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TORRANCE VOTES PROGRAM WINS
AWARD OF DISTINCTION FOR VOTER OUTREACH

Torrance, Calif., April 25, 2014 – On April 24th, City Clerk Sue Herbers was presented the City Clerks Association of California’s (CCAC) Award of Distinction for Voter Outreach. This prestigious honor is one of the highest awards offered by the CCAC.

"CCAC is proud to award the City Clerk’s Award of Distinction in Voter Outreach to Torrance City Clerk, Sue Herbers," said Nanci Lima, CCAC President. "The Torrance Votes community voter outreach program promotes the education of the voting public on candidates and local politics while being neutral, impartial and non-partisan. This program respects the right of each voter to their own unique political, ethical and moral ideology."

Founded in 1977, the CCAC is one of the largest City Clerks’ associations the nation. The CCAC provides dozens of training opportunities across the state each year regarding the nuances of municipal law, management techniques, good government programs and many more subject areas to maintain and increase the caliber of the City Clerk profession.

“To have been recognized by my peers on the recommendation of the Mayor & city is the highest honor a City Clerk can receive, said Herbers. It is my privilege to serve the city and credit is shared with all who helped create our successful project.”

It is particularly appropriate that the Award of Distinction was presented for the Torrance Votes project. Based on the City’s Ethics Policy for Candidates for Elective Office, the Torrance Votes project is an effort to further engage Torrance residents in the process of governance. This includes skills to more easily research candidates and build political savvy in the process.
"We've always been proud of Sue's service for the City of Torrance," said Mayor Frank Scotto. "It's fitting that her good work as a champion of government transparency is recognized by the CCAC."

Ms. Herbers is retiring from her post as the elected City Clerk for the City of Torrance this June. Her position will be filled in the June 3rd general municipal election, along with races for Mayor, four City Council seats and the City Treasurer.

To learn more about the Torrance Votes Community Voter Outreach Program visit: TorranceVotes.Org.

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