

HARRY SUTTER MEMORIAL TURKEY TROT FUN RUN SPONSORSHIP LEVELS

Presenting Sponsor \$5,000

- Formal recognition as Presenting Sponsor on race day
- Dominant company logo on the back of the race shirt
- Dominant company logo on all promotional materials and website
- Company logo on Start/Finish banner
- Dominant company logo on event sponsor board
- Opportunity to speak on main stage on race day
- Opportunity to display a company banner (provided by company) at packet pick up and race site
- Opportunity to place promotional materials in race packets
- Opportunity to have sponsor booth at packet pick up and at race (6 foot table and 2 chairs)
- Three (3) Turkey Trot hooded sweatshirts (after the event)
- Ten (10) complimentary race entries and shirts

Sprinter Sponsor \$3,000 - 4,999

- Company name on the back of the race shirt
- Company logo on all promotional materials and on website
- Company logo on event sponsor board
- Opportunity to display a banner (provided by company) at the race site
- Opportunity to place promotional materials in race packets
- Opportunity to have sponsor booth at packet pick up and at race (5 foot table and 2 chairs)
- Two (2) Turkey Trot hooded sweatshirts (after the event)
- Eight (8) complimentary race entries and shirts

Stride Sponsor \$1,000 - 2,999

- Company name on the back of the shirt
- Company logo on all promotional materials and website
- Company logo on event sponsor board
- Opportunity to place promotional materials in race packets
- Opportunity to have sponsor booth at packet pick up (5 foot table and 2 chairs)
- Four (4) complimentary race entries and shirts

Jogger Sponsor \$500 - \$999

- Company name on the back of the race shirt
- Company logo on all promotional materials and website
- Company logo on event sponsor board
- Opportunity to have sponsor booth at packet pick up (5 foot table and 2 chairs)
- Three (3) complimentary race entries and shirts

Walker Sponsor \$300 - \$499

- Company name on the back of the race shirt
- Company logo on all promotional materials and website
- Company name on event sponsor board
- Two (2) complimentary race entries and shirts

Sponsorship Deadlines

Recognition on promotional brochures and flyers - **August 17, 2016**

Recognition on event t-shirts – **October 3, 2016**

Recognition on event board and website – **November 2, 2016**

Please note, in order to appear in printed materials, logo must be emailed as a high-resolution (300 dpi) PDF or JPG file to turkeytrot@torranceca.gov.