

# T O R R A N C E

## **FOR IMMEDIATE RELEASE**

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### **Torrance Transit Begins Annual Holiday Shopper's Special Free Bus Service**

Torrance, Calif., Nov. 25, 2014 – In the spirit of providing easy access to shopping along the Hawthorne corridor this holiday season, Torrance Transit will offer the Torrance community its annual “Shopper’s Special Bus” service. This year it will begin Saturday, Nov. 29, 2014, with continuing “FREE” bus service every Saturday and Sunday through Sunday, Dec. 21, 2014. The Saturday/Sunday service will operate from approximately 11 a.m. to 8 p.m. The bus will be decorated in a festive holiday theme and will stop at the intersections of Carson Street/Del Amo Circle East; Carson Street/Hawthorne Boulevard (northbound only); Hawthorne Boulevard/Torrance Boulevard; Hawthorne Boulevard/Del Amo Boulevard; Hawthorne Boulevard/Talisman Street; 182<sup>nd</sup> Street/Hawthorne Boulevard (southbound only).; South Bay Galleria Bus Terminal.; and Hawthorne Boulevard/Artesia Boulevard This is a free service and transfers **will not** be sold.

Torrance Transit invites everyone to take advantage of this free, festive service. This is our way of saying “thank you,” to our customers: the people who live, work and do business in the City of Torrance. Torrance Transit’s “Shopper’s Special Bus” contributes to the economic development efforts of the City. Torrance businesses also benefit from this service, as there have been added stops along the route which provide shoppers convenience and ease in traveling between their destinations. For those not acquainted with transit travel, this is an excellent opportunity to park and leave the day’s driving to us.

Torrance Transit wishes everyone a Happy Shopping Holiday Season!

For additional information, contact Torrance Transit at (310) 618-3020 or visit [www.TorranceCA.Gov](http://www.TorranceCA.Gov).

#### ***About Torrance Transit***

*Torrance Transit has been servicing the community proudly for 74 years. Our routes provide service within the City of Torrance, and other areas including Los Angeles, Long Beach, Gardena, Redondo Beach, Lomita, Carson and numerous other communities within the South Bay region of Los Angeles County. Torrance Transit also offers a variety of other transit services to residents of the South Bay area such as the Torrance Community Transit Program, which provides taxi service to our disabled and senior residents.*

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TORRANCE TRANSIT**