

MINUTES OF A REGULAR MEETING OF THE TORRANCE CABLE TELEVISION ADVISORY BOARD.

1. CALL MEETING TO ORDER:

The Torrance Cable Television Advisory Board convened in a regular meeting on Wednesday, September 11, 2013, at 7:00 p.m. in the Multipurpose Room located in the Stanley E. Remelmeyer Telecommunications Center.

2. ROLL CALL:

Present: Commissioners Brennan, De Rago, Gow, Kellogg, Ozenne, Seferian, and Chairman Frantz

Also Present: Cindy Hibbard, Secretary
Don Fefie, TCtv Coordinator
Michael D. Smith, Cable & Community Relations Manager

Excused: None

Absent: None

3. FLAG SALUTE:

The salute to the flag of the United States of America was led by Commissioner Gow.

4. MOTION TO ACCEPT AND FILE REPORT ON POSTING OF AGENDA:

MOTION: *Commissioner Ozenne moved to accept and file the report of the City Clerk on posting of the agenda for this meeting. This motion seconded by Commissioner Brennan, carried with an aye vote.*

5. ANNOUNCEMENT OF WITHDRAWN OR DEFERRED ITEMS - NONE

6. APPROVAL OF MINUTES

A) July 10, 2013

MOTION: *Commissioner Ozenne moved to approve the minutes of July 10, 2013. This motion seconded by Commissioner Gow, motion carried with an aye vote.*

7. SCHEDULED BUSINESS:

A) Community Matters – NONE

- B) Committee Reports**
 - 1) **Producer Incentive – NONE**
 - 2) **TCtv Awards – NONE**
 - 3) **CTAB Rules of Order – NONE**

- C) Report of the Community Television Center**
 - 1) **July, 2013**
 - 2) **August, 2013**

Staff provided an overview of the facility usage highlighting producer projects and programming submitted.

Brief discussion followed.

MOTION: *Commissioner Brennan moved to accept the Torrance Community Television Center Reports for July and August 2013. This motion seconded by Commissioner Gow, motion carried with aye vote.*

- D) Report of Legislative and Cable Related Activities**

Manager Smith summarized the following:

CBS and Time Warner Cable reached an agreement and the broadcaster's programming -- signals for 13-owned stations, plus cable properties Showtime, TMC, Flix and Smithsonian Channel -- was restored to Time Warner Cable subscribers September 2nd evening.

Time Warner Cable said July 8th that it will move public, educational and government (PEG) access channels to digital-only format on its cable systems in New York State and New England on July 23.

Total U-Verse revenue was up 30% in the quarter, making up about 51% of total wireline revenue of \$14.8 billion. U-Verse had accounted for 41% of wireline revenue in 2012.

Verizon could one day rely on laser transmitters to deliver video to multiple rooms in FiOS TV subscriber homes, according to technology it disclosed in a patent application published August 8th.

According to a SNL Kagan report released Tuesday, the industry suffered a net loss of 217,000 subscribers in the second quarter of this year compared to the same period last year.

Local governments keep building expensive networks that fail to attract customers. For the most part, municipally-built broadband networks have the economic chips stacked against them and, where tried, have saddled local taxpayers with a mountain of debt and half-built networks that are then sold at fire-sale prices to vulture investors. Taxpayers in Provo, Utah, for instance, spent \$40 million to build a relatively small and modest network only to sell it for \$1 a few years later because they underestimated the massive costs of operating, upgrading and maintaining it.

Brief discussion followed.

MOTION: *Commissioner De Rago moved to accept the Legislative and Cable Related Report for June 2013. This motion seconded by Commissioner Kellogg, motion carried with aye vote.*

E) Old Business

- 1) A recommendation from the Cable & Community Relations Manager that the Cable Television Advisory Board discuss the replacement of carpet and furniture in the Telecommunications Center.

Overview provided by Manager Smith. The bids were received on June 13, 2013. The lowest responsible bidder came in at \$53,397.31, significantly below the estimate of \$75,000 to \$85,000. Installation of flooring should occur this month.

Brief discussion followed.

MOTION: *Commissioner Ozenne moved to accept and file this report. This motion seconded by Commissioner De Rago, motion carried with aye vote.*

F) New Business

- 1) A recommendation from the Cable & Community Relations Manager that the Chairperson appoint one new member to the Operating Policies and Procedure Committee.

MOTION: *Commissioner Ozenne moved to appoint Commissioner Kellogg as a member, Commissioner Brennan seconded, carried with a unanimous vote.*

- 2) A recommendation from the Cable & Community Relations Manager that the Chairperson appoint one member to the 22nd Annual TCtv Video Programming Awards Committee.

MOTION: *Commissioner Ozenne moved to appoint Commissioner Kellogg as a member, Commissioner Brennan seconded, carried with a unanimous vote.*

8. ADDENDUM MATTERS - NONE

9. ORAL COMMUNICATIONS:

- A) Tim Goodrich, Torrance, CA Just came to visit and to see what were the issues concerning the Board.
- B) Commissioner De Rago inquired about Producer Get-togethers.
- C) Commissioner De Rago mentioned the upcoming Catalina Film Festival 09/21 – 22, 2013.
- D) Commissioner Ozenne inquired without objection, if the Board would like him to schedule a Committee meeting to develop Rules of Order for the Board.
- E) Commissioner Ozenne apologized for missing the Back to TCtv BBQ last month
- F) Commissioner Ozenne attended an outside Lands Concert with Paul McCarthy and at 71, he performed for 3.5 hours.
- G) Chairman Frantz Assigned to the Producer Incentive Committee without objection TCtv Promotion at the Farmers Market and Non Profit organizations.

10. ADJOURNMENT:

Chairman Frantz adjourned the meeting of September 11, 2013 at 7:53 p.m., to reconvene on October 9, 2013 Wednesday, at 7:00 p.m.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Michael D. Smith". The signature is written in a cursive, flowing style with a prominent initial "M".

Michael D. Smith
Cable & Community Relations Manager