

T O R R A N C E



FOR IMMEDIATE RELEASE

Contact: Fran Fulton
Economic Development Manager
(310) 618-2875
FFulton@TorranceCA.Gov
www.TorranceCA.Gov

City of Torrance Honors Eight Torrance Businesses at the Ninth Annual Torrance Advantage Awards

Torrance, Calif., March 31, 2016 – On Thursday, March 31, 2016, the City of Torrance Office of Economic Development honored local businesses for their innovative economic development strategies for the year 2015. Winners were announced and recognized at the ninth annual Torrance Advantage Awards ceremony held at Strand Brewing Co., which expanded in late 2015 to a new, larger facility at 2201 Dominguez Street.

Winners received a prestigious Torrance Advantage Award crystal trophy, \$200 to help with basic operating expenses and a signed letter of recognition from the Mayor of Torrance. They also will be featured in City promotions such as the website, Torrance Seasons and other advertising avenues. Award winners in the four different categories included:

People to People Award recognizes an organization's excellence in enhancing employment opportunities in Torrance. It also recognizes an organization's commitment to its current employees by investing in their talents and skills.

- ***South Bay Pain Docs***
- ***L-3 Communications Electron Technologies, Inc.***

Enriching the Community Award recognizes businesses for their excellence in contributing to the prosperity of Torrance through increase in revenue and tax base.

- ***Destination: Art***
- ***Ferrari South Bay***

(Continued)

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Quality of Life Community Investor Award recognizes businesses whose products, systems, methods and services contribute significantly to the improvement of the quality of life for the Torrance community. Moreover, the Award recognizes businesses that take the extra step and serve the community.

- ***M & N Trophies***
- ***Sakura Finetek U.S.A., Inc.***

Long-Term Investor Award recognizes businesses that have demonstrated excellence throughout the years with sustained success through partnerships, innovative strategies and continuous effort toward progress.

- ***BQE Software***
- ***Alpine Electronics of America, Inc.***

Special Recognition recognizes businesses or individuals for specific efforts or show of excellence and leadership.

- ***Sheri Messerlian***

The City of Torrance congratulates all Award recipients and encourages all Torrance-based businesses to become involved and participate in the 2016 Torrance Advantage Awards. For more information, please contact the Economic Development Office at (310) 618-5807 or EconomicDevelopment@TorranceCA.Gov.

About the Torrance Advantage Awards
www.TorranceCA.Gov/TAA.htm

In its ninth year, the City of Torrance developed the Torrance Advantage Awards to recognize innovative economic development strategies of local significance and to say thank you to the invaluable contributions of Torrance businesses to Torrance's strong economy.

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