

**MINUTES OF AN REGULAR MEETING OF THE  
TORRANCE CULTURAL ARTS COMMISSION**

**1. CALL TO ORDER**

The Torrance Cultural Arts Commission convened in a regular session at 7:03 p.m. on Monday, March 16, 2015 in the West Annex meeting room, Torrance City Hall.

**2. FLAG SALUTE**

Commissioner Bunting led the Pledge of Allegiance.

**3. ROLL CALL**

Present: Commissioners Bunting, Candioty, Korman, Muhammed, Rische, Taylor\*, and Chairperson Frangos.

Absent: None.

Also Present: Cultural Services Manager Rappoport.

**MOTION:** Commissioner Bunting moved to grant Commissioner Taylor an excused absence for the March 16, 2015 Commission meeting. Commissioner Candioty seconded the motion; a roll call vote reflected unanimous approval.

\*Commissioner Taylor arrived at 7:10.

**4. AFFIDAVIT OF POSTING**

**MOTION:** Commissioner Korman moved to accept and file the report of the City Clerk on the posting of the agenda. Commissioner Bunting seconded the motion; a roll call vote reflected unanimous approval.

**5. APPROVAL OF MINUTES**

**5A. MINUTES OF FEBRUARY 23, 2015**

**MOTION:** Commissioner Candioty moved to approve the Cultural Arts Commission meeting minutes of February 23, 2015 as presented. Commissioner Rische seconded the motion; a roll call vote reflected unanimous.

**6. ORAL COMMUNICATIONS #1 - None**

**7. ON-GOING BUSINESS**

**7A. RECAP OF CHERRY BLOSSOM FESTIVAL**

Manager Rappoport reported that the 4<sup>th</sup> annual Cherry Blossom Festival on March 15 at Columbia Park was very successful. She stated that the Health Department approved everything and that all performers and vendors showed up. She distributed postcards that promoted the event and asked Commissioners to provide their feedback and offer any suggestions for improvement.

Commissioner Candioly stated that the food was good and the music interesting; however, he suggesting having more vendors for a broader representation. He raised the possibility of the City having a booth to promote upcoming events.

Manager Rappoport stated that Torrance Craftsmen's Guild was responsible for soliciting vendors, noting that they had an event scheduled for the next weekend and that many of them do not want to be outside. She stated that General Services, the Library, and Art to Grow On all participated. She indicated that next year they would come up with a way to involve more vendors and arts groups and would invite the Cultural Arts Center Foundation to participate.

Commissioner Muhammed congratulated staff on a job well done and stated that he especially enjoyed the band. He initiated a brief discussion on the objective of the event and whether to broaden its scope or limit it the cherry blossom theme.

Cultural Services Manager Rappoport stated that she would like the theme to be more Pan Asian than Japanese but to still be a cultural event. She stated that they are considering extending the hours next year and hope to get the Youth Council involved.

Commissioner Korman suggested getting ideas from the previous Ooodles of Noodles event and stressed the importance of increasing promotion, especially in the Torrance Tribune.

**8. NEW BUSINESS**

**8A. 2014 OTIS REPORT ON THE CREATIVE ECONOMY**

Cultural Services Manager Rappoport reported that she attended an event on March 11 put on by Otis College of Art and Design. She distributed their full report on the economic impact of the creative economy in Los Angeles region in 2014 and noted that a summary of highlights was included in her written report. She stated that creative industries were defined very broadly and included entertainment, fine arts, architecture, fashion, design, and publishing. She added that they looked at direct, indirect and induced spending and determined that the creative industries accounted for 1 in 7 jobs in Los Angeles County. She announced a television special "The State of Creativity: A Look into the Otis Report on the Creative Economy" on KCET on March 24.

**9. STANDING COMMITTEE REPORTS**

**9A. EXCELLENCE IN ARTS**

Manager Rappoport stated that she is promoting the Excellence in Arts awards in the summer Seasons guide and would bring back a proposed timeline in May.

**9B. FACILITIES COMMITTEE**

Manager Rappoport reported that she is meeting with the architect tomorrow to review revised drawings for the Wilson Park Gazebo Project.

**9C. GRANT REVIEW COMMITTEE**

Manager Rappoport reported that grant applications are on the website and that letters have gone out to all past awardees. She stated that she would also send out a press release and encourage nominations on the Division's Facebook pages.

Commissioner Korman stated that the grant opportunity should be promoted in Torrance Tribune.

When Commissioner Taylor suggested forming a publicity committee, Manager Rappoport stated that marketing is the Foundation's responsibility and not in the Commission's purview.

Commissioners Candioly and Taylor discussed the importance of scattering marketing to reach a broader audience.

**10. MONTHLY DEPARTMENT REPORT**

Cultural Services Manager Rappoport noted that the Cultural Services Division Report for February 2015 was included in agenda packets. She announced that Torrance Theatre Company's production of "The Curious Savage" opened on March 14. She informed the Commission that new exhibitions at Torrance Art Museum "Second Sight" and "John Hyatt: My Brush with Angels" are opening on March 28 and distributed fliers. She announced a Torrance Civic Chorale spring concert "Honoring Life...Honoring Memory" on April 18. She stated that on March 17 City Council would consider the Rose Float Association's request for funding for next year.

**11. ORAL COMMUNICATIONS #2**

**11A.** Commissioner Muhammed stated that he enjoyed the Cherry Blossom festival.

**11B.** Commissioner Bunting stated that she had the opportunity to visit the California Museum of Photography in Riverside.

**11C.** Commissioner Candioly stated that he visited a photography exhibit in Las Vegas and enjoyed the Cherry Blossom Festival.

**11D.** Commissioner Korman stated that she enjoyed the Foundation's Kit & the Kats, "Story Pirates," and Bettman & Halpin at the Jazz Cabaret. She announced Torrance Theatre Company's mystery fundraiser on June 21 and Foundation's gala on June 26.

**11E.** Commissioner Taylor stated that he enjoyed a St. Patrick's Day parade and visiting art galleries on Royal Street while in New Orleans.

**11F.** Chairperson Frangos shared information about a Rolling Stones exhibition at a bookstore and a gallery opening in Pomona.

**12. ADJOURNMENT**

**MOTION:** At 8:03 p.m., Commissioner Bunting moved to adjourn the meeting to Monday, April 20, 2015 at 7:00 p.m. in the West Annex meeting room at Torrance City Hall. Commissioner Candioly seconded the motion and, hearing no objection, Chairperson Frangos so ordered.

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Approved as submitted April 20, 2015 s/ Rebecca Poirier, City Clerk
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