

4 BIG SALE DAYS

Mid-City

CUT RATE DRUG STORES

SPECIALS

Self SERVICE

IT'S THE MODERN WAY,
... AND IT'S THE
MID-CITY WAY
Shop In Leisure, From Well
Stocked, Clearly Marked Shelves
— Save at Mid-City —
Adv. Specials for Aug. 16, 17, 18, 19
Limit Rights Reserved



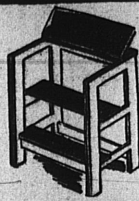
Baby Special
GENUINE •
LATEX
Baby Nipples
BLACK or AMBER

Reg. 6 for 10¢
2 for 5¢ (Limit 6)



OUTING VALUE
Pack of 4
PAPER NAPKINS
and
4 PICNIC PLATES
Reg. \$4.50
COLORFUL DESIGNS
CLOSE-OUT

4¢



\$4.50 KITCHEN
STEP STOOL
and **CHAIR**
COLORFUL — USEFUL

STURDILY
MADE

\$2.95



NOVELTY
BEER MUG
WHISKEY
GLASSES
JIGGER SIZE
Reg. 4¢ Each

6 for 10¢

We're Living
in a
Machine Age...

But no machine can fill a
Prescription. Using the finest
drugs, pharmaceuticals and
prescription products only
trained graduate pharmacists
can fill your doctor's order.



No MACHINE
Can Fill a
PRESCRIPTION

LEAVE YOUR
NEXT PRESCRIPTION AT YOUR
MID-CITY DRUG STORE

Look your Loveliest

MID-CITY HALF-PRICE SALE
COLONIAL DAMES

"Salon Formula" CREAM

Get this Extra Rich Night Cream to bring new loveliness to dry skins
and those "over thirty."
LIMITED TIME OFFER

Big \$2.00
Size Jar

SAVE
\$1.00

\$1.00



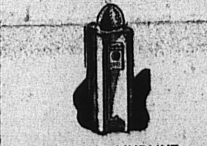
WRISLEYS
BATH CRYSTALS
PERFUMED
WATER SOFTENER
Reg. 5¢ Bag

3 for 5¢



HOLLY-VOGUE
LIPSTICK
BRUSH
Smooth Your Lipstick—
Easy to Use

Formerly 25¢
50¢



RICHARD HUDNUT
YANKI CLOVER
TOILET WATER
FLOWER-FRESH FRAGRANCE

3 1/3 oz.
Bottle \$1.00

CUTEX
OILY POLISH
REMOVER
1.05-oz. \$1.00

CO'ED'S
HAIR OIL \$5¢

AVOGOLD
FACE CREAM \$49¢

YARDLEY
BOND STREET
TALCUM \$1.00

4-oz. Package

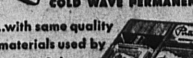
Give yourself a
COLD WAVE
PERMANENT AT HOME

IN ONLY 2 TO 3 HOURS
Amazing value
\$1.49



Portrait
COLD WAVE PERMANENT

...with same quality
materials used by
Beauty Salons
in expensive
cold waves



Reg. 39¢
Value

QUILTED
HOSIERY BOX
Reg. \$1.29
Value

JERIS
SHAMPOO
8-oz. \$33¢

CASHMERE
BOUQUET
BATH POWDER
6-oz. \$63¢

LIQUID
BUBBLE BATH
ASST. FRAGRANCES
Reg. 39¢
Value

\$17¢

"For Work, or Sport or Play,
Glamorize, with a Net
by Lilly Dache"
NEW FLATTERING COLORS
FOR SUMMER

The
DACHE NET

Accentuate the Effectiveness of your latest
Hair-do. Newest shades, Tiger Lily Pink,
Chinese Red, Chinese Green, Turquoise,
Lavender.

FINE MESH 35¢ SNOOD 70¢
3 for \$1.00 3 for \$2.00

New Shipment!
COLORFUL, PLASTIC
PIN WHEELS

FUN FOR THE KIDDIES

Mid-City
Special 9¢

For Sports or Home
RUBBER
EAR DRUM
PROTECTORS

For Men
Women
or Children 10¢

"Silver Dollar"
MONEY CLIP

Keep Currency Safe and Secure
Reg. \$3.69 \$2.29

Value Tax on Clip only

SNAP-TITE
VACUUM BOTTLE
STOPPER

ADJUSTABLE

LEAK-
PROOF 15¢

Neps or Fayette
Sanitary Napkins

REG. 12¢
PACK OF 12 6¢

Will Not Scratch
PLASTIX
Pot Cleaners

Reg. 15¢
Value 9¢

Canning Aid
MAPLE WOOD HANDLE
KITCHEN SPOON
CHROME FINISH

Regular 29¢
Value 17¢

1/2-in. **SCOTCH**
TAPE

108 FOOT ROLLS

Reg. 49¢
Value 39¢

Dutch Brand
FRICITION TAPE
FOR HOME-GARAGE-SHOP

SURE HOLD
NO. 2 ROLL 10¢

STOREWIDE
Clearance

98¢ VALUE, 2 QT. ENAMEL
IRRIGATOR CAN 79¢

REG. 24¢ FIVE FOOT RUBBER
SYRINGE TUBING 17¢

STRAIGHT OR ANGLE
MEDICINE DROPPER 2¢

2-PIECE UNIT
2 QUART
DOUBLE
BOILER

Clear Glass Separate Bowls
Reg. \$3.65 \$2.89

REG. 29¢ PLASTIC TOP
NO-DROP SERVERS 19¢

REG. \$1.89 WITH WOOD Mallet
METAL NUT BOWL \$1.49

49¢ VALUE COLORFUL PLASTIC
SINK STRAINERS 39¢

SAV-A-BAK
KORNER-KLEENER

SAVES TIME — SAVES REACHING
SPONGE RUBBER HEAD
Reg. 40¢
Value 23¢

Top Quality LIQUORS
and **SMOKERS Needs**

FLAVORFUL BLEND
PARK & TILFORD
WHISKEY
A Blend
86 PROOF
FIFTH GALLON
\$345

SUMMER MIXER
BURTONS
Distilled
DRY GIN
90 PROOF
8-oz. \$1.03 \$2.00
FULL
PINT

RICH BLEND, WHISKIES AND GRAIN NEUTRAL SPIRITS

86.8
PROOF **Old Thompson** FIFTH GALLON \$350

Mar-Salle Brandy
Peach, Apricot
Cherry, Black Bird
8-oz. \$1.24

Ron Merito Rum
PORTO RICAN
FULL
PINT \$205

Donald's Sloe Gin
60 PROOF
FIFTH \$348

DUBONNET
Dry Vermouth \$135

"Kleenest" Filter Pipe 97¢

Buescher's "Missouri Hickory" Pipe 19¢

Sweetwood Cigarette Holders 3 for 10¢

"PEP-UP!" with these
VITAMINS

You Need Vitamins in the Summertime Too
SQUIBB VITAMIN B
COMPLEX CAPSULES

A Special B complex extract of Brewer's Yeast
Bottle of 25 98¢

Bottle of 100 — \$3.39

SQUIBB
DICALCIUM
PHOSPHATE
with **Viosterol**

BOTTLE OF 51 \$119

51 Tablets

TIRED — NERVOUS — SLEEP POORLY
GET A "LIFT" WITH
MCKESSON BEXEL
VITAMIN B COMPLEX

Bottle of 100 Capsules \$198

Vita-Needs
PURSPURE
SALT TABLETS
WITH VITAMINS B AND C

Bottle of 100 69¢

ONE A DAY FOR CHILDREN'S MINIMUM
DAILY REQUIREMENT
VITA-NEEDS
Children's Vitamins

Vitamins A-B-C-D-G (B)
Reg. \$1.49
Package of 50 \$119

Mid-City Special
O'BRIEN
NUTTI BRITTLE

Full of Delicious
Assorted Nut Meats

10-oz.
Package 53¢

MENTA INGLESA

COOL, MINT FLAVORED
CANDY MINTS

Reg. 5¢
Rolls 3 for 10¢
Limit 6

Mid-City Special
HARVARD
CHOCOLATE COVERED
NUT CRUNCH

Full Pound
Sale Priced 77¢

ALEXIA
CHOCOLATE FLAVORED
CARAMELS

Reg. \$1.19
Pound Box 89¢

1315 SARTORI AVENUE
NEXT DOOR to LEVY'S DEPARTMENT STORE