

MINUTES
TORRANCE ROSE FLOAT ASSOCIATION
BOARD OF DIRECTORS

TUESDAY, 5 APRIL 2011
WEST ANNEX COMMISSION ROOM (1st FLOOR)

REFRESHMENTS: ANNE & ROY ATHERTON

1. CALL MEETING TO ORDER

The meeting was called to order at 7:00 p.m. by President, Mary Hoffman.

2. ROLL CALL

All Board members were present with the exception of the following excused absences: Dana Cortez, Bob Habel, Carolyn Hannas, Barbara Hill, Shayna McGee, Kathy Thompson and Grant Wells.

3. FLAG SALUTE

The flag salute was led by Vice President, Cindy Wells.

4. INFORMAL BUSINESS

4.1 INTRODUCTION OF GUESTS

Pattie Schelest was introduced as a guest.

4.2 CORRESPONDENCE

General correspondence was circulated.

5. APPROVAL OF MINUTES

5.1 BOARD MEETING (1 March 2011)

A motion was made and seconded to approve the 1 March 2011 Board minutes.

M/S Roy Atherton/Mary Helen Montgomery

5.2 FLOAT DESIGN MEETING (22 March 2011)

A motion was made and seconded to approve the 22 March 2011 Float Design Committee meeting minutes, as amended listing Roseanne Villalobos as also attending the meeting.

M/S Jim Hill/Anne Atherton

6. TREASURER'S REPORT

6.1 TREASURER'S REPORT (March 2011)

A motion was made and seconded to approve the March 2011 Treasurer's report as submitted.

M/S Sharon Tate/Lori Rayor

6.2 PAYMENT OF OUTSTANDING BILLS

No bills were presented for payment.

6. STAFF LIAISON COMMENTS (Suzie Wand)

Suzie advised everyone of next Tuesday's meeting with the City Council Citizen Development and Enrichment Committee at 4:30 p.m. on the 3rd floor. She said there are security measures in place and people need to sign in and receive a badge.

8. OLD BUSINESS

8.1 FLOAT DESIGN COMMITTEE REPORT

Following discussion, the Board voted to accept the design selected by the Float Design Committee as the recommendation to the Citizen Development and Enrichment Committee.

M/S Roy Atherton/Sharon Tate

8.2 2012 FLOAT BUDGET

Following discussion, the Board voted to increase the TRFA contribution to the 2012 Torrance Centennial float from \$10,000.00 to \$30,000.00.

M/S Cindy Wells/Jan Staws

8.3 2013 FLOAT

Roseanne discussed becoming a 501 (c) (3). She is working on getting the paperwork started and forming a Committee to discuss what businesses will receive depending on their level of support.

9. NEW BUSINESS

9.1 2010-2011 PRESIDENT'S ANNUAL REPORT

A motion was made and seconded to accept the President's annual report.

M/S Sharon Tate/Pam Barrett

9.2 2010-2011 TREASURER'S ANNUAL REPORT

A motion was made and seconded to accept the Treasurer's annual report.

M/S Pam Barrett/Roy Atherton

9.3 PRESENTATION OF FLOAT DESIGN TO CITY COUNCIL CITIZEN DEVELOPMENT AND ENRICHMENT COMMITTEE

All Board members are invited to attend the meeting on Tuesday, April 12 at 4:30 p.m. in the 3rd floor Assembly Room.

9.4 PRESENTATION OF FLOAT DESIGN TO CITY COUNCIL

All Board members are invited to attend the City Council meeting on April 26th at 7 p.m. where the color rendering will be presented to City Council, assuming the design is approved by the Citizen Development and Enrichment Committee.

9.5 INVENTORY

Tabled until next meeting.

9.6 2011 MERCHANDISE

Following discussion, the Board voted to sell 2011 patches for \$5.00 each and 2011 t-shirts for \$10.00 each.

M/S Jan Staws/Roy Atherton

10. OFFICERS' AND DIRECTORS' REPORTS

10.1 MEMBERSHIP

Mary Jo reported we received 5 individual memberships.

10.2 PUBLICITY

General comments.

10.3 WAYS AND MEANS

Reminder – we are staffing a booth at the Spring Boutique on April 10th.

11. ONCE AROUND

Sharon Tate presented an idea of having food trucks at a location to raise funds for the float. Following discussion, the Board felt staying with a restaurant hosting a fundraiser would better serve our needs.

Pattie Schelest discussed holding car show to raise funds for the float. She will prepare a proposal and present it to the Board at a future date.

12. ADJOURNMENT

A motion was made and seconded to adjourn at 7:48 p.m.

M/S Jan Staws/Linda Lescoe

Respectfully submitted by,

Joyce Miles, Secretary

NEXT MEETING
TUESDAY, 3 MAY 2011 – 7:00 P.M.
WEST ANNEX COMMISSION ROOM (1st FLOOR)
Refreshments: Roseanne Villalobos signed up to bring treats in May.