

May 13, 2015

MINUTES OF A REGULAR MEETING OF THE TORRANCE CABLE TELEVISION ADVISORY BOARD.

1. CALL MEETING TO ORDER:

The Torrance Cable Television Advisory Board convened in a regular meeting on Wednesday, May 13, 2015, at 7:00 p.m. in the Multipurpose Room located in the Stanley E. Remelmeyer Telecommunications Center.

2. ROLL CALL:

Present: Commissioners De Rago, Feliz, Gow, Kellogg, and Chairwoman Brennan

Also Present: Don Fefie, TCtv Coordinator
Michael D. Smith, Cable & Community Relations Manager

Excused: Kosidlak

Absent: None

3. FLAG SALUTE:

The salute to the flag of the United States of America was led by Commissioner Gow.

4. MOTION TO ACCEPT AND FILE REPORT ON POSTING OF AGENDA:

MOTION: *Commissioner De Rago moved to accept and file the report of the City Clerk on posting of the agenda for this meeting. This motion seconded by Commissioner Gow, carried with an aye vote.*

Roll Call Yea: De Rago Feliz Gow Kellogg Kosidlak Brennan
Roll Call Nay: De Rago Feliz Gow Kellogg Kosidlak Brennan

MOTION PASSED 5/0

5. ANNOUNCEMENT OF WITHDRAWN OR DEFERRED ITEMS - NONE

6. APPROVAL OF MINUTES

A) April 8, 2015

AMENDMENT: Correct voting record on all except 6A to reflect unanimous Yea.

MOTION: Commissioner Gow moved to approve the minutes of April 8, 2015. This motion seconded by Commissioner Kellogg as amended.

Roll Call Yea: De Rago Feliz Gow Kellogg Kosidlak Brennan
Roll Call Nay: De Rago Feliz Gow Kellogg Kosidlak Brennan

MOTION PASSED 5/0

7. SCHEDULED BUSINESS:

A) Community Matters – NONE

B) Committee Reports

- 1) Producer Incentive – NONE**
- 2) TCtv Awards – NONE**
- 3) Operating Policies and Procedures – NONE**

C) Report of the Community Television Center

April, 2015 – Coordinator Fefie provided an overview of the facility usage highlighting In the Month of April, 08 original shows were produced and 13 shows were bicycled. There was 236 hours of post-production used. The HD studio showed a usage of 23 hours. There was 64 hours of HD field camera usage and 184 hours of SD camera usage. Four (4) resident attended Orientation and 3 completed. TCtv held the HD Field and Post-Production Workshop with 09 graduates. TCtv held the Pre-Production Planning Workshop with 03 graduates. TCtv completed the first HD Studio Workshop with 08 graduates. CTAB hosted the” Monthly Producer Get Together”, “Green Screen 101”, with 14 attendees. The HD Studio and HD Field upgrades are 99% complete. Producers are using the facility and we have received positive comments regarding how simple the work flow has become with the new equipment.

Brief discussion followed.

MOTION: Commissioner Feliz moved to accept the Torrance Community Television Center Reports for April 2015. This motion seconded by Commissioner De Rago.

Roll Call Yea: De Rago Feliz Gow Kellogg Kosidlak Brennan
Roll Call Nay: De Rago Feliz Gow Kellogg Kosidlak Brennan

MOTION PASSED 5/0

D) Report of Legislative and Cable Related Activities

Manager Smith summarized the following:

According to the Wall Street Journal, top TWC executives have spoken with Bright House owner Advance Newhouse Communications about a possible acquisition of Bright House.

About a week after its planned \$67 billion merger with Comcast unraveled, Time Warner Cable made a strong case for independence, adding 30,000 basic video customers in the first quarter, and its first positive basic video quarter since 2009.

Time Warner Cable Inc. reached out to Cox Communications Inc. in the past few days to discuss a possible merger, the Wall Street Journal reported, citing people familiar with the matter. Cox Communications "did not show interest" in the discussions, the Journal reported

Comcast Corp. said that it would hire 5,500 additional customer-service workers in the United States and hundreds of new service technicians, as part of a broad plan to improve its poorly rated service operations. The company has been bashed nationwide by cable and Internet subscribers as unresponsive and rude.

DIRECTV did add 60,000 new subscribers, a 48,000 gain compared to the same time last year. The subscriber gain was supported by the lowest churn rate in six years. The company closed the month of March with 20.412 million U.S. subscribers.

The National Cable & Telecommunications Association and American Cable Association plan to seek a stay of the FCC's Title II reclassification in the U.S. Court of Appeals for the D.C. Circuit, and hope to tag team on the pitch. The two cable trade groups have independently sued the FCC in the D.C. Circuit over its Feb. 26 party line decision to classify ISPs as common carriers, but want to file jointly given that they both "intend to move this Court to stay the Order's reclassification.

Brief discussion followed.

MOTION: *Commissioner De Rago moved to accept the Legislative and Cable Related Report for April 2015. This motion seconded by Commissioner Gow.*

Roll Call Yea:	De Rago <input checked="" type="checkbox"/>	Feliz <input checked="" type="checkbox"/>	Gow <input checked="" type="checkbox"/>	Kellogg <input checked="" type="checkbox"/>	Kosidlak <input type="checkbox"/>	Brennan <input checked="" type="checkbox"/>
Roll Call Nay:	De Rago <input type="checkbox"/>	Feliz <input type="checkbox"/>	Gow <input type="checkbox"/>	Kellogg <input type="checkbox"/>	Kosidlak <input type="checkbox"/>	Brennan <input type="checkbox"/>

MOTION PASSED 5/0

E) Old Business - NONE

F) New Business - NONE

8. ADDENDUM MATTERS - NONE

9. ORAL COMMUNICATIONS:

- A) Commissioner Kellogg requested an improved clip art in Torrance Seasons to promote TCtv.
- B) Commissioner Feliz requested without objection that a discussion of Workshop Deposits be placed on the agenda.
- C) Commissioner Feliz stated he had a good time hosting the Monthly Producer Get-Together on audio.
- D) Commissioner Gow inquired when the open seat on the Commission would be filled.

- E) Commissioner De Rago stated he was surprised there weren't more programs being completed in the Music category. Staff briefly explained that some programs include music performance but are talk or entertainment programs.
- F) Chairwoman Brennan inquired about hosting an Open House on the agenda.
- G) Chairwoman Brennan inquired if funding for the digital sign on Torrance Blvd. was taken from the PEG Fund. Staff explained no, PEG Fees are limited to PEG related capital. The sign was purchased using cable TV franchise fees.

10. ADJOURNMENT:

Chairwoman Brennan adjourned the meeting of May 13, 2015 at 7:57 p.m., to reconvene on June 10, 2015, Wednesday, at 7:00 p.m.

Roll Call Yea: De Rago Feliz Gow Kellogg Kosidlak Brennan
Roll Call Nay: De Rago Feliz Gow Kellogg Kosidlak Brennan

MOTION PASSED 5/0

Respectfully submitted,



Michael D. Smith
Cable & Community Relations Manager

Roll Call: De Rago Feliz Gow Kellogg Kosidlak Brennan