

Honorable Chair and Members
of the Ad Hoc Special Standing SCROC Committee
City Hall
Torrance, California

Members of the Committee:

SUBJECT: City Manager – Discuss regional strategy to ensure funding for the Southern California Regional Occupational Center

RECOMMENDATION

Recommendation of the City Manager that the special City Council Ad Hoc Committee develop a regional advocacy strategy to lobby the Legislature and Governor for continued funding for the Southern California Regional Occupation Center (SoCal ROC).

BACKGROUND/ANALYSIS

On March 11, 2014, the Mayor appointed the chair and members to a Special City Council Ad Hoc Committee to establish a regional advocacy strategy to lobby for continued funding for the Southern California Regional Occupational Center. The Mayor appointed the following members to serve on this Special Ad Hoc Committee:

Special Ad Hoc Committee	Chair	Members
Southern CA Regional Occupational Center	Bill Sutherland	Heidi Ann Ashcraft Tom Brewer

Other key stakeholders invited to participate in this meeting include the following: the Superintendent of SoCal ROC, Legislative staff from Assembly member Al Muratsuchi’s Office and Senator Ted Lieu’s Office and the Executive Director of the South Bay Cities Council of Governments. The South Bay cities served by SoCal ROC include El Segundo, Inglewood, Manhattan Beach, Palos Verdes Estates, Rancho Palos Verdes, Rolling Hills, Rolling Hills Estates, Redondo Beach and Torrance.

Topics to be discussed will include an overview of SoCal ROC, legislative efforts and regional effort. Together the group will discuss strategies and determine the best entity to lead this effort on an on-going basis. This is a kick-off meeting to initiate discussion. The next phase will be to develop an approach to take action to secure funding for SoCal Roc.

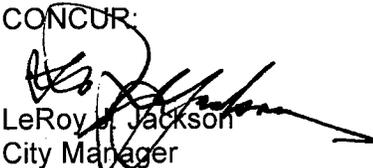
SoCal ROC is a vital asset to train our youth and adults in growth industry jobs such as Health Sciences, Engineering and Design, Finance and Business and much more. Collectively every effort must be made to protect the funding that is allocated for not only SoCal ROC but other occupational centers throughout the State of California. It is recommended that the regional strategy include education of government leaders on the benefit of these programs, particularly for youth and the importance of on-going funding to their futures.

Respectfully submitted,

LeROY J. JACKSON
City Manager

By 
Eleanor B. Jones
Management Associate

CONCUR:


LeRoy J. Jackson
City Manager