

# T O R R A N C E

**FOR IMMEDIATE RELEASE**

September 15, 2014

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## MEDIA ALERT

**WHO:** City of Torrance in coordination with American Honda, Torrance Area Chamber of Commerce, and Office of Assemblyman Al Muratsuchi

**WHAT:** Coastal Cleanup Day: Torrance Beach Cleanup

Torrance participates in the largest volunteer day on the planet, which is coordinated with the Ocean Conservancy, California Coastal Commission, L.A. Department of Beaches and Harbors, and Heal the Bay.

Volunteers will be picking up trash at Torrance Beach, and will contribute to maintaining cleanliness on our beach. There also will be various activities, raffles, and giveaways.

American Honda Motor Co., Inc. will be sponsoring free food for the first 300 volunteers.

The Torrance Area Chamber of Commerce is recognizing this event as a "Chamber Day of Service."

Students can gain community service hours by volunteering at this event.

**WHEN:** Saturday, September 20, 2014  
9 a.m. to noon

**WHERE:** Torrance Beach  
Torrance Beach begins at Calle Miramar and ends at Paseo de la Playa. Closest streets for reference are Paseo de la Playa and Palos Verdes Boulevard. Volunteers sign in at Miramar Park (201 Paseo de la Playa).

**WHY:** Torrance recognizes that by cleaning up Torrance Beach, the community is participating in this global effort to keep our oceans healthy, to keep our water source healthy; thus, keeping our community healthy.

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COMMUNITY DEVELOPMENT DEPARTMENT