

July 13, 2005

**MINUTES OF A REGULAR MEETING OF THE TORRANCE CABLE TELEVISION ADVISORY BOARD.**

**1. CALL MEETING TO ORDER:**

The Torrance Cable Television Advisory Board convened in a regular meeting on Wednesday, July 13, 2005, at 7:05 p.m. in the Torrance Community Television Classroom located in the Stanley E. Remelmeyer Telecommunications Center.

**2. ROLL CALL:**

**Present:** Commissioners: Craft, Korman, Nishinaga, Sunshine, and Chair Carlson

**Also Present:** Mark J. Doddy, TCTV Coordinator  
Cindy Hibbard, Clerk Typist  
Michael D. Smith, Cable & Community Relations Manager

**Excused:** Commissioners: Perkins and Rivera

**3. FLAG SALUTE:**

Commissioner Craft led the salute to the flag.

**4. MOTION TO ACCEPT AND FILE REPORT ON POSTING OF AGENDA:**

**MOTION:** *Commissioner Nishinaga moved to accept and file the report of the City Clerk on posting of the agenda for this meeting. This motion seconded by Commissioner Korman, carried with an aye vote.*

**5. ANNOUNCEMENT OF WITHDRAWN OR DEFERRED ITEMS - NONE**

**6. APPROVAL OF MINUTES**

**A) JUNE 8, 2005**

**MOTION:** *Commissioner Korman moved to approve the minutes of June 8, 2005. This motion seconded by Commissioner Sunshine, motion carried with an aye vote.*

**7. SCHEDULED BUSINESS:**

**A) Community Matters – NONE**

**B) Committee Reports**

**1. Producer Incentive Committee**

**a. June 2005**

Staff provided the following report.

The Producer Get Together for May was on Desktop Editing. TCTV used the Final Cut Pro set up in the Edit Room as the educational guide in this demonstration. The object was to teach producers how to mix audio into a program and how to cut and fade audio in and out.

The June 3<sup>rd</sup> meeting is Advanced Sound Techniques taught by Audio Engineer Don Fefie.

Discussion followed.

**MOTION:** *Commissioner Craft moved to accept the Producer Incentive Committee Report for June 2005. This motion seconded by Commissioner Nishinaga, motion carried with aye vote.*

**C) Report of the Community Television Center**

1. JUNE 2005 - Coordinator Doddy discussed statistics for the month. He highlighted 26 new programs were completed compared to 21 in 2004 and 6 in 2003. He also noted studio usage was at 46%, field camera check-outs for the new DV Field Camcorders were at 56%. Post-production was below average at 26% this month compared to 45% last year. 22 potential Users attended the monthly New Users Orientation, 7 were certified.

Brief discussion followed.

**MOTION:** *Commissioner Craft moved to accept the Torrance Community Television Center Report for June 2005. This motion seconded by Commissioner Korman, motion carried with aye vote.*

**D) Report of Legislative and Cable Related Activities – June, 2005**

Manager Smith gave a brief summary of the report. According to Nielsen, teenagers were watching 18 minutes more of TV per day in May 2005 than they were the same time last year. That's the biggest viewing jump among age categories.

Broadcasters accept that Congress will implement a 2009 hard date for the end of the analog broadcasts. Congress is expected to subsidize boxes for millions of low-income viewers.

In a suit filed in the General Court of Justice, District Court Division in Charlotte, Charlotte and Mecklenburg County, N.C., asserts it had to buy services and build some infrastructure because Time Warner and its predecessor, Vision Cable of North Carolina

Inc., failed to live up to the institutional-network requirements in its cable franchise. Local Time Warner executives branded the suit, filed June 24, as “frivolous” and “delusional.”

Broadband penetration jumped 34% in 2004 to bring total lines in service to 38 million, the Federal Communications Commission reported.

Bipartisan legislation introduced would allow the Baby Bells to provide video-programming services without a franchise in communities where they already have access to local rights of way.

Apparently deferring to the wishes of local regulators and other interested parties, legislators in California have moved into a joint state Assembly/Senate committee two bills that could ease Verizon Communications Inc.’s push into video, an action likely to delay debate on a bill until the fall.

Brief discussion followed.

**MOTION:** *Commissioner Korman moved to accept the Legislative and Cable Related Activities Report for June 2005. This motion seconded by Commissioner Craft, carried with an aye vote.*

**E) Old Business - NONE**

**F) New Business**

**1) A recommendation from the Cable & Community Relations Manager that the Chairperson appoint a new member to the Franchise Renewal Committee**

Brief discussion followed.

**APPOINTMENT:** *Chairman Carlson appointed Commissioner Korman to the Committee.*

**MOTION:** *Commissioner Sunshine moved to support the appointments, this motion, seconded by Commissioner Nishinaga, carried with an aye vote.*

**2) A recommendation from the Cable & Community Relations Manager that the Chairperson appoint a new member and Chairperson to the Operating Policies and Procedures Committee.**

Brief discussion followed.

**APPOINTMENT:** *Chairman Carlson appointed Commissioner Korman to the Committee and to also serve as Chairwoman.*

**MOTION:** *Commissioner Sunshine moved to support the appointments, this motion, seconded by Commissioner Nishinaga, carried with an aye vote.*

**G) ADDENDUM MATTERS – NONE**

**8. ORAL COMMUNICATIONS:**

- a) Clerk Typist Hibbard reminded the Commission of the annual Back to TCTV BBQ will be August 5<sup>th</sup> at the television studio back lot.
- b) Coordinator Doddy mentioned that staff and volunteers are scheduled to tape the upcoming Torrance Symphony concert on August 28<sup>th</sup>.
- c) Manager Smith mentioned the possible Open Mic Night for the upcoming election for the 53<sup>rd</sup> Assembly district.
- d) Manager Smith mentioned an Open House was being planned for the Office to celebrate the launching of the new Master Control Facility. A firm date and time have not been set, but it will occur sometime in October.
- e) Commissioner Korman thanked TCTV for taping the previous Torrance Symphony concert as well as the upcoming concert.
- f) Commissioner Sunshine expressed his pleasure at being a part of the Commission and looks forward to getting more involved.

**9. ADJOURNMENT:**

Chairman Carlson adjourned the meeting of July 13<sup>th</sup> to reconvene on Wednesday, August 10, 2005 at 7:00 p.m.

Respectfully submitted,

Michael D. Smith  
Cable & Community Relations Manager