

April 14, 2004

**MINUTES OF A REGULAR MEETING OF THE TORRANCE CABLE TELEVISION ADVISORY BOARD.**

**1. CALL MEETING TO ORDER:**

The Torrance Cable Television Advisory Board convened in a regular meeting on Wednesday, April 14, 2004, at 7:04 p.m. in the Torrance Community Television Studio located in the Stanley E. Remelmeyer Telecommunications Center.

**2. ROLL CALL:**

**Present:** Commissioners: Carlson, Haussmann, Taniguchi, Tsao, and Perkins

**Also Present:** Cindy Hibbard, Clerk Typist  
Mark J. Doddy, TCTV Coordinator  
Michael D. Smith, Cable & Community Relations Manager

**Excused:** Commissioner Craft and Korman

**3. FLAG SALUTE:**

Commissioner Haussmann led the salute to the flag.

**4. MOTION TO ACCEPT AND FILE REPORT ON POSTING OF AGENDA:**

**MOTION:** *Commissioner Carlson moved to accept and file the report of the City Clerk on posting of the agenda for this meeting. This motion, seconded by Commissioner Tsao, carried with an aye vote.*

**5. APPROVAL OF MINUTES FOR MARCH 10, 2004**

**MOTION:** *Commissioner Carlson moved to approve the minutes for the March 10, 2004, meeting. This motion seconded by Commissioner Tsao, carried with an aye vote.*

**6. SCHEDULED BUSINESS:**

A) Community Matters – NONE

B) Committee Reports

## **Producer Incentive**

Commissioner's Craft and Tsao provided the following report.

The April 2<sup>nd</sup> meeting, PSA in a Day was coordinated by Commissioner Craft. This event was well attended. The participants created several public service announcements.

The Committee met April 8<sup>th</sup> and developed the Producer Get-Together schedule for 2004/05.

The May 7<sup>th</sup> meeting will feature "Lighting Techniques" coordinated by Commissioner Craft. The presentation will be made by Mic Ocoboc and Milan Janicin.

Discussion followed.

**MOTION:** *Commissioner Carlson moved to accept the Producer Incentive Committee Report for March 2004. This motion, seconded by Commissioner Hausmann, motion carried with aye vote.*

### **C) Report of Community Television Center**

Coordinator Doddy discussed statistics for the month. He highlighted 12 new programs were completed compared to 10 in 2002 and 6 in 2001. He also noted studio usage was up at 43% while field camera continues to remain low at 28%. Post-production was at 46% this year compared to the same 30% last year. Ten people attended the monthly New Users Orientation Session, eight certified. Eight people received the "Its Your TV Brochure" to become Users, two were certified. Staff provided tours to 26 members of Girl Scout Troop 1026 and 12 members of Boy Scout Troop 728.

Brief discussion followed.

**MOTION:** *Commissioner Carlson moved to accept the Torrance Community Television Center Report for March 2004. This motion, seconded by Commissioner Taniguchi, motion carried with aye vote.*

### **D) Report of Legislative and Cable Related Activities – March, 2004**

Manager Smith gave a brief summary of the report.

The cable industry, supported by the Federal Communications Commission and the Department of Justice, has won a stay from the U.S. Court of Appeals for the Ninth Circuit in the case that could lead to open-access regulation of cable's high-speed-data service.

Charter Communications is raising its expanded-service rate for Whittier and cities throughout the San Gabriel Valley. Charter claims the increased fees will help them continue to be at the forefront of new technology, including high-definition television service, digital-video recording services and video-on-demand programming.

Consumer advocates and corporate lobbyists are pushing from opposite sides for Congress to overhaul the law that reshaped the communications industry, saying the Telecommunications Act of 1996 has failed to promote true competition among telephone and cable companies. Consumer groups complain that although phone bills have fallen for most customers, prices for cable programming and high-speed Internet access, or broadband, have risen steadily since 1996. They also point out that most communities are still served by just one cable company and one phone company.

Brief discussion followed.

**MOTION:** *Commissioner Haussmann moved to accept the Legislative and Cable Related Activities Report for March 2004. This motion, seconded by Commissioner Tsao, carried with an aye vote.*

**E) Old Business - NONE**

**F) New Business**

**1) Recommendation of the Cable & Community Relations Manager that the Cable Television Advisory Board accept and file the proposed rate increase and channel change by Time Warner Communications effective April 1, 2004. – Information Only**

Manager Smith presented the announced rate increase by Time Warner, reviewed the rate history charts developed, and discussed the comparisons. Smith also highlighted the channel changes and how they may impact the City.

Brief discussion followed.

**2) Recommendation of the Cable & Community Relations Manager that the Cable Television Advisory Board authorize their attendance at the States of California and Nevada Chapter of National Association of Telecommunications Officers and Advisors Inc. “Eight Annual Spring Conference”, May 20<sup>th</sup> at the Fairmont Miramar in Santa Monica, California**

Manager Smith discussed the upcoming one-day conference and encouraged members of the Commission to attend. The SCAN NATOA Inc. conference is an excellent educational opportunity to inform participants of the issues currently facing the cable, telecommunications, and wireless industries.

Brief discussion followed.

**MOTION:** *Commissioner Tsao moved to accept the report. This motion, seconded by Commissioner Carlson, carried with an aye vote.*

**7. ADDENDUM MATTERS – NONE**

**8. ORAL COMMUNICATIONS:**

- a) Manager Smith reminded everyone to attend the 45<sup>th</sup> Annual Torrance Armed Forces Day Parade, May 15, 2004 along Torrance Blvd.
- b) Commissioner Carlson mentioned he enrolled in the Field and Post-production Workshop as a refresher, since he was formerly a producer.

- c) Commissioner Taniguchi invited everyone to attend the Japanese Cultural Festival, called "Bunka-Sai," held in April 17<sup>th</sup> and 18<sup>th</sup>. All proceeds from this fundraiser go towards the Student Cultural Exchange Program.
- d) Commissioner Tsao encouraged Commissioner Taniguchi to become a TCTV Producer by enrolling in a workshop.
- e) Chairwoman Perkins announced her granddaughter will perform in this year's Armed Forces Day Parade as a member of the Torrets Drill Team.
- f) Chairwoman Perkins wished a happy retirement to Public Works Director, Brooks Bell and Water Services Manager, Nazir Qureshi.

**8. ADJOURNMENT:**

Chairwoman Perkins adjourned the meeting in memory of former City Engineer, Gene Bourbonnais to reconvene on Wednesday, May 12, 2004 at 7:00 p.m.

Respectfully submitted,

Michael D. Smith  
Cable & Community Relations Manager