

May 10, 2006

MINUTES OF A REGULAR MEETING OF THE TORRANCE CABLE TELEVISION ADVISORY BOARD.

1. CALL MEETING TO ORDER:

The Torrance Cable Television Advisory Board convened in a regular meeting on Wednesday, May 10, 2006, at 7:07 p.m. in the Torrance Community Television Classroom located in the Stanley E. Remelmeyer Telecommunications Center.

2. ROLL CALL:

Present: Commissioners: Korman, Nishinaga, Perkins, Simmons (arrived 7:10 p.m.), and Chair Carlson

Also Present: Cindy Hibbard, Clerk Typist
Mark J. Doddy, Community Television Coordinator
Michael D. Smith, Cable & Community Relations Manager

Excused: None

Absent: Rivera, Sunshine

3. FLAG SALUTE:

Commissioner Korman led the salute to the flag.

4. MOTION TO ACCEPT AND FILE REPORT ON POSTING OF AGENDA:

MOTION: *Commissioner Nishinaga moved to accept and file the report of the City Clerk on posting of the agenda for this meeting. This motion seconded by Commissioner, Perkins carried with an aye vote.*

5. ANNOUNCEMENT OF WITHDRAWN OR DEFERRED ITEMS - NONE

6. APPROVAL OF MINUTES

A) February 8, 2006

MOTION: *Commissioner Korman moved to approve the minutes of February 8, 2006. This motion seconded by Commissioner Nishinaga, motion carried with an aye vote.*

B) March 8, 2006

MOTION: *Commissioner Nishinaga moved to approve the minutes of March 8, 2006. This motion seconded by Commissioner Perkins, motion carried with an aye vote.*

7. SCHEDULED BUSINESS:

A) Community Matters – NONE

B) Committee Reports

1) Producer Incentive Committee - March

The March Producer Get Together, "PSA in a Day" was an activity to shoot and edit a public service announcement in one day between 7:00 and 9:00 p.m. The event was created to help develop a better relationship between TCTV and local non-profit organizations. The Torrance Symphony, BMHS Medicine Education Program, the Salvation Army, ICPS, and the Volunteer Center participated.

Producers had a chance to rotate positions including camera, technical direction, setting up and breaking down the set. The final product will be cablecast starting April 4th 2006.

The next meeting is scheduled April, Proper Audio Recording, coordinated by Commissioner Rivera and hosted by Don Fefie.

Brief discussion followed.

MOTION: *Commissioner Perkins moved to accept the Producer Incentive Committee Report for March 2006. This motion seconded by Commissioner Korman, motion carried with aye vote.*

2) Producer Incentive Committee - April

Proper Audio Recording and tips on the Pro-Tools System conducted by Don Fefie, now in his third year conducting this seminar. Don gathered all the Producers into Edit Room B and shared examples of to capture good recording on set and what is a bad recording.

Don explained to the producers that most movies have almost all the audio (sound) to the movie recorded at a different times. Everyone found his presentation very professional and informative.

The next meeting is scheduled June 2, Lighting Techniques, coordinated by Commissioner Rivera and hosted by TCTV Staff and volunteers.

Brief discussion followed.

MOTION: *Commissioner Nishinaga moved to accept the Producer Incentive Committee Report for April 2006. This motion seconded by Commissioner Perkins, motion carried with aye vote.*

C) Report of the Community Television Center

1) March, 2006 - Coordinator Doddy discussed statistics for the month. He highlighted 9 new programs were completed compared to 13 in 2005 and 12 in

2004. He also noted studio usage was up at 62%, field camera check-outs for the DV Field Camcorders were also up at 71%. Post-production was down at 22% this month compared to 37% last year. 4 potential Users attended the monthly New Users Orientation, and 3 were certified. Producer Posse had 8 participants.

Brief discussion followed.

MOTION: *Commissioner Perkins moved to accept the Torrance Community Television Center Report for March 2006. This motion seconded by Commissioner Simmons, motion carried with aye vote.*

- 2) April, 2006 - Coordinator Doddy discussed statistics for the month. He highlighted 11 new programs were completed compared to 10 in 2005 and 12 in 2004. He also noted studio usage was up at 70%, field camera check-outs for the DV Field Camcorders were also up at 59%. Post-production was down at 35% this month compared to 52% last year. 1 potential User received an It's Your TV Brochure. Producer Posse had 13 participants.

Brief discussion followed.

MOTION: *Commissioner Korman moved to accept the Torrance Community Television Center Report for April 2006. This motion seconded by Commissioner Nishinaga, motion carried with aye vote.*

D) Report of Legislative and Cable Related Activities – February, 2006

Manager Smith gave a brief summary of the report.

Local Governments Urge Congress to Vote 'No'. The telecom reform bill, as it now stands, will in effect, silence the voices of consumers and local governments. If enacted, consumers will be at the mercy of telecommunication giants and the federal government when faced with concerns about their television and advanced Internet services.

Time Warner Cable had a blowout first quarter, living up to expectations set by parent Time Warner Inc. chairman and CEO Dick Parsons at last month's National Show, with revenue up 15%, cash flow up 17% and strong subscriber growth across all of its services.

Verizon Communications Inc. said it will roll out Community Studio during the second quarter. The video-on-demand service was developed after discussions between Verizon and more than 35 civil-rights leaders.

Four more Chicago suburbs were sued by AT&T Inc. for delaying plant improvements that will lead to a launch later of the telephone company's video service. The new defendants are Itasca, North Aurora, Wood Dale and Geneva. Suits were filed against the Illinois communities May 2 in U.S. District Court for the Northern District of Illinois. Previously, AT&T sued the communities of Carpentersville, Roselle and Wheaton, Ill., as well as two communities in California.

Brief discussion followed.

MOTION: *Commissioner Perkins moved to accept the Legislative and Cable Related Activities Report for May 2006. This motion seconded by Commissioner Nishinaga, carried with an aye vote.*

E) Old Business - NONE

F) New Business

- 1) A recommendation from the Cable & Community Relations Manager that the Chairperson appoints new members to the 15th Annual TCTV Video Programming Awards Committee and appoints a new chairperson.

Brief discussion followed.

APPOINTMENT: *Chairman Carlson appointed Commissioners Nishinaga and Perkins the Committee and Commissioner Perkins as Chairwoman.*

MOTION: *Commissioner Korman moved to support the appointments, this motion, seconded by Commissioner Nishinaga, carried with an aye vote.*

- 2) A recommendation from the Cable & Community Relations Manager that the Commission accept and file a Resolution of the City Council opposing Assembly Bill 2987 (Nunez and Levine), "The Digital Infrastructure and Video Competition Act of 2006.

Brief discussion followed.

MOTION: *Commissioner Simmons moved to accept and file a Resolution of the City Council opposing Assembly Bill 2987. This motion seconded by Commissioner Perkins, carried with an aye vote.*

- 3) A recommendation from the Cable & Community Relations Manager that the Commission accept and file a letter from the Mayor on behalf of the City opposing the Communications, Promotion & Enhancement Act of 2006.

Brief discussion followed.

MOTION: *Commissioner Perkins moved to accept and file a letter from the Mayor on behalf of the City opposing the Communications, Promotion & Enhancement Act of 2006. This motion seconded by Commissioner Simmons, carried with an aye vote.*

G) ADDENDUM MATTERS - NONE

8. ORAL COMMUNICATIONS:

- a) Coordinator Doddy wished everyone a Happy Mother's Day.
- b) Commissioner Korman invited everyone to the upcoming Torrance Symphony FUNdraiser concert, June 17th at the Armstrong Theatre.

- c) Commissioner Korman also thanked staff for providing the Symphony with a DVD copy of the last concert.
- d) Commissioner Nishinaga mentioned the 1906 San Francisco Earthquake, Lotta's Fountain, 100th Anniversary where around 20,000 visitors attended.
- e) Commissioner Nishinaga also thanked Bill Wright from the Metro Water Department for the tour of the Colorado River, Hoover Dam, and their water facilities.
- f) Chairman Carlson expressed his appreciation for the quality and effort put into the awards ceremony.

9. ADJOURNMENT:

Chairman Carlson adjourned the meeting of May 10, 2006 to reconvene on Wednesday, June 14, 2006 at 7:00 p.m.

Respectfully submitted,

Michael D. Smith
Cable & Community Relations Manager