



**TORRANCE GENERAL PLAN  
PLANNING COMMISSION WORKSHOP #3  
COMMERCIAL SUBCOMMITTEE**

**AGENDA  
7:00 P.M.  
MARCH 23, 2005**

**WEST ANNEX COMMISSION ROOM, TORRANCE CITY HALL  
3031 Torrance Boulevard**

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**MEETING OBJECTIVES:**

- Review key facts about commercial development.
- Discuss current issues and perceptions about commercial development in the City.
- Identify commercially zoned areas and potential transitions.
- Identify areas where change may occur over the life of the General Plan.
- Receive community input.

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1. Call to Order
  2. Salute to the Flag
  3. Roll Call
  4. Selection of Subcommittee Chairperson
  5. Update: Meeting Dates and Topics – Jane Isomoto and Carolyn Chun, City of Torrance
  6. Presentation: Commercial Development Facts – Jeff Henderson and Diana Gonzalez, CBA
    - Torrance Demographics*
    - Economic Conditions and Trends*
    - Commercial Zones and Uses in Torrance*
    - Trip generation*
    - Other*
  7. Presentation: Review of Issues and Perceptions – Sam Gennawey, CBA
  8. Activity: Identifying Commercial Areas and Potential Transitions – Sam Gennawey, CBA
  9. Community Input

10. Summary and Next Steps

11. Adjournment