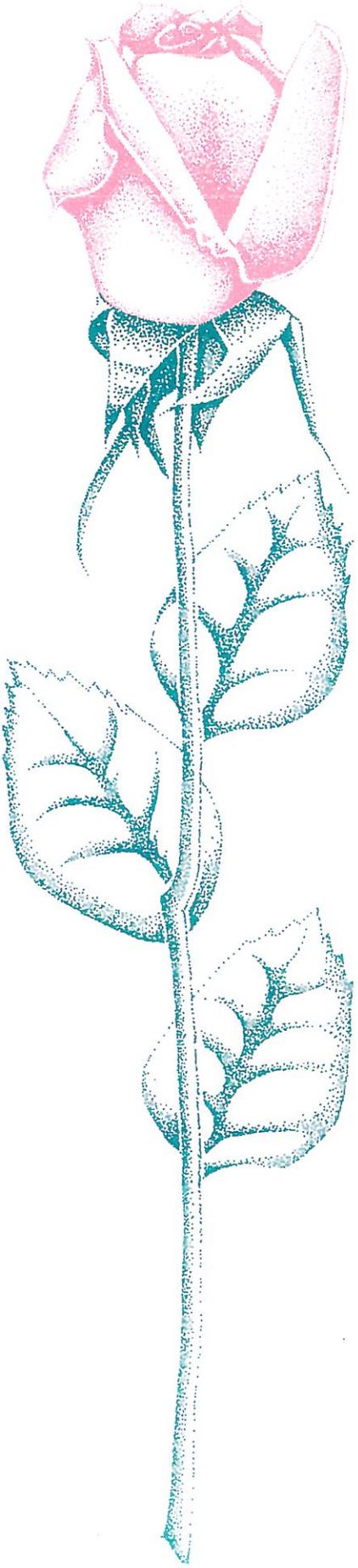


# Torrance Rose Float Association

3031 Torrance Boulevard, Torrance, CA 90509-2970 • 310/618-2930



20 February 2015

City of Torrance  
Mayor Furey and Members of the City Council  
3031 Torrance Blvd.  
Torrance, CA 90503

Mayor Furey and City Council Members

CONGRATULATIONS ON AN INCREDIBLY AWESOME JAN. 1. 2015 CITY  
OF TORRANCE ROSE PARADE THEME TROPHY FLOAT

The newly installed 2015-2016 Torrance Rose Float Association Board of Directors will be holding our first meeting on March 3rd, at which time our major concern will be funding for the Jan. 1, 2016 City of Torrance float in the 127th Pasadena Tournament of Roses Parade.

As you know, the cost of the float in recent years has been \$150,000.00.

If the City intends to fully fund the cost of the float, our responsibility will be to fund the cost of running the project itself.

However, if a float co-sponsor is going to be needed, the process of identifying a sponsor should have begun months ago.

Input as soon as possible from your honorable body giving us guidance will let us know how to program our fundraising efforts.

It cannot be said strongly enough that the \$70,000.00 TRFA raised for the 2015 float and project costs was difficult, but made easier because the float was honoring Louie. Future fundraising will not have that advantage.

We look forward to your response, as well as inclusion in the City's budget process.

Again, congratulations on "LOUIS ZAMPERINI - A RACE WELL RUN".

Respectfully,

Georgean Griswold, President

cc: Leroy Jackson, City Manager  
John Jones, Director of Community Services