mark43

NEXT GENERATION PUBLIC SAFETY PLATFORM

TORRANCE, CA

OCTOBER 27TH, 2015

the basics

FOUNDED
2012

35 EMPLOYEES & GROWING

OFFICES

NYC
MANHATTAN - HQ

TOR
TORONTO, CA

LA
LOS ANGELES - COMING SOON

DC
WASHINGTON, D.C.

the team we've built

HARVARD ∘ MIT ∘ CMU ∘ COLUMBIA

BROWN ∘ NOTRE DAME ∘ USC

CORNELL ∘ WEST POINT ∘ GW ∘ TULANE

from

U.S. AIR FORCE

Palantir

salesforce

ZocDoc

YAHOO!

Goldman Sachs

U.S. ARMY

NATIONAL SECURITY AGENCY
UNITED STATES OF AMERICA

MAJOR LEAGUE BASEBALL

Deloitte.

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our investors

the same firms that have backed uber, twitter, google, and airbnb

SPARK CAPITAL

GENERAL CATALYST.

LOWERCASE CAPITAL

with individual investors

DAVID PETRAEUS

RETIRED GENERAL, FMR. DIRECTOR, CIA

GEORGE TENET

FMR. DIRECTOR, CIA

ERIC SCHMIDT

EXECUTIVE CHAIRMAN, GOOGLE

our start in torrance

social network analysis

phone call analysis

text message analysis

geo-location analysis

launched 2013

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washington, d.c.

10,000+ users across 38 agencies

D.C. Metropolitan Police Department
United States Secret Service
United States Capitol Police
United States Park Police

primary RMS - launched 2015

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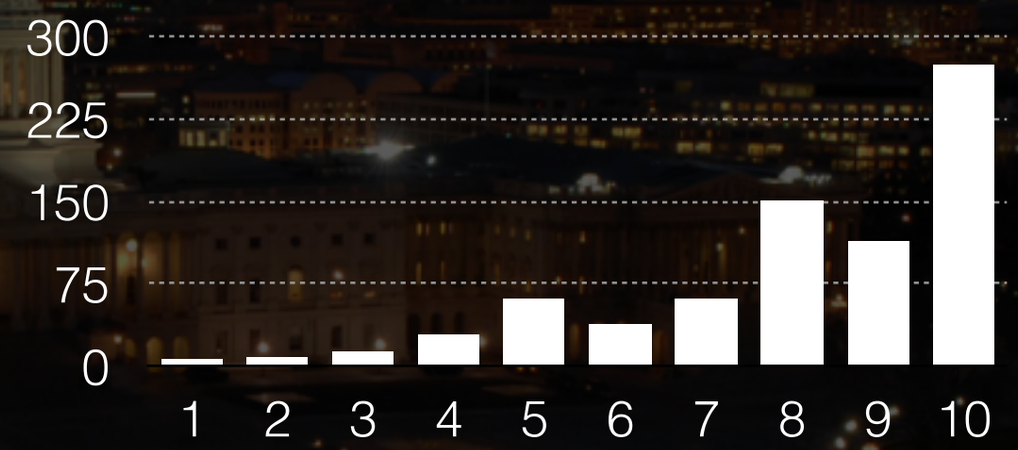
washington, d.c.

APPROVAL RATINGS - MARK43

AVERAGE: 8.10

MEDIAN: 9.00

MODE: 10.00



APPROVAL RATINGS - OLD SYSTEM

AVERAGE: 2.88

MEDIAN: 2.00

MODE: 1.00

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washington, d.c.

what are the numbers telling us since launch, August 23rd?

8,100 arrests processed in Mark43

54,000 reports processed in Mark43

186,325 page views in Mark43

ZERO downtime

MEDIAN TIME TO COMPLETE AN ARREST REPORT

37 min

DOWN FROM 90 MIN - 2 HOURS IN DC'S OLD SYSTEM

MEDIAN TIME TO COMPLETE AN OFFENSE REPORT

22 min

DOWN FROM 60 MIN - 90 MIN IN D.C.'S OLD SYSTEM

MEDIAN TIME TO COMPLETE AN INCIDENT REPORT

14 min

DOWN FROM 45 MIN - 60 MIN IN D.C.'S OLD SYSTEM

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washington, d.c.

what are the officers telling us?

"truly the best reporting system i've seen"

OFFICER, THIRD DISTRICT

"love the system!!!! processed an arrest in 22 min"

SERGEANT, SIXTH DISTRICT

"I just want to thank you for making our lives much easier as far as the paperwork... Now I can go back on the streets and assist my fellow officers. Thank you from all of us!"

OFFICER, FIRST DISTRICT

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what's the press saying?

USA TODAY

"mark43 makes it easier and faster for cops to enter arrest reports, reducing a process that can take several hours on decades-old legacy systems to about 30 minutes"

FOX BUSINESS

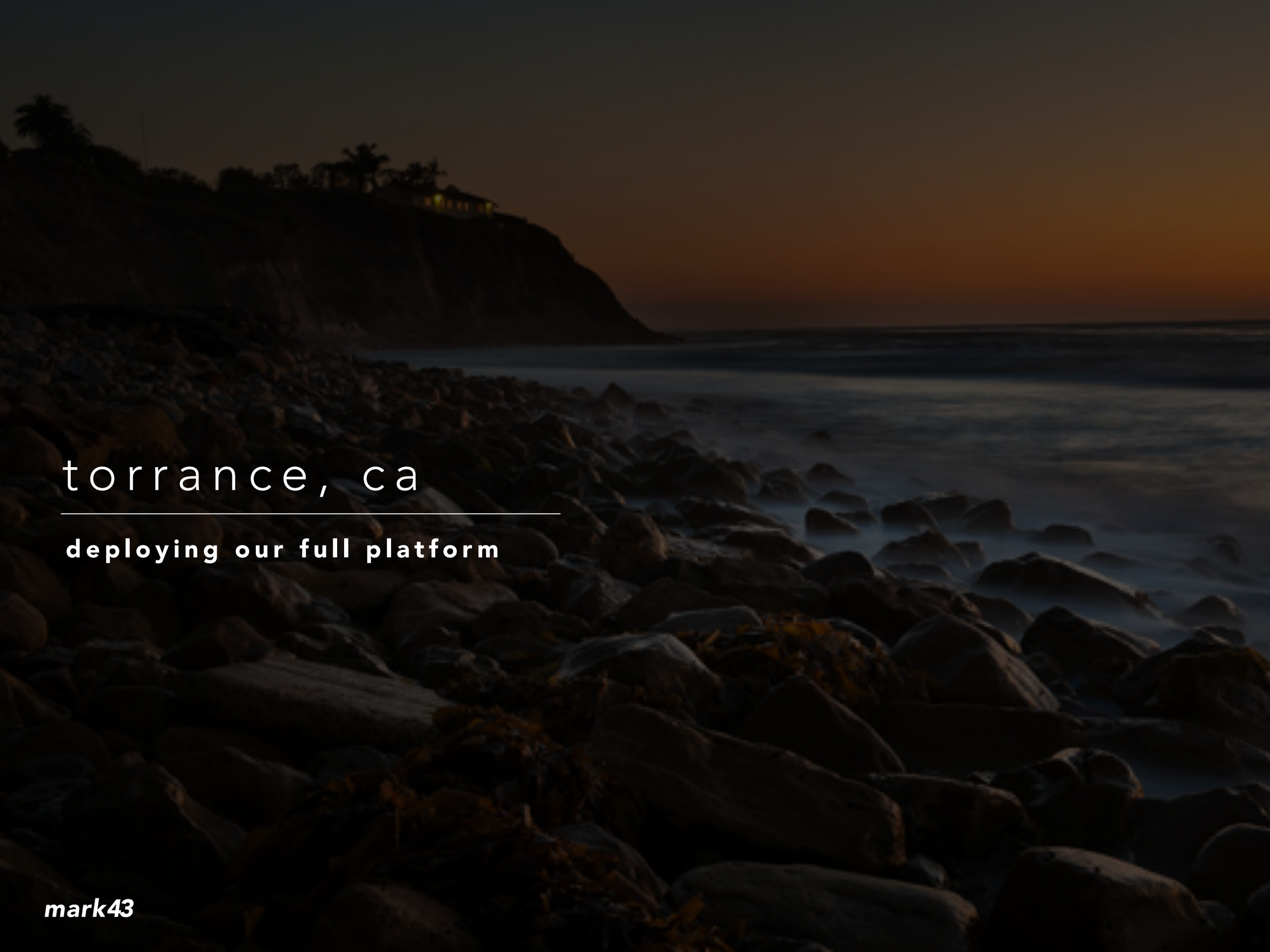
"mark43's software is decidedly more modern than the clunky, desktop-only database programs most departments use."

Forbes

"mark43 has developed a better system for getting police records ... into a single searchable body in the cloud."

WSJ

"the startup's cloud-based technology is designed to reduce the time it takes to file arrest reports and eliminates the need to print"



torrance, ca

deploying our full platform

mark43

the technology

BUILT OFF BEST PRACTICES AND MODERN TECHNOLOGY FROM

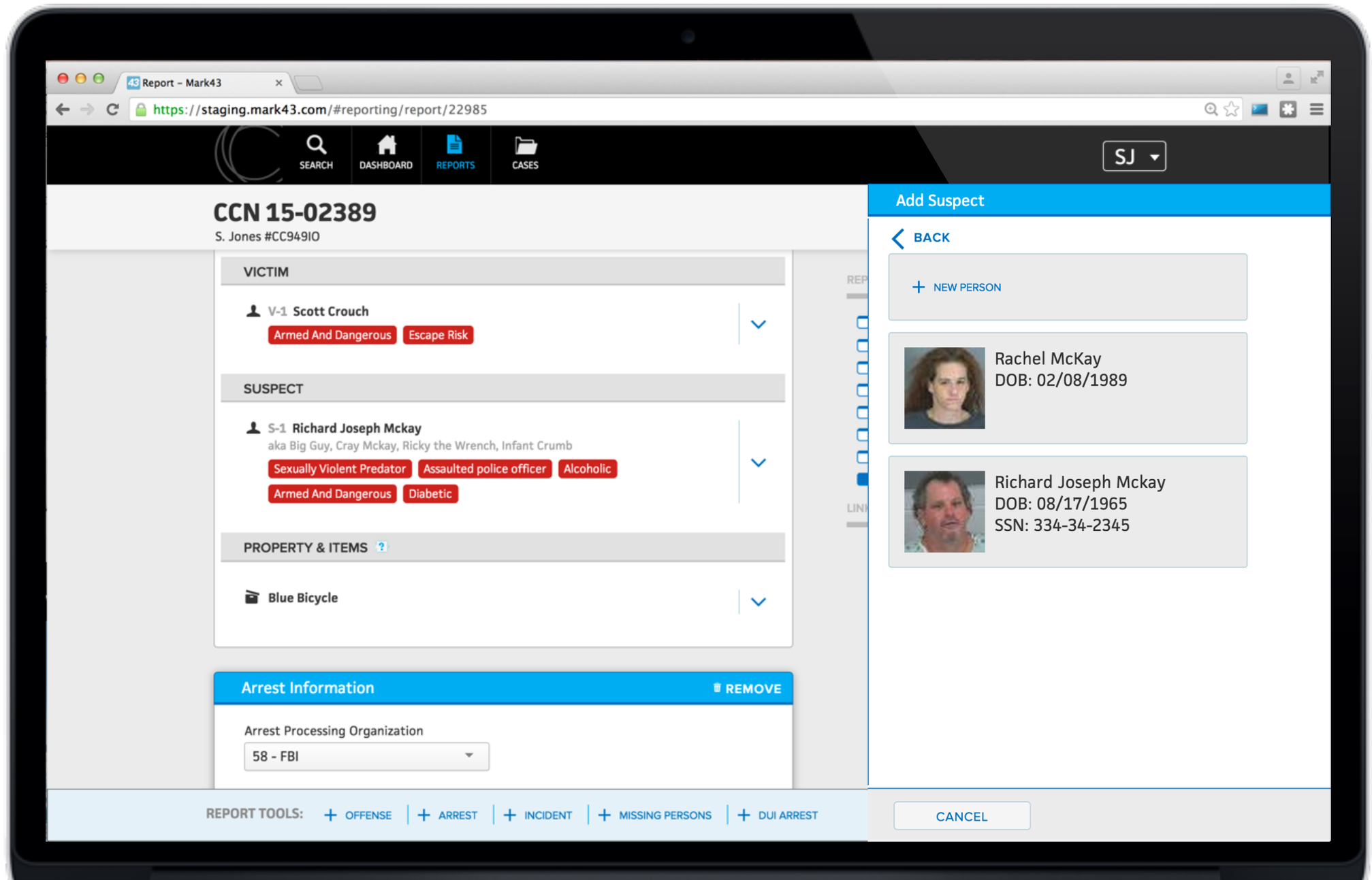
NETFLIX facebook Google

SCALABLE, REDUNDANT, AND CJIS-COMPLIANT HOSTING ON

amazon webservices™ USGovCloud

RESPONSIVE, TOUCH FRIENDLY DESIGN - HARDWARE INDEPENDENT

arrests, incidents & field contacts



DYNAMIC REPORTING THAT INCREASES EFFICIENCY AND IMPROVES DATA

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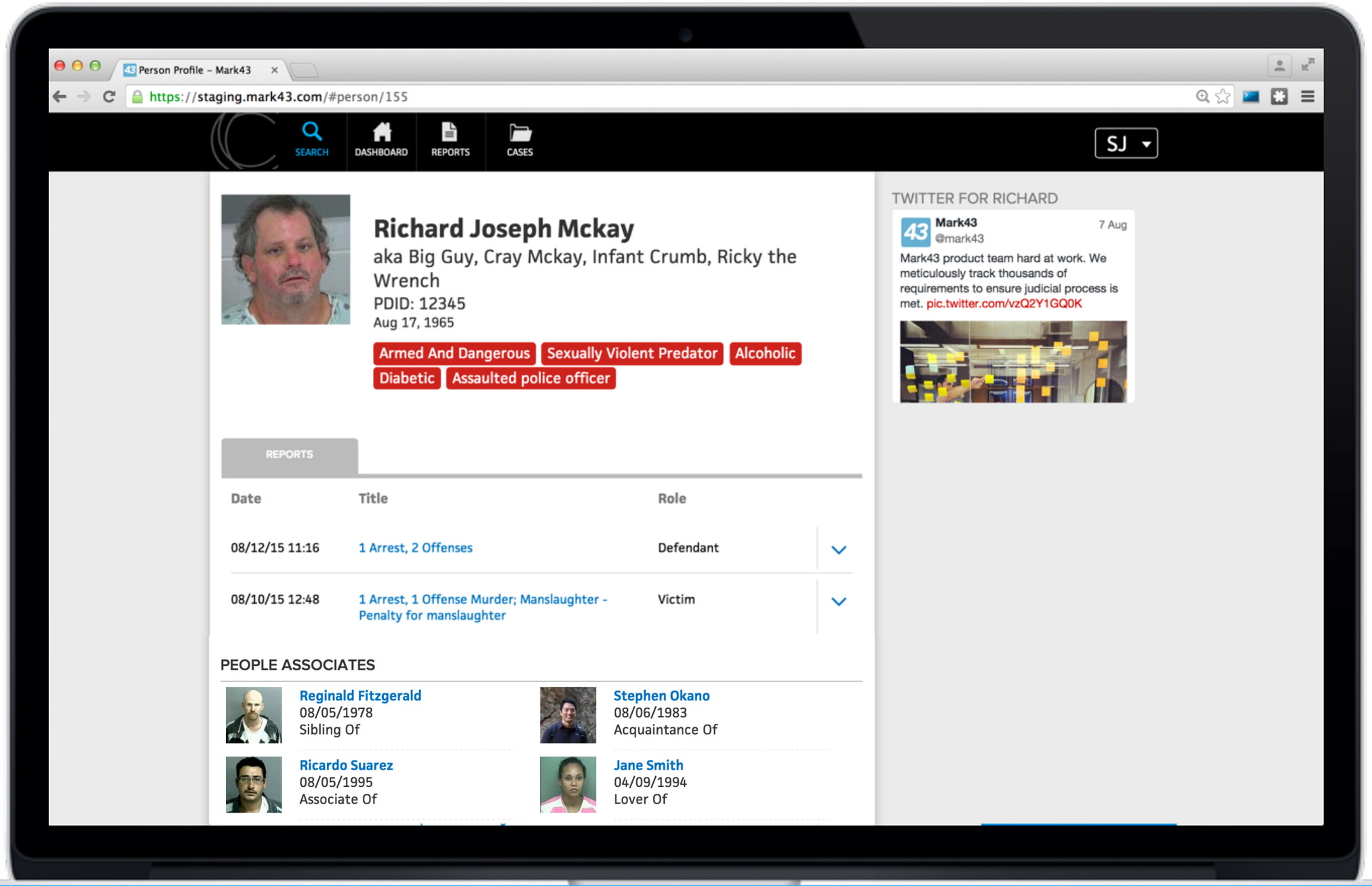
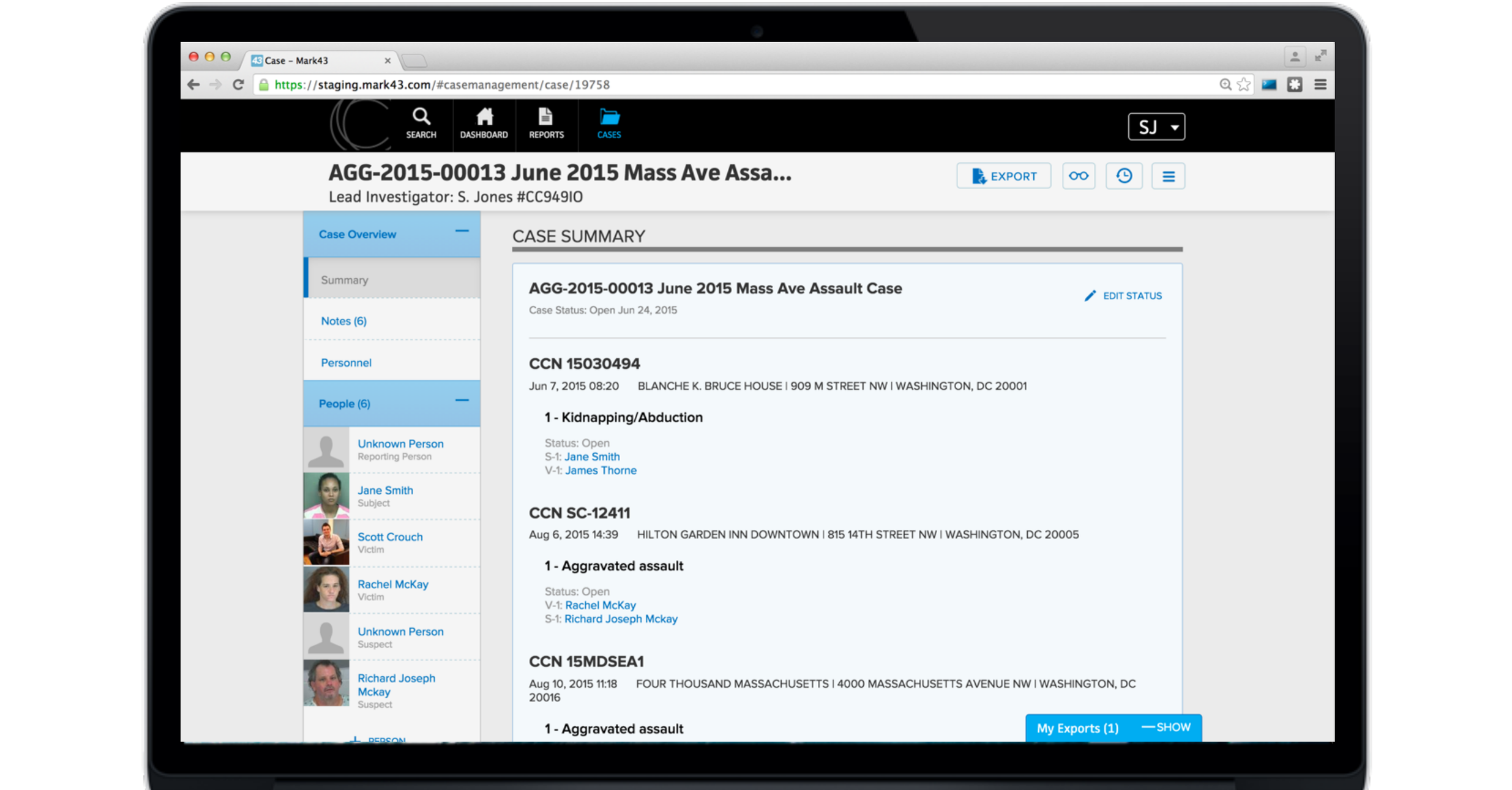
person profiles



COMPREHENSIVE PROFILES TO GIVE OFFICERS REAL-TIME INFORMATION

case management & analysis



INTELLIGENT CASE MANAGEMENT EMPOWERS DETECTIVES

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training

4 DAY COURSE FOR 36 POLICE SUPERUSERS

5 DAY COURSE FOR DISPATCHERS/CALL TAKERS

2.5 - 3.5 HRS	3 - 4 HRS	3.5 - 4.5 HRS
PATROL OFFICER COURSE	SUPERVISOR COURSE	INVESTIGATOR COURSE

TIME TO TRAIN ALL USERS

8 DAYS

service and support

CRITICAL TECH SUPPORT

24/7

USER SUPPORT

24/7

CONSTANT ACCESS TO ACCOUNT MANAGERS AND SUPPORT SPECIALISTS

summary

MODERN PLATFORM DESIGNED WITH OFFICERS

PROVEN SYSTEM WITH ONE OF WORLD'S LARGEST POLICE DEPARTMENTS

CONSTANTLY EVOLVING PRODUCT

COMPREHENSIVE SUPPORT & SERVICE

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questions?
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