

October 13, 2004

MINUTES OF A REGULAR MEETING OF THE TORRANCE CABLE TELEVISION ADVISORY BOARD.

1. CALL MEETING TO ORDER:

The Torrance Cable Television Advisory Board convened in a regular meeting on Wednesday, October 13, 2004, at 7:18 p.m. in the Torrance Community Television Classroom located in the Stanley E. Remelmeyer Telecommunications Center.

2. ROLL CALL:

Present: Commissioners: Haussmann, Perkins, Taniguchi, Tsao, and Chair Korman

Also Present: Cindy Hibbard, Clerk Typist
Michael D. Smith, Cable & Community Relations Manager

Excused: Commissioners Carlson and Craft

3. FLAG SALUTE:

Commissioner Tsao led the salute to the flag.

4. MOTION TO ACCEPT AND FILE REPORT ON POSTING OF AGENDA:

MOTION: *Commissioner Perkins moved to accept and file the report of the City Clerk on posting of the agenda for this meeting. This motion, seconded by Commissioner Taniguchi, carried with an aye vote.*

5. APPROVAL OF MINUTES - SEPTEMBER 8, 2004

MOTION: *Commissioner Haussmann moved to approve the minutes for the September 8, 2004, meeting. This motion seconded by Commissioner Perkins, carried with an aye vote.*

6. SCHEDULED BUSINESS:

A) Community Matters – NONE

B) Committee Reports

1. Producer Incentive Committee - September

Commissioner Tsao and staff provided the following report.

CTAB Amended 11/10/04

The Producer Get Together meeting topic for October 1st was "Preparing for the Stanley's". Staff provided Producers with all of the information needed to enter the contest and an overview of what judges look for in their entries.

Staff showed and discussed a video collection of last year's winners. The group discussed pro's and con's of each program and why they thought they might have won.

Discussion followed.

MOTION: *Commissioner Taniguchi moved to accept the Producer Incentive Committee Report for September 2004. This motion, seconded by Commissioner Tsao, motion carried with aye vote.*

2. 13th Annual TCTV Video Programming Awards Committee

Commissioner Tsao and staff provided the following report concerning the 13th Annual TCTV Video Programming Awards Ceremony scheduled for January 28th, 2005.

The only additional Torrance business to support the ceremony is Lindberg Nutrition. They have agreed to donate a \$25 Gift Certificate.

The Call for Entry forms were mailed in September.

Discussion followed.

MOTION: *Commissioner Tsao moved to accept the 13th Annual TCTV Video Programming Committee Report for September 2004. This motion, seconded by Commissioner Taniguchi, motion carried with aye vote.*

C) Report of the Community Television Center

Manager Smith discussed statistics for the month. He highlighted 11 new programs were completed compared to 12 in 2003 and 14 in 2002. He also noted studio usage was above average at 59%, while field camera check-outs were continuing to rise since the addition of the new DV Field Camcorder at 48%. Post-production was below average at 39% this month compared to 24% last year. 7 people were mailed the "It's Your TV: brochures. One User completed the Field and Post-production Wavier Exam. 10 Producers completed the DV Field Camcorder Seminar. 10 Producers attended the Producer Posse session.

The Producers decided again to create a Halloween presentation with Producer Mark Hopkins impersonating Twilight Zone's Rod Sterling. Two new attendees participated this month, Donna Levy (certified Field Producer) and Andrea Howlett (new User) along with a few of the regulars. The same group decided to all work together on a Holiday program for December.

Brief discussion followed.

MOTION: *Commissioner Haussmann moved to accept the Torrance Community Television Center Report for September 2004. This motion, seconded by Commissioner Tsao, motion carried with aye vote.*

D) Report of Legislative and Cable Related Activities – September, 2004

Manager Smith gave a brief summary of the report.

Time Warner and Comcast have said publicly that they are contemplating making a joint bid for Adelphia's 5.2 million subscribers.

Still looking for a comfy seat in the living room of the future, Microsoft Corp. unveiled a device that shuttles video and music between a computer and the family television.

In a victory for local regulators, a Federal Appeals Court panel in Chicago ruled that cable-modem litigation between the city of Chicago, Comcast Corp. and other cable companies belongs in state court as a contract dispute.

Complaints about the lack of high-speed Internet service in the city found a sympathetic ear. Murrieta will be the second city in California and among the first in the country to get citywide high-speed Internet service via fiber-optic cable from Verizon, company officials said.

Brief discussion followed.

MOTION: *Commissioner Perkins moved to accept the Legislative and Cable Related Activities Report for September 2004. This motion, seconded by Commissioner Taniguchi, carried with an aye vote.*

E) Old Business - NONE

F) New Business- NONE

7. ADDENDUM MATTERS – NONE

8. ORAL COMMUNICATIONS:

- a) Clerk Typist Hibbard reminded everyone that October 16th will be bosses day.
- b) Clerk Typist Hibbard wished everyone a happy and safe Halloween.
- c) Clerk Typist Hibbard reminded everyone that Sunday will be daylight savings time and turn clocks back one hour.
- d) Manager Smith reminded announced the addition of channels 3, 22, and 28 program listings are now available on the internet at various sites. Two in particular are <http://www.zap2it.com> and <http://tv.yahoo.com/> (enter Torrance zip code).
- e) Manager Smith also announced he had hired Gesuina Paras and the new Community Relations Associate. Gesuina is a recent Boston University graduate.
- f) Manager Smith also announced that the Supervising Producer/Writer position will open for recruitment in December.
- g) Commissioner Perkins wished everyone a happy and safe Halloween.
- h) Commissioner Perkins mentioned that her husband, Dick Perkins would be going back in the hospital for additional treatment.

CTAB Amended 11/10/04

- i) Commissioner Tsao congratulated Manager Smith on the article featured in the Torrance Performing Arts Council.
- j) Commissioner Tsao announced the Torrance Symphony concert on Saturday, October 16th.
- k) Commissioner Tsao expressed appreciation to see a positive story on TCTV Producer, Ed Antablin in the Daily Breeze.
- l) Commissioner Tsao provided a copy of the "Maverick" The Gentleman Gambler benefit invitation for the South Bay Children's Health Center. The invitation featured a picture of Commissioner Chet Craft.
- m) Chairwoman Korman thanked CitiCABLE staff for the excellent program featuring Frank Fetta, conductor of the Torrance Symphony.
- n) Chairwoman Korman thanked TCTV staff for the excellent coverage of the Torrance Symphony concert in the park.

8. ADJOURNMENT:

Chairwoman Korman adjourned the meeting to reconvene on Wednesday, December 8, 2004 at 7:00 p.m.

Respectfully submitted,

Michael D. Smith
Cable & Community Relations Manager