

November 12, 2003

**MINUTES OF A REGULAR MEETING OF THE TORRANCE CABLE TELEVISION ADVISORY BOARD.**

**1. CALL MEETING TO ORDER:**

The Torrance Cable Television Advisory Board convened in a regular meeting on Wednesday, November 12, 2003, at 7:13 p.m. in the Torrance Community Television Studio located in the Stanley E. Remelmeyer Telecommunications Center.

**2. ROLL CALL:**

**Present:** Commissioners: Carlson, Craft, Haussmann, Korman, Mikulicich Jr., and Chair Perkins

**Also Present:** Cindy Hibbard, Clerk Typist  
Mark J. Doddy, TCTV Coordinator  
Michael D. Smith, Cable Television Administrator

**Excused:** Commissioner Tsao

**3. FLAG SALUTE:**

Commissioner Haussmann led the salute to the flag.

**4. MOTION TO ACCEPT AND FILE REPORT ON POSTING OF AGENDA:**

**MOTION:** *Commissioner Carlson moved to accept and file the report of the City Clerk on posting of the agenda for this meeting. This motion, seconded by Commissioner Haussmann, carried with an aye vote.*

**5. APPROVAL OF MINUTES:**

a) October 8, 2003

**MOTION:** *Commissioner Haussmann moved to approve the minutes for the October 8, 2003, meeting. This motion seconded by Commissioner Craft, carried with an aye vote with Commissioners Carlson and Mikulicich Jr. abstaining.*

**6. SCHEDULED BUSINESS:**

**a) Community Matters – NONE**

**b) Committee Reports**

**(1) Producer Incentive**

Chair Mikulicich Jr. provided the following report. The Committee conducted the November 7<sup>th</sup> Holiday P.S.A. production. Most of the Commission were present and produced a greeting from the Commission. There were around a dozen greetings shot and should start airing December 4<sup>th</sup>. This is the second year we've offered this open studio call to the community.

The December 5, 2003 meeting will feature Advanced Sound Techniques II taught by professional audio producer and engineer, Don Fefie. This meeting is an encore performance from last year with additional customization based on the needs expressed at the previous meeting.

Discussion followed.

**MOTION:** *Commissioner Haussmann moved to accept the Producer Incentive Committee Report for October 2003. This motion, seconded by Commissioner Carlson, motion carried with aye vote.*

**(2) Video Programming Awards**

Chair Craft provided the following report. The Committee and staff have been busy this last month. Judging letters were mailed November 7<sup>th</sup>, judging will be held December 9<sup>th</sup> and 10<sup>th</sup>. The Committee will continue to make telephone calls to all potential sponsors. Staff has contacted all eligible producers to invite them to participate in this year's competition and with the call For Entry deadline set for November 29<sup>th</sup>. Certain producers will be interviewed for the show and staff began post-production on stories that will be included in the program.

Discussion followed.

**MOTION:** *Commissioner Korman moved to accept the Video Programming Awards Committee Report for October 2003. This motion, seconded by Commissioner Haussmann, motion carried with aye vote.*

**(3) Open Mic Night**

Chair Mikulicich Jr. provided the following report. Staff has contacted all participants personally to make certain they were fully briefed on the production and playback process. The Committee served as host during the entire taping. Staff made certain the statements were cablecast as planned.

Chair Mikulicich Jr. recommended that the Committee get started planning for the March 2<sup>nd</sup> election that will include the City Council. Due to his term ending on January 15<sup>th</sup>, Chair Mikulicich Jr. resigned from this Committee.

Discussion followed.

**MOTION:** *Commissioner Korman moved to accept the Open Mic Night Committee Report for October 2003. This motion, seconded by Commissioner Haussmann, motion carried with aye vote.*

**c) Report of Community Television Center - October, 2003**

Coordinator Doddy discussed statistics for the month. He highlighted 9 new programs were completed compared to 16 in 2002 and 6 in 2001.

He also noted studio usage was at 34% while field camera was at 58% and post-production was at 45%.

Four people attended the monthly New Users Orientation Session, three certified. Three were certified through the Its Your TV Brochure. Eight Users graduated from the Studio Production workshop; Ten children and six adults from Cub Scout Pack 1064 received a tour of the Telecommunication Center.

Brief discussion followed.

**MOTION:** *Commissioner Carlson moved to accept the Torrance Community Television Center Report for October 2003. This motion, seconded by Commissioner Haussmann, motion carried with aye vote.*

**d) Report of Legislative and Cable Related Activities – October, 2003**

Administrator Smith gave a brief summary of the report. AOL Time Warner Inc. set a date for its planned name change, saying in a prepared statement that it will officially become Time Warner Inc. Oct. 16.

The City of Santa Clarita plans to sue Time Warner Cable to resolve a dispute over franchise-fee payments. The Santa Clarita claimed that Time Warner owes \$220,000 in back franchise fees, plus interest and penalties. The parties have been discussing the issue, but regulators apparently ran out of patience. The City Council unanimously directed city staff Oct. 16 to pursue legal action.

Time Warner Cable's digital penetration is closing in on 40%, or about 4.2 million subscribers. TWC added a total of 131,000 digital subscribers in the third quarter. TWC deployed 100,000 DVR set-tops in the third quarter, bringing its total DVR base to a 250,000.

The Federal Communications Commission plans to seek rehearing from the U.S. Court of Appeals for the Ninth Circuit regarding an October ruling that tossed out the agency's classification of cable-modem service.

Local municipalities and several watchdog organizations nationwide are lobbying to patch what they claim is a billion-dollar loophole in the proposed Internet Tax Nondiscrimination Act of 2003.

Brief discussion followed.

**MOTION:** *Commissioner Craft moved to accept the Legislative and Cable Related Activities Report for October 2003. This motion, seconded by Commissioner Haussmann, carried with an aye vote.*

e) **Old Business – NONE**

f) **New Business - NONE**

**7. ADDENDUM MATTERS – NONE**

**8. ORAL COMMUNICATIONS:**

- a) Secretary Hibbard wished everyone a happy Thanksgiving Day.
- b) Coordinator Doddy asked everyone to try and stay dry due to the severe rainstorm.
- c) Commissioner Carlson also wished everyone a happy Thanksgiving Day.
- d) Commissioner Craft mentioned his daughter Nina Craft has completed another book, "How to Start Over".
- e) Commissioner Haussmann also wished everyone a happy Thanksgiving Day.
- f) Commissioner Korman said she missed Chairwoman Perkins at the holiday greeting taping.
- g) Commissioner Korman said she is looking forward to her first television production, "Little Witch of Wichita".
- h) Commissioner Korman also wished everyone a happy Thanksgiving Day.
- i) Commissioner Mikulicich Jr. also wished everyone a happy Thanksgiving Day.
- j) Chairwoman Perkins also wished everyone a happy Thanksgiving Day and drive safely.

**8. ADJOURNMENT:**

Chair Perkins adjourned the meeting to reconvene on Wednesday, December 10, 2003 at 7:00 p.m.

Respectfully submitted,

Michael D. Smith  
Cable & Community Relations Manager

**Roll Call:** Carlson  Craft  Haussmann  Korman  Mikulicich, Jr.  Tsao  Perkins