

May 12, 2004

MINUTES OF A REGULAR MEETING OF THE TORRANCE CABLE TELEVISION ADVISORY BOARD.

1. CALL MEETING TO ORDER:

The Torrance Cable Television Advisory Board convened in a regular meeting on Wednesday, May 12, 2004, at 7:16 p.m. in the Torrance Community Television Studio located in the Stanley E. Remelmeyer Telecommunications Center.

2. ROLL CALL:

Present: Commissioners: Carlson, Craft, Korman, Taniguchi, Tsao, and Chair Perkins

Also Present: Cindy Hibbard, Clerk Typist
Mark J. Doddy, TCTV Coordinator
Michael D. Smith, Cable & Community Relations Manager

Excused: Commissioner Haussmann

3. FLAG SALUTE:

Commissioner Taniguchi led the salute to the flag.

4. MOTION TO ACCEPT AND FILE REPORT ON POSTING OF AGENDA:

MOTION: *Commissioner Carlson moved to accept and file the report of the City Clerk on posting of the agenda for this meeting. This motion, seconded by Commissioner Tsao, carried with an aye vote.*

5. APPROVAL OF MINUTES FOR APRIL 14, 2004

The agenda cover had the March 10, 2004 meeting minutes scheduled for approval by mistake. Therefore the April 14th minutes were held until next meeting when they could be properly placed on the agenda.

6. SCHEDULED BUSINESS:

A) Community Matters – NONE

B) Committee Reports

Producer Incentive

Commissioner's Craft and Tsao provided the following report.

The May 7th meeting featured "Lighting Techniques" coordinated by Commissioner Craft. The presentation was made by Mic Ocoboc and Milan Janicin. They presented how to produce programs using chroma keying effects. Chroma key is a technique used to place objects or people in front of another scene. The technique uses a monochromatic screen (usually blue or green) combined electronically with another image. For example, you could place your subject on a blue box in the studio, but chroma key that subject over an image of the sky. The subject would appear floating in the sky.

The turnout for this meeting was very good and the producers said they learned a lot.

The next meeting will feature Post-production Techniques presented by TCTV Coordinator and staff.

Discussion followed.

MOTION: *Commissioner Carlson moved to accept the Producer Incentive Committee Report for April 2004. This motion, seconded by Commissioner Craft, motion carried with aye vote.*

C) Report of Community Television Center

Coordinator Doddy discussed statistics for the month. He highlighted 12 new programs were completed compared to 13 in 2002 and 4 in 2001. He also noted studio usage was down to 19%, while field camera continues to remain low at 20%. Post-production was up to 49% this month compared to 30% last year. Six people attended the monthly New Users Orientation Session and all six were certified. Six Users enrolled and graduated from the Field and Post-production Workshop. Staff provided a tour of the Telecommunications Center to 12 members of Boy Scout Troop 211.

Brief discussion followed.

MOTION: *Commissioner Carlson moved to accept the Torrance Community Television Center Report for April 2004. This motion, seconded by Commissioner Korman, motion carried with aye vote.*

D) Report of Legislative and Cable Related Activities – April, 2004

Manager Smith gave a brief summary of the report.

Time Warner Inc. reported Wednesday that its first-quarter profit more than doubled thanks to a gain from the sale of its music division and stronger results in its film and television divisions.

Time Warner reported a profit of \$961 million, or 20 cents a share, up from \$396 million, or 9 cents, a year earlier. Revenue rose 9% to \$10.1 billion.

Dish Network added approximately 360,000 net new subscribers during the first quarter of 2004, reaching some 9.785 million subscribers as of March 31.

FCC Chairman Michael K. Powell announced the formation of a Wireless Broadband Access Task Force to identify potential changes in wireless broadband policies that will further facilitate the deployment of wireless broadband services.

For the first time, U.S. local telephone companies have sold more high-speed Internet connections than cable providers have, a milestone that could intensify competition and lower prices.

President George W. Bush urged Congress to slap a permanent ban on taxes consumers pay for high-speed Internet hookups.

Brief discussion followed.

MOTION: *Commissioner Craft moved to accept the Legislative and Cable Related Activities Report for April 2004. This motion, seconded by Commissioner Tsao, carried with an aye vote.*

E) Old Business - NONE

F) New Business

A recommendation from the Cable & Community Relations Manager that the Chairperson appoint new members to the 13th Annual TCTV Video Programming Awards Committee and appoints a new chairperson.

APPOINTMENT: *Chairwoman Perkins appointed Commissioner Craft as Chairperson and Commissioners Carlson and Korman as members of the 13th Annual TCTV Video Programming Awards Committee.*

MOTION: *Commissioner Carlson moved to accept the appointments. This motion, seconded by Commissioner Taniguchi, carried with an aye vote.*

7. ADDENDUM MATTERS – NONE

8. ORAL COMMUNICATIONS:

- a) Secretary Hibbard wished everyone a happy Memorial Day.
- b) Secretary Hibbard also wished everyone a happy Armed Forces Day.
- c) Coordinator Doddy mentioned upcoming Producer Posse's meetings on May 26 and 29th. He said the new project has been very well received by the Producers. He thinks it will succeed in generating interest in studio production by providing Producers with hands-on experience.
- d) Coordinator Doddy also mentioned the upcoming Producer Get-Together on June 4th.
- e) Coordinator Doddy also wished all Commissioners attending the Armed Forces Day Parade a good time.
- f) Manager Smith mentioned that CitiCABLE will cover the Armed Forces Day Parade as usual for Torrance 22 and that the majority of his staff will be working all day.
- g) Manager Smith mentioned how well the Torrance Police Department presented the Police memorial services today. Each year the Department honors its fallen officers with a memorial service.

- h) Manager Smith thanked Coordinator Doddy and Staff for creating and offering the Producer Posse.
- i) Commissioner Carlson wished everyone a happy Armed Forces Day.
- j) Commissioner Carlson also wished everyone a happy Memorial Day.
- k) Commissioner Carlson wanted to confirm his attendance at the States of California and Nevada Chapter of the National Association of Telecommunications Officers and Advisors (SCAN NATOA Inc.) conference on May 20th.
- l) Commissioner Craft congratulated Coordinator Doddy and Secretary Hibbard for the success of the Producer Posse.
- m) Commissioner Craft mentioned his daughter, Suzette will appear as a reporter on the newly released feature film, "A Day without Mexicans".
- n) Commissioner Craft also mentioned that the KOCE Masters in Education Series with his daughter Suzette hosting has returned at 5:00 p.m. and 5:30 p.m.
- o) Commissioner Korman expressed enjoyment in participating in the Producer Posse studio production, "Hidden Treasures". She said she is looking forward to the next meeting/production.
- p) Commissioner Tsao said he was really looking forward to attending the SCAN NATOA Inc. conference on May 20th, each year he has learned a lot about the current issues concerning the cable/broadband industry.
- q) Commissioner Tsao said he was very pleased to see the success of the Producer Posse, he believes it will foster improved studio productions.
- r) Commissioner Tsao said he's glad to see the Awards Committee getting started early this year. He said soliciting sponsorships is not difficult and the Committee should be very successful.
- s) Chairwoman Perkins mentioned her granddaughter will perform in this year's Armed Forces Day Parade as a member of the Torrets Drill Team.
- t) Chairwoman Perkins also expressed how much she was looking forward to attending the SCAN NATOA Inc. conference.

8. ADJOURNMENT:

Chairwoman Perkins adjourned the meeting to reconvene on Wednesday, June 9, 2004 at 7:00 p.m.

Respectfully submitted,

Michael D. Smith
Cable & Community Relations Manager