



Cultural Arts Commission

The Cultural Arts Commission is an advisory body to the City Council that meets on the third Monday of each month at 7 p.m. in the West Annex Commission Meeting Room. All meetings are open to the public. Those who wish to speak on any matter on the agenda are asked to complete a "Speaker Information" card (available at the meeting) and relay it to the staff before leaving the meeting.

Staff reports are available for review at the West Annex Information Desk, Civic Center Main Library and the City Clerk's Office. Direct any other questions or concerns to the Cultural Services Manager Eve Rappoport at 310-618-2380. Agendas and Minutes are posted on the City of Torrance Home Page www.TorranceCa.Gov

In compliance with the Americans with Disabilities Act, if special assistance is needed to participate in this meeting, please call 310.618.2939. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. [28CFR 35.102-104 ADA Title II]

HOURS OF OPERATION

Monday through Friday from 7:30 a.m. to 5:30 p.m.
Offices are closed alternate Fridays and certain holidays.
ER:dhc:cacommis\A&M 2019-10a

CULTURAL ARTS COMMISSION

WEST ANNEX COMMISSION MEETING ROOM
CITY HALL, 3031 TORRANCE BOULEVARD
TORRANCE, CALIFORNIA 90503

MONDAY, OCTOBER 21, 2019

7:00 P.M.

A G E N D A

1. CALL TO ORDER
2. FLAG SALUTE
3. ROLL CALL/MOTIONS FOR EXCUSED ABSENCE
4. MOTION TO ACCEPT AND FILE REPORT ON POSTING OF AGENDA
5. APPROVAL OF MINUTES - September 16, 2019
6. ORAL COMMUNICATIONS #1 (Limited to a 30-minute period)
Comments on this portion of the agenda are limited to items not on the agenda and to no longer than 3 minutes per speaker. Under the provisions of the Brown Act, the Commission is prohibited from taking action or engaging in discussion on any item not appearing on the posted agenda.
7. NEW BUSINESS
 - A. Commission meeting dates for November and December
 - B. Tour Cultural Arts Center Facilities
8. OLD BUSINESS
 - A. Review and approval Cultural Arts Commission Annual Report
9. STANDING COMMITTEE REPORTS
 - A. Excellence in Arts - Debrief from 10/2019
 - B. Facilities Committee
 - C. Grant Review Committee
10. CORRESPONDENCE FOR COMMISSION REVIEW TO ACCEPT AND FILE OR FOR CONSIDERATION AT A FUTURE MEETING.
11. MONTHLY DEPARTMENT REPORTS
12. ORAL COMMUNICATIONS #2 Staff & Public Comments
Comments on this portion of the agenda are limited to items not on the agenda and to no longer than 3 minutes per speaker. Under the provisions of the Brown Act, the Commission is prohibited from taking action or engaging in discussion on any item not appearing on the posted agenda.
13. ADJOURN TO NOVEMBER 18, 2019 at 7:00pm

Creating and Enriching Community through People, Programs and Partnerships

ROLL CALL: _____ HSIAO _____ KLINENBERG _____ KRAEMER _____ MUHAMMED _____ SARGENT
_____ PINO _____ POLCARI

Cultural Arts Commission Committee Meetings:

| <u>Committee Agenda</u> | <u>Committee Chair</u> | <u>Committee Members</u> |
|------------------------------|------------------------|--------------------------|
| Excellence in Arts Committee | Sargent | Klinenberg, Pino |
| Facilities Committee | Muhammed | Hsiao, Kraemer |
| Grant Review Committee | Hsiao | Klinenberg, Polcari |

ROLL CALL: _____HSIAO _____KLINENBERG _____KRAEMER _____MUHAMMED _____SARGENT
_____PINO _____POLCARI

**MINUTES OF A REGULAR MEETING OF THE
TORRANCE CULTURAL ARTS COMMISSION**

1. CALL TO ORDER

The Torrance Cultural Arts Commission convened in a regular session at 7:00 p.m. on Monday, September 16, 2019 in the West Annex meeting room, Torrance City Hall.

2. FLAG SALUTE

Commissioner Muhammed led the Pledge of Allegiance.

3. ROLL CALL

Present: Commissioners Klinenberg, Kraemer, Muhammed, Pino, Polcari, Sargent, and Chairperson Hsiao.

Absent: None.

Also Present: Cultural Services Manager Rappoport, Facility Operations Manager Pinela, and Senior Business Manager Rumery.

4. AFFIDAVIT OF POSTING

MOTION: Commissioner Klinenberg moved to accept and file the report of the City Clerk on the posting of the agenda. Commissioner Kraemer seconded the motion; a roll call vote reflected unanimous approval.

5. APPROVAL OF MINUTES – AUGUST 19, 2019

MOTION: Commissioner Sargent moved, and Commissioner Kraemer seconded, to approve the Cultural Arts Commission meeting minutes of August 19, 2019 as submitted; a roll call vote reflected unanimous approval.

6. ORAL COMMUNICATIONS #1

Lynn Robinson, Torrance Rose Float Association, spoke and distributed fliers.

7. NEW BUSINESS

7A. REVIEW AND APPROVE CULTURAL ARTS COMMISSION ANNUAL REPORT

Cultural Services Manager Rappoport presented the Cultural Arts Commission Annual Report for July 2018 to June 2019 in Attachment A. Commissioners offered minor corrections, and Cultural Services Manager Rappoport offered to make amendments. Approval was deferred to the October 21, 2019 Commission meeting.

7B. TORRANCE CULTURAL ARTS FOUNDATION ANNUAL REPORT

Senior Business Manager Rumery, General Services, presented the Torrance Cultural Arts Foundation (TOCA) 2018/2019 Season Annual Report. He noted the Report highlights TOCA's operations and accomplishments in 2018/2019 against annual goals outlined in its Agreement with the City.

Christian Wolf, Executive Director, noted the Report includes South Bay Festival of the Arts fundraising efforts for the last three years.

Commissioner Klinenberg inquired what changes TOCA is making to prevent ending the year over budget, and Mr. Wolf stated they plan to increase fundraising efforts, present two summer concerts in Torino Plaza, and reach out to local businesses to increase sponsorships. He noted 99.9% of their performances cover performance costs through ticket sales and sponsorship, while it is overhead (salaries, office expenses, rent, and storage) that is more difficult to cover. He added they have two full-time staff, the Board is all volunteers, and they pay an outside vendor for marketing services.

In response to Commissioner Pino's inquiry, Mr. Wolf stated TOCA does not apply for Federal grants because they do not produce their own performances; however, they occasionally apply for grants offered through the California Arts Council and Los Angeles Arts Commission.

Chairperson Hsiao inquired about Item 5200 Fundraising – Gala, and Mr. Wolf explained the South Bay Festival of the Arts replaced the Gala.

Commissioner Muhammed commended TOCA for increasing its income even though it is receiving less from the City for the South Bay Festival of the Arts.

Mr. Wolf encouraged Commissioners to attend the September 21 David Benoit concert, September 28 South Bay's Got Talent, and February 22 Dancing with the South Bay Stars.

MOTION: Commissioner Sargent moved to approve the Torrance Cultural Arts Foundation 2018/2019 Season Annual Report. Commissioner Polcari seconded the motion; a roll call vote reflected unanimous approval.

8. OLD BUSINESS

8A. 2019 EXCELLENCE IN ARTS AWARDS

Cultural Services Manager Rappoport discussed final plans and program line up for the October 19, 2019 42nd Annual Excellence in Arts Award ceremony.

9. STANDING COMMITTEE REPORTS

9A. EXCELLENCE IN ARTS

Previously discussed in Item 8A.

9B. FACILITIES COMMITTEE

Cultural Services Manager Rappoport reported at the October 21 meeting the Commission would tour Cultural Arts Center facilities.

9C. GRANT REVIEW COMMITTEE

Cultural Services Manager Rappoport reported that Saturday Night Bath is having difficulty finding locations to put on their performances, so it may be necessary to hold their grant over to next year.

10. **CORRESPONDENCE FOR COMMISSION REVIEW TO ACCEPT AND FILE OR FOR CONSIDERATION AT A FUTURE MEETING** – None.

11. **MONTHLY DEPARTMENT REPORT**

Cultural Services Manager Rappoport noted that the Cultural Services Division Report for August 2019 was included in agenda packets. She presented the Proclamation declaring October 2019 as National Arts and Humanities Month, noting it would be read at the October 15 City Council meeting. She reported Torrance Theatre Company's "Play On!" opened on September 14 and the exhibit Material Matters, 5th SUR: biennial at Torrance Art Museum opens on September 21.

12. **ORAL COMMUNICATIONS #2**

Commissioners Klinenberg, Kraemer, Muhammed, Pino, Polcari, Sargent, and Chairperson Hsiao spoke.

13. **ADJOURNMENT**

MOTION: At 7:43 p.m., Commissioner Klinenberg moved to adjourn the meeting to Monday, October 21, 2019 at 7:00 p.m. in the West Annex meeting room at Torrance City Hall. Commissioner Kraemer seconded the motion; a roll call vote reflected approval.

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Subject to Approval

FOR COMMISSION MEETING
October 21, 2019

TO: CULTURAL ARTS COMMISSION
FROM: EVE RAPPOPORT, CULTURAL SERVICES MANAGER
SUBJECT: COMMISSION MEETING DATES FOR NOVEMBER AND DECEMBER

RECOMMENDATION

Recommendation that the Cultural Arts Commission review and approve the upcoming Commission meeting dates for November 18 and December 16, 2019.

BACKGROUND/ANALYSIS

In the past, the Commission has elected not to meet at least one month during the year, usually December, as people are typically very busy with holiday obligations.

If the Commission wishes to cancel the November meeting, it is recommended that a motion be made relative to this and, at the conclusion of the October 21, 2019 meeting, adjourn to the meeting of December 16, 2019. If the Commission chooses to cancel the December meeting, we will adjourn the November meeting to the January 2020 date.

Respectfully submitted,


Eve Rappoport
Cultural Services Manager

7A

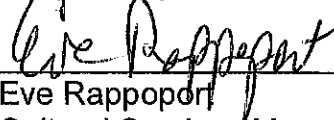
FOR COMMISSION MEETING
October 21, 2019

TO: CULTURAL ARTS COMMISSION
FROM: EVE RAPPOPORT, CULTURAL SERVICES MANAGER
SUBJECT: TOUR CULTURAL ARTS CENTER FACILITIES

Once the Commission concludes regular business on the October agenda, we will walk over to the Cultural Arts Center for a tour. Jordan Rumery, Senior Business Manager for the Cultural Arts Center, will lead the tour showing us improvements which have been made in the last few years. We will focus on the Armstrong Theater, but also go to the Nakano if time permits.

After our tour, Commissioners will walk back to the Commission meeting room where the meeting will be adjourned.

Respectfully submitted,



Eve Rappoport
Cultural Services Manager

7B

FOR COMMISSION MEETING
October 21, 2019

TO: CULTURAL ARTS COMMISSION
FROM: EVE RAPPOPORT, CULTURAL SERVICES MANAGER
SUBJECT: REVIEW AND APPROVE CULTURAL ARTS COMMISSION ANNUAL
REPORT

RECOMMENDATION

Recommendation that the Cultural Arts Commission review and approve their 2018-19 annual report.

BACKGROUND/ANALYSIS

The Cultural Arts Commission is required to submit an annual report to the Torrance City Council. At the September 16, 2019 Commission meeting, Commissioners reviewed the 2018-19 Cultural Arts Commission annual report and requested a few changes, which have been made.

Commissioners are asked to review and approve the revised report. Upon your motion for approval, the report will be forwarded to the City Council with your recommendation to accept and file.

Respectfully submitted,



Eve Rappoport
Cultural Services Manager

Attachment: 2018-19 Cultural Arts Commission Annual Report



City of Torrance CULTURAL ARTS COMMISSION

ANNUAL REPORT for July 2018 to June 2019

Commission Chair: Lynda Kraemer
Vice Chair: Steven Hsiao

Judy Gibson
Dale Korman

Anil Muhammed
Toni Sargent

Gregory Taylor
Megan Willis

July 1, 2019 new Commission appointees: Randy Klinenberg, Elizabeth Pino and Michelle Polcari
Judy Gibson resigned from the Commission October 15, 2018, Megan Willis resigned April 15, 2019, the term for Dale Korman ended January 30, 2018 and the term for Gregory Taylor ended June 30, 2019.

Purpose

The Cultural Arts Commission advises the City Council in providing for and promoting opportunities for the artistic and cultural development of Torrance residents. The goal of the Cultural Arts Commission is to develop and encourage an environment that promotes diverse and accessible programming activity in the arts. The Commission also encourages the expansion of the City's role in providing works of art in public places and fosters the participation of all residents in the development of their creative skills and appreciation of the arts.

Following its usual practice, the Cultural Arts Commission divided its work into three broad categories, i.e., Standing Committees, Public Hearings and Workshops, and Research and Advisory.

Standing Committees:

The Cultural Arts Commission has the following standing committees: Excellence in Arts, Facilities and Grant Review.

The *Excellence in Arts Committee* was comprised of Commissioners Taylor and Willis and was chaired by Commissioner Sargent. The goal of the committee is to review nominations for excellence in arts awards and make a recommendation to the full Commission. The excellence in arts awards are given to individuals, organizations, or businesses who make outstanding contributions to the arts in Torrance.

The *Facilities Committee* was comprised of Commissioner Hsiao, and was chaired by Commissioner Muhammed. For the last few years, the Committee's main focus has been on the newly opened Wilson Park Amphitheater. They have also been instrumental in identifying facility needs at the Cultural Arts Center and, more specifically, the Armstrong Theatre.

The *Grant Review Committee* was comprised of Commissioners Hsiao and Kraemer and was chaired by Commissioner Muhammed. The committee reviews annual submissions to the Community Arts Grant Program and makes funding recommendations to the entire Commission; the Commission recommendation is passed onto City Council for final approval. Generally \$5,000 is available to grant. Grants can be given to organizations or individuals to support programs that benefit the citizens of Torrance.

Highlights:

The Commission elected Lynda Kraemer as the 2018-2019 Chair of the Cultural Arts Commission and Judy Gibson was elected Vice Chair. At the November 19, 2018 Commission meeting Steve Hsiao was elected Vice Chair upon the resignation of Judy Gibson. At the April 15, 2019 Commission meeting Commissioner Megan Willis resigned her Commission seat due to health reasons.

The Commission recommended that October 2018 be declared **National Arts and Humanities** month in the City of Torrance, joining other municipalities and local arts agencies throughout the country. The City Council adopted a proclamation to this effect.

The Commission hosted the 41st annual Excellence in Art Awards on Saturday December 1, 2018. Recipients were recognized for their outstanding contributions to the arts in Torrance. Receiving awards were Dr. James L.P. Hurd in Music; Destination:Art in Visual Arts & Design; Loran Gould in Drama and Theatre Arts; Steve Norris in Literary Arts; Dr. Barbara Dyer in Arts Education and Heidi Ann and Dan Ashcraft received the Katy Geissert Award for Outstanding Dedication to the Arts.

The Cultural Arts Commission held a joint meeting with City Council in August 2018. City Council and the Commission were given a debrief of the South Bay Festival of the Arts held in June, they discussed expanding current roles and responsibilities of the Commission to include oversight of City arts facilities, community programs and funding requests.

At the joint meeting with City Council, the Commission received direction to begin the process of developing a Cultural Arts Commission Work Plan, similar in scope to the plan the Social Services Commission recently developed upon their inauguration. Local arts groups were invited to present to the Commission their mission statement, projects, and needs, although very few did so.

The Commission took an active role in advising City Council on a variety of issues, most significantly oversight of TOCA (the Torrance Cultural Arts Foundation). The Commission reviewed funding requests for both annual operational costs and South Bay Festival of the Arts. The Commission also reviewed TOCA's annual contract and annual report.

The Commission also reviewed and made recommendations for Facility Rental Subsidy Requests from organizations such as the Arts Council of Torrance and the Torrance Cultural Arts Foundation. This program allows for 501(c)3 organizations to apply for rental subsidies through the General Services Department for City Council approval.

The Commission received four non-profit Community Arts Organization grant applications by the May 6, 2019 deadline. This year the following organizations received grants: Kontrapunktus Neo-Baroque Orchestra \$750; Visions of Unity \$500; Saturday Night Bath Concert Fund \$1,945 and the South Bay Children's Choir \$500.

The Commission also reviewed and made a recommendation to City Council to approve a new, donated mural being proposed at the Benstead Plunge Pool.

Cultural Arts Commissioners have actively participated in and attended many events this year. At the Commission meetings there are regularly positive comments about attending exhibition openings at the Torrance Art Museum, theatre performances at the Torrance Theatre Company in downtown Torrance and at the Armstrong Theatre, summer concerts at Wilson Park Amphitheater and the annual Cherry Blossom Festival held at Columbia Park in March.

At the June 17, 2019 Commission meeting Commissioner Steven Hsiao was elected 2019-2020 Chair of the Commission and Commissioner Muhammed was elected Vice Chair.

Respectfully submitted,

Lynda Kraemer, Chair
Cultural Arts Commission

TO: CULTURAL ARTS COMMISSION
FROM: EVE RAPPOPORT, CULTURAL SERVICES MANAGER
SUBJECT: CULTURAL SERVICES DIVISION REPORT – SEPTEMBER 2019

Michael Field, Cultural Services Senior Supervisor

Excellence in Arts Awards – Staff is working on the upcoming 42nd Annual Excellence in Arts Awards ceremony on October 19 at 3pm. Invitations have been updated and sent out, and the program is being completed for the event.

LA Opera in Columbia Park – The live simulcast event on Saturday, September 28 was quite a success, with more than 1,200 in attendance. Due to the success of the shuttling of patrons from the City Yard employee lot, staff will explore a comparable set up for next year's Cherry Blossom Festival (April 5, 2020).

Torrance Sister City Association – Monthly association meeting was held on September 9. Working with TSCA staff on developing 2020 materials and applications for student delegates. 2019 Torrance student delegates presented reports on various topics researched during their stay in Japan. Confirmed all rooms for 2020, including Bunka-Sai dates in 2020 as April 18 – 19.

Torrance Rose Float Association – Monthly association meeting was held on September 3. TRFA teamed up with TSCA to host an awareness marketing event at Pine Wind Japanese Garden. The event had about 100 people in attendance, and featured student contest design entries, and provided insight into the garden. Family members of the architect, the planning commissioner for whom the garden was dedicated, and current/former city officials were in attendance. The utility bill insert promoting \$10 rose float vials began reaching the public and response has been good so far. Date for Officials night is expected to be finalized next month with invitation and details to follow.

Marketing

Efforts continue to build Torrance Seasons on Facebook as the leading destination for Cultural Services related information, from classes to events, as well as other Community Services Department related activities. In the last four months the page has garnered 316 and continues to grow.

Joyce Bell, Cultural Services Senior Supervisor

Administration – Staff hosted the Community Services Department booth at the annual City of Torrance Employee Health Fair on September 12. The department booth was once again very popular. This year participants were able to spin the wheel to win a prize, which could have been sports t-shirts, reusable grocery bags, magnets and ceramic pieces. The biggest hit were the

ceramic pieces that were created by instructors and students in our ceramic classes. It was a great way to promote the ceramic classes and the division.

Staff attended the quarterly Community Services Department cross training meeting on September 26. Throughout the year Supervisors visit programs managed by other Supervisors to learn about the job functions. At the cross training meetings insights from their visit are shared with the group. The idea is to give everybody an opportunity to cross train in the event staff want to lateral transfer to another position or if they are needed to temporarily fill a vacancy.

Classes – Fall classes began the week of September 8. We started the second session of our new toddler and youth sports class, 4-Sport Multi Sports by BEST (Beginners Edge Sports Training). The contractor began offering classes with us during the summer session. They received great parent reviews from the first session. Classes are offered for youth age 2-10. Participants learn basketball, soccer, t-ball and track & field. BEST offers youth sports classes throughout California and Arizona. We are excited to be able to provide an opportunity for youth to have their first introduction to sports.

Charter Clubs – The Torrance Aikido Club, The Torrance Fencing Club, The Torrance Kendo Charter Club, and The Torrance Naginata Charter Club all held their regular practices in September at the Cultural Arts Center. The groups meet weekly at the center. The Torrance Kendo Club held their Fall Team Championship Tournament at Wilson Park on September 29. The annual tournament draws participants from all over Southern California. Councilman Rizzo welcomed the participants at the opening ceremony.

Michelle Pinedo-Visual Arts Supervisor-Visual Arts Classes

Visual Arts Classes – Fall Visual Arts classes started the week of September 8. On Saturday, September 28 we ran the Stitching for Shibori and Shibori Japanese Tie-Dye one-day workshops.

The Cultural Services Division hosted a table at the Senior Health Fair on Friday, September 27 at the Katy Geissert Civic Center Library from 9:30am – 12:30pm. Complimentary ceramics pieces were offered to the participants. Staff assisted with answering questions about our classes, programs, and events.

Torrance Seasons Social Media pages- The Torrance Seasons **Facebook page** gained 24 followers in September for a total of 337. We used the Facebook page to promote Cultural Services workshops and classes. As of the end of September, the torranceseasons **Instagram page** had 194 followers. Visual Arts and Performing Arts classes were promoted on this page. A link to the City of Torrance registration page is included in the bio. We encouraged all to follow our pages for updates on classes and events.

Artist Charter Clubs – The Torrance Craftsmen's Guild had their general meeting on September 5. The South Bay Watercolor Society held their general meeting on September 9. Torrance Artists' Guild held their general meeting on September 10.

Nico Clifton, Performing Arts Program Coordinator

Fall 2019 session began the week of September 8. The first four weeks of the session have gone by in a flash. Classes have been energetic. RKDC classes have begun preparing for their upcoming fall Kid's Show in November.

The final draft of the winter 2020 Seasons was submitted on September 9, and the first draft of the spring 2020 Season was submitted on September 16. The social media presence for classes continues to grow. We highlighted Performing Arts gymnastics and piano classes. It has been a great way to showcase all that Cultural Services has to offer.

Gia Inferrera, Performing Arts Coordinator

Torrance Theatre Company In September the Torrance Theatre Company opened its 9th downtown season at 1316 Cabrillo Ave. with *Play On!* by Rick Abbot, and directed by Gary Kresca. The show ran for four successful weekends from September 14th through October 6th.

Season subscriptions for the downtown season continued through the run of *Play On*, and at the time of this report, the Torrance Theatre Company has 472 subscribers, the most of any season to date.

Auditions for the second show of the season, *Living on Love*, were held. The cast of six actors includes two returning actors, and four brand new faces to the company, two of whom are driving from the Sherman Oaks area. The show is written by award-winning playwright Joe DiPietro, and is based on the play *Peccadillo* by Garson Kanin, and directed by Perry Shields. The show revolves around a demanding diva who discovers that her larger-than-life maestro husband has become enamored with the lovely young lady hired to ghostwrite his largely fictional autobiography. She, in turn, hires a handsome young scribe of her own. Sparks fly, silverware is thrown, and romance blossoms in the most unexpected ways in this delightful and hilarious romantic comedy. The show opens on November 9th and runs through December 8th, Thursdays at 7 pm, Fridays and Saturdays at 8 pm, and Sundays at 2 pm, with additional shows on select Saturdays at 2 pm. General admission seating is \$30 and available online at TorranceTheatreCompany.com or (424) 243-6882.

Max Presneill, TAM Curator

Torrance Art Museum - TAM opened the new art season, on Saturday, September 21st with the SUR Biennial. We partnered with Cerritos College Art Gallery, Cypress College Art Gallery, Eastside International (ESXLA), Long Beach City College Art Gallery, Rio Hondo College Art Gallery and SPARC: The Social & Public Art Resource Center - for this 5th edition of the SoCal art event.

This exhibition showcased dynamic sculptural work from Hispanic artists of the region. In Gallery Two we feature a painting show based on comic book imagery. Both shows will run until November 16 so there is still time to catch these popular exhibitions!

Our mentorship group, Forum, met for the 7th time on Saturday 7 Sept and they continue to develop their exhibition which will be presented at TAM in December.

Joyce Chan, Farmers' Market Manager

Farmers' Market - September brought the last of the summer produce at the Farmers' Market, such as green lychee grapes, red grapes, and black grapes. Figs have been in abundance, stone fruit, summer squash, and the last of Tenerelli's peaches are still out at the farm stands. We are starting to see apples, pomegranates, beets, winter squash, pumpkins, persimmons, etc. We are excited for fall produce and the upcoming holidays!

One of our farmers, Black Sheep Farms, performed a food demo at the market, using all of their own produce. They grow beans and veggies. Farmer Lydia made a delicious pico de gallo bean salad with tomatoes, peppers, onion, cilantro, etc. It was so good! And, Farmer Lydia sold some extra pounds of beans, too!

The market welcomed Master Gardener Blanche to the market! Blanche taught workshops on seed saving and composting. Interested customers were very appreciative! Blanche has a wealth of gardening knowledge to share!

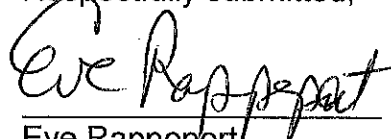
The Tuesday market added a new almond milk vendor for those customers who cannot drink regular milk. Clariteas offers almond milk in chocolate, vanilla and plain flavors.

Expressive Conduct Users who participated in the Market in September:

- Vegan Outreach
- Victor Valle
- Right at Home
- Do Terra/Soul Fitness
- Pommerenck
- SB Womens Federation
- Nazila
- Patty Montaro
- District 1 Toastmasters
- Torrance Dems
- Sue Herbers
- For Eyes
- Nova
- South Bay for Bernie

Community Gardens: Community Gardens staff has been busy clearing plots which were given up by the gardeners, clearing the waiting list for more people. Staff is working on studying half plots to see if more are needed, or not. Gardeners are planting for winter and harvesting their fall crops.

Respectfully submitted,


Eve Rappoport
Cultural Services Manager

**TORRANCE CERTIFIED FARMERS' MARKET
MONTHLY REPORT**

Joyce Chan, Market Manager

TUESDAY MARKET

September

**2018-2019
(4 Market Days)**

**2019-2020
(4 Market Days)**

| | | |
|--|------------------------|------------------------|
| FARMERS' GROSS SALES | \$108,406.50 | \$112,469.50 |
| FARMERS' FEES TO CITY (7%) | \$7,588.46 | \$7,872.86 |
| NON-AGRICULTURAL GROSS SALES | \$61,936.47 | \$58,594.00 |
| NON-AGRICULTURAL FEES TO CITY (12%) | \$7,432.38 | \$7,031.28 |
| PROMOTIONAL REVENUE TO CITY | \$192.25 | \$295.00 |
| AVERAGE ATTENDANCE | 4,336 | 4,499 |
| AVERAGE NUMBER OF FARMERS | 45 | 42 |
| TUESDAY REVENUE TOTAL | \$15,213.09 | \$15,199.14 |
| SATURDAY MARKET | 2018-2019 | 2019-2020 |
| September | (5 Market Days) | (4 Market Days) |
| FARMERS' GROSS SALES | \$ 335,629.44 | \$ 278,883.23 |
| FARMERS' FEES TO CITY (7%) | \$ 23,494.07 | \$ 19,521.85 |
| NON-AGRICULTURAL GROSS SALES | \$ 200,646.50 | \$ 158,601.58 |
| NON-AGRICULTURAL FEES TO CITY (12%) | \$ 24,077.58 | \$ 19,032.19 |
| PROMOTIONAL REVENUE TO CITY | \$ 95.00 | \$ 438.56 |
| AVERAGE ATTENDANCE | 13,425 | 11,155 |
| AVERAGE NUMBER OF FARMERS | 54 | 60 |
| SATURDAY REVENUE TOTAL | \$ 47,666.65 | \$ 38,554.04 |
| TOTAL MONTHLY PROGRAM REVENUE | \$62,879.74 | \$53,753.18 |
| FISCAL YEAR PROGRAM REVENUE TO DATE | \$174,376.47 | \$195,036.06 |