

**MINUTES OF A MEETING OF THE  
TORRANCE CENTENNIAL COMMITTEE**

1. **CALL TO ORDER**

The Torrance Centennial Committee convened at 6:15 p.m. on Monday, November 23, 2009, in the Katy Geissert Civic Center Library Meeting Room, 3301 Torrance Boulevard.

2. **ROLL CALL**

Present: Members Brewer, Chan, Dreike, Duperron, Ernster, Gibson, Gilbert, Hardison, Hays, Herbers, Hoffman, Joiner, Khan, Don Lee, Love, Matsuda, Morgan, Mullan, Nishimura, Payne, Polcari, Rhilinger, Rische, Sandt, Scotto, Stecker, and Trivelli.

Absent: Daniel Lee (Excused), Heughins, and Yee.

Also Present: Management Associate Barthe-Jones, Management Associate Fulton and Community Relations Specialist Paras.

3. **FLAG SALUTE**

Member Love led the Pledge of Allegiance.

4. **ORAL COMMUNICATIONS**

Member Morgan requested an excused absence from the Centennial Committee meeting on January 25, 2010.

5. **INTRODUCTIONS**

Centennial Committee Members Gibson, Joiner and Payne, who were absent from the last meeting, introduced themselves at this time.

6. **MINUTES FOR APPROVAL – OCTOBER 26, 2009**

**MOTION:** Member Hoffman moved for the approval of the Centennial Committee minutes of October 26, 2009. The motion was seconded by Member Hardison and passed by unanimous voice vote.

Due to the difficulty of accessing the minutes on the City's website, the Committee asked that copies of the minutes be provided at the meetings.

7. **NEW BUSINESS**

7A. **Nomination and Selection of Centennial Committee Chair and Vice Chair**

Member Love was elected to serve as Chair of the Centennial Committee. Member Hardison was elected to serve as Vice Chair.

7B. **Brainstorm Activity on Committee Formation**

The Committee brainstormed Centennial Committee subcommittees to be formed, and members volunteered to serve, as shown below:

Events: Gilbert, Hays, Payne, Polcari, Rhilinger, Rische, Trivelli.

Finance: Brewer, Ernster, Morgan.

Fundraising: Gibson, Don Lee, Mullan, Scotto, Stecker.

Marketing: Hoffman, Joiner, Nishimura, Sandt.

Media/PR/Outreach: Chan, Duperron, Herbers, Khan, Matsuda.

The Committee considered numerous ways to encourage community involvement in the City's centennial celebration; various ideas for events/activities, including culmination events; the importance of including history about the City in the celebration; and means of marketing. The Committee agreed that the Torrance Historical Society will be the depository for historical information/check facts for accuracy; that the City Clerk's office will also verify facts and provide minutes from the Council and other meetings; that the committees formed by other cities for similar celebrations should be researched; and that the names of the companies used for Torrance's 75<sup>th</sup> anniversary celebration should be obtained.

The importance of developing a logo was discussed. Staff invited input regarding Torrance-based artists who might be interested in providing a proposal for a logo and affirmed that additional information about developing a logo will be presented at the next meeting. In addition, staff will contact members of the Committee absent from the meeting concerning the subcommittee on which they would like to serve.

7 C. **Selection of Sub-Committee Chairs**

The Centennial Committee subcommittee members broke into their respective groups to discuss their next meeting dates, during which the subcommittee chairs and vice-chairs will be chosen; definitions of the scopes of the subcommittees will be determined; and handouts about the subcommittees to be distributed at the next Centennial Committee meeting will be developed. The subcommittees were scheduled to meet as follows:

Events: January 11, 2010, 7:00 p.m., Torrance Historical Museum.

Finance: To be determined.

Fundraising: January 14, 2010, 5:30 P.M., Red Car.

Marketing: January 11, 2010, 4:00 p.m., Victor Elementary School.

Media/PR/Outreach: To be determined.

8. **OLD BUSINESS**

None.

9. **ADJOURNMENT**

At 7:40 p.m., the meeting was adjourned to Monday, January 25, 2010, 7:00 p.m., in the Katy Geissert Library Meeting Room.