

April 11, 2007

MINUTES OF A REGULAR MEETING OF THE TORRANCE CABLE TELEVISION ADVISORY BOARD.

1. CALL MEETING TO ORDER:

The Torrance Cable Television Advisory Board convened in a regular meeting on Wednesday, April 11, 2007, at 7:05 p.m. in the Torrance Community Television Classroom located in the Stanley E. Remelmeyer Telecommunications Center.

2. ROLL CALL:

Present: Commissioners: Carlson, Korman, Leone, Nishinaga, Perkins, and Chair Sunshine

Also Present: Cindy Hibbard, Clerk Typist
Mark J. Doddy, Community Television Coordinator
Michael D. Smith, Cable & Community Relations Manager

Excused: Rivera

Absent: NONE

3. FLAG SALUTE:

Commissioner Korman led the salute to the flag.

4. MOTION TO ACCEPT AND FILE REPORT ON POSTING OF AGENDA:

MOTION: *Commissioner Carlson moved to accept and file the report of the City Clerk on posting of the agenda for this meeting. This motion seconded by Commissioner, Perkins carried with an aye vote.*

5. ANNOUNCEMENT OF WITHDRAWN OR DEFERRED ITEMS - NONE

6. APPROVAL OF MINUTES

A) March 14, 2007

MOTION: *Commissioner Carlson moved to approve the minutes of March 14, 2006 as amended. This motion seconded by Commissioner Korman, motion carried with an aye vote.*

7. SCHEDULED BUSINESS:

A) Community Matters – NONE

B) Committee Reports

1) Producer Incentive Committee – NONE

C) Report of the Community Television Center

- 1) **March, 2007** - Coordinator Doddy discussed statistics for the month. He highlighted 15 new programs were completed with 30 programs bicycled. He also noted studio usage was significantly down at 22%, field camera check-outs for the DV Field Camcorders were at 49%. Post-production was slightly up over the previous month at 33% compared to 22% last year. New Users Orientation had 6 participants with 4 becoming certified. 3 possible new Users requested an "It's Your TV Brochure". 5 Users attending the Pre Production Planning Workshop with 5 being certified. The Producer Posse and Get-Together were cancelled.

Brief discussion followed.

MOTION: *Commissioner Perkins moved to accept the Torrance Community Television Center Report for March 2007. This motion seconded by Commissioner Leone, motion carried with aye vote.*

D) Report of Legislative and Cable Related Activities

Failing in its agreement to answer customer calls in 30 seconds or less, Time Warner Cable Inc. was slapped with a fine of up to \$25,000 by the Moorpark City Council Wednesday night. Time Warner Cable and Disney reached a comprehensive multiyear distribution agreement that will extend retransmission consent for the ABC-owned broadcast television stations carried in Time Warner Cable markets. IBM Corp. researchers showed a prototype optical transceiver chipset Monday they say will allow people to share online data eight times faster than current commercial fiber-optic technology allows. Local governments across the country went to court Tuesday to challenge federal rules intended to spur competition in the cable television industry. The nation's largest telephone company will offer new video customers one year of free HD programming -- an attempt to convert cable subscribers to its U-Verse TV service or the satellite services it resells from DirecTV and EchoStar Communications. the California Public Utilities Commission (CPUC) formally approved AT&T California's application for a state-issued authorization to provide video service in California as part of "The Digital Infrastructure and Video Competition Act of 2006," which became law on January 1st, 2007.

Brief discussion followed.

MOTION: *Commissioner Korman moved to accept the Report of Legislative and Cable Related Activities for April 2007. This motion seconded by Commissioner Carlson, motion carried with aye vote.*

E) Old Business - NONE

F) New Business

1) **Recommendation of the Cable & Community Relations Manager that the Commission accept and file a notice of State Video Franchise Application and notice of approval for AT&T California.**

On March 7, 2007, AT&T California filed an application for a statewide video franchise pursuant to the new law. On March 30, 2007 AT&T California became the second state franchise holder in California. The state Public Utilities Commission approved the application in twenty-three days covering cities throughout the state. Half of Torrance is included in that approval. AT&T California has not made public their schedule for launching the service.

AT&T unlike Verizon will deploy a high-speed fiber optic network to a node, then down to copper wires to the home. This is commonly referred to as "fiber to the node". This design is similar to the cable industry, except the "last mile" to the home for cable is coaxial cable. AT&T's service is called U-verse. AT&T has not requested permits to perform any upgrades to the network in the City of Torrance as of today.

Brief discussion followed.

MOTION: *Commissioner Korman moved to accept the Cable & Community Relations Manager that the Commission accept and file a notice of State Video Franchise Application and notice of approval for AT&T California. This motion seconded by Commissioner Carlson, motion carried with aye vote.*

G) ADDENDUM MATTERS - NONE

8. ORAL COMMUNICATIONS:

- A) Coordinator Doddy extended a warm welcome to Commissioner Leone to the Commission.
- B) Manager Smith reminded the Commission of the upcoming Mayor Scotto's State of the City address on April 26th.
- C) Manager Smith extended a warm welcome to Commissioner Leone to the Commission.
- D) Manager Smith also invited the Commission to attend the 11th Annual SCAN NATOA Inc. Spring Conference, to be held in Santa Monica on May 24th.
- E) Commissioner Carlson mentioned his family's large Easter egg hunt.
- F) Commissioner Korman thanked TCtv for its coverage of the Torrance Symphony Concert on March 17th, 8:00 p.m. at the Armstrong Theatre.
- G) Commissioner Korman invited everyone to attend the Excellence in Art Awards on April 29th.
- H) Commissioner Korman also extended a warm welcome to Commissioner Leone to the Commission.
- I) Commissioner Leone thanked everyone for the warm welcome to the Commission.
- J) Commissioner Leone mentioned that he looked forward to learning and growing with the Commission.
- K) Commissioner Perkins mentioned her attendance at former Torrance City Manager, Ed Ferraro's Memorial Service.
- L) Chair Sunshine also extended a warm welcome to Commissioner Leone to the Commission.
- M) Chair Sunshine also mentioned he has returned to the employ of California National Bank.

9. ADJOURNMENT:

Chairman Sunshine adjourned the meeting of April 11, 2007 to reconvene on Wednesday, May 9, 2007 at 7:00 p.m.

Respectfully submitted,

Michael D. Smith
Cable & Community Relations Manager