

July 23, 2015

MINUTES OF THE CABLE TELEVISION ADVISORY BOARD Tctv  
VIDEO PROGRAMMING AWARDS & OPEN HOUSE COMMITTEE

1. **CALL MEETING TO ORDER:**

The Torrance Cable Television Advisory Board Video Programming Awards & Open House Committee met on Tuesday, July 23, 2015 at 6:33 p.m. in the 1<sup>st</sup> Floor Multipurpose Room located in the Stanley E. Remelmeyer Telecommunications Center.

**ROLL CALL:**

**Present:** Commissioners: Feliz, and Chair Kellogg

**Also Present:** Don Fefie, Coordinator  
Cindy Hibbard, Secretary

**Absent:** Sanchez (excused)

**Public:** NONE

2. **SCHEDULED BUSINESS**

a) Develop and plan the October 10, 2015 Tctv Open House.

GOALS AND OBJECTIVES

1. THEME: Tctv Wants You! Uncle Sam style signage, etc.
2. Publicizing and Advertising
  - Social Media, website, eNewsletter, and signage outside the studio
  - Brochures, flyers, Chamber of Commerce newsletter, newspaper Press Release, etc.
3. Food – Cater this event
4. Door Prizes: T-shirts or...? For a few? Take home items for everyone
5. User/Producers Testimonials

**MOTION:** *Feliz moved to accept Open House handouts, seconded by Kellogg, roll call vote.*

**Row Call Yea:** Kellogg  Sanchez  Feliz

**Row Call Nay:** Kellogg  Sanchez  Feliz

3. **ORAL COMMUNICATIONS:** NONE

4. **ADJOURNMENT:** Chairperson Kellogg adjourned the meeting of July 23, 2015 at 6:55p.m.

**Respectfully Submitted,**

/s/

Don Fefie

Tctv Coordinator

NOTED:



Michael D. Smith  
Cable and Community Relations Manager

Roll Call: Feliz  Sanchez  Kellogg