

March 14, 2007

MINUTES OF A REGULAR MEETING OF THE TORRANCE CABLE TELEVISION ADVISORY BOARD.

1. CALL MEETING TO ORDER:

The Torrance Cable Television Advisory Board convened in a regular meeting on Wednesday, March 14, 2007, at 7:05 p.m. in the Torrance Community Television Classroom located in the Stanley E. Remelmeyer Telecommunications Center.

2. ROLL CALL:

Present: Commissioners: Carlson, Korman, Nishinaga, Perkins, and Chair Sunshine

Also Present: Cindy Hibbard, Clerk Typist
Mark J. Doddy, Community Television Coordinator
Michael D. Smith, Cable & Community Relations Manager

Excused: Leone and Rivera

Absent: NONE

3. FLAG SALUTE:

Commissioner Carlson led the salute to the flag.

4. MOTION TO ACCEPT AND FILE REPORT ON POSTING OF AGENDA:

MOTION: *Commissioner Nishinaga moved to accept and file the report of the City Clerk on posting of the agenda for this meeting. This motion seconded by Commissioner, Carlson carried with an aye vote.*

5. ANNOUNCEMENT OF WITHDRAWN OR DEFERRED ITEMS - NONE

6. APPROVAL OF MINUTES

A) November 8, 2006

MOTION: *Commissioner Carlson moved to approve the minutes of November 8, 2006. This motion seconded by Commissioner Perkins, motion carried with an aye vote.*

B) December 13, 2006

MOTION: *Commissioner Korman moved to approve the minutes of December 13, 2006. This motion seconded by Commissioner Carlson, motion carried with an aye vote.*

7. SCHEDULED BUSINESS:

A) Community Matters – NONE

B) Committee Reports

1) Producer Incentive Committee – December and January

The December Post Production Review meeting was cancelled due to low attendance. However, the January annual awards program was well attended. The Board, Producer, and staff were very pleased with the support of the Mayor and Council, along with the community.

Brief discussion followed.

MOTION: *Commissioner Perkins moved to accept the Producer Incentive Committee Report for January 2006. This motion seconded by Commissioner Nishinaga, motion carried with aye vote.*

2) 15th Annual TCtv Awards – January, 2007

The 15th Annual TCtv Video Programming Awards “TCtv A Leap In Time: From Retro to High Tech” was held January 26, 2007. There were more than 80 guests in attendance.

Mayor Frank Scotto opened the ceremony by providing a very friendly welcome on behalf of the city. Many people from the city came to enjoy the presentation, including Councilpersons Brewer, Drevno, Nowatka, Sutherland, and Witkowsky.

CitiCABLE 3 did an excellent job recording the event which was cablecast everyday at 1:00 p.m. and 4:00 a.m. beginning February 21st through March 6th. The TCtv staff also created funny and creative series of video skits to compliment each category as they were introduced. This year, staff extended the length of time that each nomination was given, as long as 20 seconds of each program was displayed, giving the audience a much better perspective on the content. In previous years these reels were as short as 10 seconds.

Brief discussion followed.

MOTION: *Commissioner Perkins moved to accept the 15th Annual TCtv Video Programming Awards Committee Report for January 2006. This motion seconded by Commissioner Nishinaga, motion carried with aye vote.*

C) Report of the Community Television Center

1) December, 2006 - Coordinator Doddy discussed statistics for the month. He highlighted 14 new programs were completed with 21 programs bicycled. He also noted studio usage was significantly down at 24%, field camera check-outs for the DV Field Camcorders were at 42%. Post-production was down at 25% compared to 60% last year. New Users Orientation had 6 participants with 6 becoming certified. The Producer Posse and Get-Together were cancelled.

Brief discussion followed.

MOTION: *Commissioner Korman moved to accept the Torrance Community Television Center Report for December 2006. This motion seconded by Commissioner Carlson, motion carried with aye vote.*

- 2) **January, 2007** - Coordinator Doddy discussed statistics for the month. He highlighted 7 new programs were completed with 16 programs bicycled. He also noted studio usage was significantly up at 56%, field camera check-outs for the DV Field Camcorders were at 56%. Post-production was up at 51% compared to 38% last year. New Users Orientation had 2 participants with 1 becoming certified. 6 Users attended and became certified in Pre-Production Planning. 3 Users attended and became certified in Post-Production. The Producer Posse was cancelled. TCtv held its 15th annual video awards competition, hosting about 100 guests.

Brief discussion followed.

MOTION: *Commissioner Perkins moved to accept the Torrance Community Television Center Report for January 2007. This motion seconded by Commissioner Nishinaga, motion carried with aye vote.*

- 3) **February, 2007** - Coordinator Doddy discussed statistics for the month. He highlighted 9 new programs were completed with 30 programs bicycled. He also noted studio usage was at 48%, field camera check-outs for the DV Field Camcorders was up to 51%. Post-production was up at 40% compared to 23% last year. New Users Orientation had 3 participants with 1 becoming certified. The Producer Posse had 3 participants and Get-Together was cancelled. 20 youth from Cub Scout Pack 863 participated in a tour.

Brief discussion followed.

MOTION: *Commissioner Carlson moved to accept the Torrance Community Television Center Report for February 2007. This motion seconded by Commissioner Korman, motion carried with aye vote.*

D) Report of Legislative and Cable Related Activities

The Federal Communications Commission released a [previously adopted order](#) that gives local governments 90 days to reject or approve cable-service licenses sought by phone companies that already have facilities in city-controlled rights of way.

The FCC denied a complaint of EEO on public file violations filed by James Shelton against Time Warner Cable.

The California Public Utilities Commission approved the [rules under which video franchises will be issued on a statewide basis](#) -- an action that was cheered by new providers such as Verizon Communications but derided by consumer groups and municipalities.

The California Public Utilities Commission (PUC) approved the first video franchise application made under state legislation passed last year. Under the terms of the PUC-

approved franchise application, Verizon now may offer video service to Californians residing in 45 different California communities

E) Old Business - NONE

F) New Business

1. Recommendation of the Cable & Community Relations Manager that the Commission accept and file a rate increase notice from Time Warner Cable concerning cable related services in the City of Torrance.

	CURRENT	NEW	CHANGE
1st Premium Service	\$ 11.00	\$ 15.00	\$ 4.00
2nd Premium Service	\$ 9.00	\$ 12.00	\$ 3.00
3rd Premium Service	\$ 7.00	\$ 10.00	\$ 3.00
4th & Additional Premium Service	\$ 7.00	\$ 8.00	\$ 1.00

No change in the fees for basic cable, however the increase is in the premium services:

Brief discussion followed.

MOTION: *Commissioner Korman moved to accept the Recommendation of the Cable & Community Relations Manager that the Commission accept and file a rate increase notice from Time Warner Cable concerning cable related services in the City of Torrance. This motion seconded by Commissioner Carlson, motion carried with aye vote.*

2. Recommendation of the Cable & Community Relations Manager that the Commission accept and file a notice of State Video Franchise Application and notice of approval for Verizon California Inc.

On March 2, 2007, Verizon California Inc. filed an application for a statewide video franchise pursuant to the new law. On March 8, 2007, Verizon Communications became the first state franchise holder in California. The City of Torrance issued building permits late last year allowing Verizon to begin installation of fiber on a so-called upgrade of their voice and data system.

Brief discussion followed.

MOTION: *Commissioner Perkins moved to accept the Recommendation of the Cable & Community Relations Manager that the Commission accept and file a notice of State Video Franchise Application and notice of approval for Verizon California Inc. This motion seconded by Commissioner Carlson, motion carried with aye vote.*

G) ADDENDUM MATTERS - NONE

8. ORAL COMMUNICATIONS:

- a) Manager Smith reminded the Commission of the upcoming Armed Forces Day Parade, set for May 19th.
- b) Manager Smith invited the Commission to attend the next Council Meeting on the road to be held at South Torrance High School Gymnasium, April 17th at 7:00 p.m.
- c) Manager Smith also invited the Commission to attend the 11th Annual SCAN NATOA Inc. Spring Conference, to be held in Santa Monica on May 24th.
- d) Manager Smith also mentioned SCAN NATOA Inc. next meeting on March 29th, called Swap-A-Rama, wherein government access channels can come and get DVD copies of over 345 shows for the price of admission to cablecast on their channels..
- e) Manager Smith also invited the Commission to the upcoming Mayor Scotto's State of the City at the Torrance Marriott on April 26th.
- f) Commissioner Korman wished everyone a Happy Passover and Easter.
- g) Commissioner Korman invited everyone to the next Torrance Symphony Concert on March 17th, 8:00 p.m. at the Armstrong Theatre. She handed out flyers.
- h) Commissioner Nishinaga mentioned he was concerned about the transportation grants relative to Southern California handed out by the state following the bond measure.
- i) Chair Sunshine mentioned he was very pleased with the TCtv Awards Ceremony.

9. ADJOURNMENT:

Chairman Sunshine adjourned the meeting of March 14, 2007 to reconvene on Wednesday, April 11, 2007 at 7:00 p.m.

Respectfully submitted,

Michael D. Smith
Cable & Community Relations Manager