

The City of Torrance is looking for

SPONSORS

FOR THIS YEAR'S

TURKEY TROT!



**SUPPORT OUR COMMUNITY. GAIN VALUABLE EXPOSURE.
MAKE AN IMPACT.**



The Turkey Trot brings thousands of participants, families, and community members together for a fun, healthy start to the holiday season.

YOUR SUPPORT HELPS MAKE IT ALL POSSIBLE!



**THANKSGIVING MORNING
NOVEMBER 26, 2026**
JOIN US IN MAKING THIS OUR BEST
TURKEY TROT YET!

SPONSORSHIP LEVELS

RACE MEDAL SPONSOR	Be the exclusive sponsor of the event medals! Your company name will be displayed on the back of each participant medal, and your company logo will be featured on the medal ribbon. In addition, receive all benefits and recognition included in the Presenting Sponsor sponsorship level.	\$15,000
PRESENTING SPONSOR	- Formal recognition as Presenting Sponsor on race day - Dominant company logo on the back of the race shirt - Dominant company logo on all promotional materials and website - Company logo at the Start/Finish line - Social Media post - Dominant company logo on event sponsor board - Opportunity to have sponsor booth at race bib/shirt pick up site on Wednesday and race site on Thursday - Opportunity to place promotional materials at race bib/shirt pick up and race site - Ten (10) complimentary race entries and shirts	\$5,000
GOLD SPONSOR	- Company name on the back of the race shirt - Company logo on all promotional materials and on website - Company logo on event sponsor board - Social Media post - Opportunity to have sponsor booth at race bib/shirt pick up site on Wednesday and race site on Thursday - Opportunity to place promotional materials at race bib/shirt pick up and race site - Eight (8) complimentary race entries and shirts	\$3,000 – \$4,999
SILVER SPONSOR	- Company name on the back of the shirt - Company logo on all promotional materials and website - Company logo on event sponsor board - Opportunity to place promotional materials at race bib/shirt pick up site on Wednesday - Opportunity to have sponsor booth at race bib/shirt pick up site on Wednesday - Five (5) complimentary race entries and shirts	\$1,000 – \$2,999
BRONZE SPONSOR	- Company name on the back of the race shirt - Company logo on all promotional materials and website - Company logo on event sponsor board - Four (4) complimentary race entries and shirts	\$500 – \$999
FRIEND OF THE TROT	- Company name on the back of the race shirt - Company logo on all promotional materials and website - Company name on event sponsor board - Three (3) complimentary race entries and shirts	\$300 – \$499
FINISH LINE SPONSOR	Donations \$299 and under will receive a "Thank You Letter" from the Community Services Director	\$299 or less

DEADLINES –

Recognition on promotional brochures and flyers – **Wednesday, August 12, 2026**

Recognition on event t-shirts – **Monday, September 28, 2026**

Recognition on event board and website – **Wednesday, October 28, 2026**

**www.TorranceCA.Gov
TurkeyTrot@TorranceCA.Gov
(310) 618-2930**

