

Cable Television Advisory Board  
Meeting Agenda  
**R E G U L A R M E E T I N G**  
May 11, 2005 Wednesday, 7:00 P.M.  
Stanley E. Remelmeyer Telecommunications Center Meeting Room  
3350 Civic Center Drive Torrance, California

**Board Information**

The Board advises and makes recommendations to the Cable TV Foundation and City Council in the area of policies and procedures in public access interests, scheduling public access programming, facilities and equipment for the community and public access channels, and disbursement of Foundation funds.

**Agenda Review**

Complete Board agendas are available for review at the Office of Cable Communications. The agenda cover and minutes are available on the City of Torrance home page – [www.tornet.com](http://www.tornet.com)

**Meetings**

All Board meetings are open to the public. Those who wish to speak on any matter on the agenda are asked to provide their name and address for the record.

Direct other questions or concerns to the City Council (310-618-2880), City Manager (310-618-5880), and Cable & Community Relations Manager (310-618-5762). In Compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Office of Cable Communications (310-618-5762). Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. [28CFR35. 102-35. 104 ADA Title II].

**A G E N D A**

- 1. CALL MEETING TO ORDER**
- 2. ROLL CALL**
- 3. FLAG SALUTE**
- 4. MOTION TO ACCEPT AND FILE REPORT ON POSTING OF AGENDA**
- 5. ANNOUNCEMENT OF WITHDRAWN OR DEFERRED ITEMS**
- 6. APPROVAL OF MINUTES**
  - A. December 8, 2004
  - B. March 9, 2005
- 7. SCHEDULED BUSINESS**
  - A. Community Matters – NONE
  - B. Committee Reports
    - 1) Producer Incentive
      - a March, 2005
      - b April, 2005
  - C. Report of Community Television Center
    - 1) March, 2005
    - 2) April, 2005
  - D. Report of Legislative and Cable Related Activities – April, 2005
  - E. Old Business - NONE
  - F. New Business
  - G. Addendum Matters
- 8. ORAL COMMUNICATIONS**
- 9. ADJOURNMENT**

Prepared by:

Michael D. Smith  
Cable & Community Relations Manager

**Roll Call:** Carlson  Craft  Nishinaga  Perkins  Rivera  Sunshine  Korman

**MEETINGS**

The Cable Television Advisory Board meets the second Wednesday of each month at 7:00 p.m.

**AGENDA REVIEW**

Complete agendas are available for review at the Office of Cable Communications. The Agenda covers are available on the Boards Homepage. [www.tornet.com](http://www.tornet.com)

**City of Torrance**  
OFFICE OF CABLE COMMUNICATIONS  
3350 Civic Center Drive  
Torrance, California 90503

AFFIDAVIT OF AGENDA POSTING

STATE OF CALIFORNIA            )  
COUNTY OF LOS ANGELES    ) as  
CITY OF TORRANCE             )

I, \_\_\_\_\_, in compliance with government Code 54954. 2(a), DO HEREBY AFFIRM that a copy of the **CABLE TELEVISION ADVISORY BOARD AGENDA** for the meeting of Wednesday, May 11, 2005, at 7:00 p.m., was conspicuously posted on the City Clerk's bulletin board, 3031 Torrance Boulevard, Torrance, California at the time and date indicated below.

POSTED:

Time: \_\_\_\_\_ Date: \_\_\_\_\_

By: \_\_\_\_\_

(Signature)

December 8, 2004

**MINUTES OF A REGULAR MEETING OF THE TORRANCE CABLE TELEVISION ADVISORY BOARD.**

**1. CALL MEETING TO ORDER:**

The Torrance Cable Television Advisory Board convened in a regular meeting on Wednesday, December 8, 2004, at 7:13 p.m. in the Torrance Community Television Classroom located in the Stanley E. Remelmeyer Telecommunications Center.

**2. ROLL CALL:**

**Present:** Commissioners: Carlson, Haussmann, Perkins, Tsao, and Vice Chair Taniguchi

**Also Present:** Mark J. Doddy, TCTV Coordinator  
Cindy Hibbard, Clerk Typist  
Michael D. Smith, Cable & Community Relations Manager

**Excused:** Commissioners Craft and Korman

**3. FLAG SALUTE:**

Commissioner Tsao led the salute to the flag.

**4. MOTION TO ACCEPT AND FILE REPORT ON POSTING OF AGENDA:**

**MOTION:** *Commissioner Carlson moved to accept and file the report of the City Clerk on posting of the agenda for this meeting. This motion, seconded by Commissioner Tsao, carried with an aye vote.*

**5. ANNOUNCEMENT OF WITHDRAWN OR DEFERRED ITEMS - NONE**

**6. APPROVAL OF MINUTES – NOVEMBER 10, 2004**

**MOTION:** *Commissioner Haussmann moved to approve the minutes for the November 10, 2004, meeting as amended. This motion seconded by Commissioner Perkins, carried with an aye vote.*

**7. SCHEDULED BUSINESS:**

**A) Community Matters – NONE**

## **B) Committee Reports**

### **1. Producer Incentive Committee - October**

Commissioner Tsao and staff provided the following report.

The Producer Get-Together meeting topic for October 1<sup>st</sup> was "Preparing for the Stanley's". Staff provided Producers with all of the information needed to enter the contest and an overview of what judges look for in their entries.

Staff showed and discussed a video collection of last year's winners. The group discussed pro's and con's of each program and why they thought they might have won. The November 5<sup>th</sup> meeting will produce holiday greetings.

Discussion followed.

**MOTION:** *Commissioner Carlson moved to accept the Producer Incentive Committee Report for November 2004. This motion, seconded by Commissioner Tsao, motion carried with aye vote.*

### **2. 13<sup>th</sup> Annual TCTV Video Programming Awards Committee**

The Call for Entries forms were mailed to all eligible producers. Staff personally contacted all eligible producers by phone and email, encouraging their participation this year.

Potential Judges have been contacted and are selecting the date that best fits their schedules. Judging will occur December 8 and 9, 2004.

Torrance Symphony has donated \$200 again this year towards support of the ceremony.

Discussion followed.

**MOTION:** *Commissioner Carlson moved to accept the 13<sup>th</sup> Annual TCTV Video Programming Committee Report for November 2004. This motion, seconded by Commissioner Tsao, motion carried with aye vote.*

## **C) Report of the Community Television Center**

Coordinator Doddy discussed statistics for the month. He highlighted 19 new programs were completed compared to 9 in 2003 and 16 in 2002. He also noted studio usage was above average at 73%, while field camera check-outs continue to rise since the addition of the new DV Field Camcorder at 54%. Post-production was below average at 34% this month compared to 45% last year. 4 people attended, and 2 became Certified Users at the New Users Orientation Session. 10 Producers attended the Producer Posse session. 10 attended the monthly Producer Get-Together.

The Producers decided again to create a Halloween presentation for this month's Producer Posse. The characters all competed to be the host of the next Halloween special. The program stayed on schedule. Two new attendees participated along with

a few of the regulars. The same group decided to all work together on a Holiday program for December.

Brief discussion followed.

**MOTION:** *Commissioner Perkins moved to accept the Torrance Community Television Center Report for November 2004. This motion, seconded by Commissioner Haussmann, motion carried with aye vote.*

**D) Report of Legislative and Cable Related Activities – October, 2004**

Manager Smith gave a brief summary of the report.

Brief discussion followed.

**MOTION:** *Commissioner Perkins moved to accept the Legislative and Cable Related Activities Report for November 2004. This motion, seconded by Commissioner Tsao, carried with an aye vote.*

**E) Old Business - NONE**

**F) New Business- NONE**

**G) ADDENDUM MATTERS – NONE**

**8. ORAL COMMUNICATIONS:**

- a) Clerk Typist Hibbard thanked Commissioners Haussmann and Tsao for their service to the City.
- b) Clerk Typist Hibbard wished everyone a happy New Year and Merry Christmas.
- c) Coordinator Doddy
- d) Manager Smith mentioned that channel 28's logo was now included in the program listings on the internet at various sites. Two in particular are <http://www.zap2it.com> and <http://tv.yahoo.com/> (enter Torrance zip code).
- e) Manager Smith also wished everyone a happy Thanksgiving.
- f) Commission Carlson also wished everyone a happy Thanksgiving
- g) Commissioner Craft announced the South Bay Ballet presentation of the Nutcracker at the Armstrong Theatre December 4<sup>th</sup>, 5<sup>th</sup>, 12<sup>th</sup>, and 19<sup>th</sup>.
- h) Commissioner Haussmann announced the Fourth Cross-Quarter Day (November 5<sup>th</sup> – 8<sup>th</sup>): Halloween, Samhain (Celtic: "summer's end"), Feast of All Saints.
- i) Commissioner Haussmann also wished everyone a happy Groundhog Day 2005, since there won't be a meeting in January.
- j) Commissioner Perkins wished also wished everyone a happy Thanksgiving.
- k) Commissioner Perkins wished everyone a happy Veterans Day tomorrow.
- l) Commissioner Taniguchi also wished everyone a happy Thanksgiving.
- m) Chairwoman Korman also wished everyone a happy Thanksgiving.
- n) Chairwoman Korman announced her daughter had been promoted to Coordinating Producer for the Extreme Makeover: Home Edition program.
- o) Chairwoman Korman announced she was going to visit her new grandchild in Denver.

9. **ADJOURNMENT:**

Chairwoman Korman adjourned the meeting to reconvene on Wednesday, December 8, 2004 at 7:00 p.m.

Respectfully submitted,

Michael D. Smith  
Cable & Community Relations Manager

**Roll Call:** Carlson  Craft  Nishinaga  Perkins  Rivera  Sunshine  Korman

March 9, 2005

**MINUTES OF A REGULAR MEETING OF THE TORRANCE CABLE TELEVISION ADVISORY BOARD.**

**1. CALL MEETING TO ORDER:**

The Torrance Cable Television Advisory Board convened in a regular meeting on Wednesday, March 9, 2005, at 7:11 p.m. in the Torrance Community Television Classroom located in the Stanley E. Remelmeyer Telecommunications Center.

**2. ROLL CALL:**

**Present:** Commissioners: Carlson, Craft, Rivera, Nishinaga, Sunshine, and former Chair Perkins

**Also Present:** Mark J. Doddy, TCTV Coordinator  
Cindy Hibbard, Clerk Typist  
Michael D. Smith, Cable & Community Relations Manager

**Excused:** Chairwoman Korman

**3. FLAG SALUTE:**

Commissioner Craft led the salute to the flag.

**4. MOTION TO ACCEPT AND FILE REPORT ON POSTING OF AGENDA:**

**MOTION:** *Commissioner Carlson moved to accept and file the report of the City Clerk on posting of the agenda for this meeting. This motion, seconded by Commissioner Craft, carried with an aye vote.*

**5. ANNOUNCEMENT OF WITHDRAWN OR DEFERRED ITEMS - NONE**

**6. APPROVAL OF MINUTES – DECEMBER 8, 2004**

**MOTION:** *Commissioner Carlson moved to hold the minutes of December 8, 2004, until the next meeting when at least four of the members attending can approve them. This motion, seconded by Commissioner Craft, carried with an aye vote.*

**7. SCHEDULED BUSINESS:**

**A) Community Matters – NONE**

**B) Committee Reports**

**1. Producer Incentive Committee – January, February, March**

Commissioner Craft and staff provided the following report.

The Producer Get-Together meeting for January meeting was not held in lieu of the Annual Awards Ceremony. The February meeting was a demonstration of "Final Cut Prof 2.0" non linear editing software, seven Users attended.

The March meeting was delayed until April for the convenience of the speaker, Irving Keschner, Esq. concerning "Copyright Law", four Users attended.

Discussion followed.

**MOTION:** *Commissioner Craft moved to accept the Producer Incentive Committee Report for February 2005. This motion, seconded by Commissioner Carlson, motion carried with aye vote.*

## **2. 13<sup>th</sup> Annual TCTV Video Programming Awards Committee**

The final report of the Committee concerning the Annual Awards Ceremony included highlights from the evening. The hosts, Ben McCain and Tracy Metro did an excellent job as well as the band, Full Circle which included TCTV Producer Peter Baldwin. Attendance was very high with about 165 guests.

There were 68 entries in 7 categories. Exxon Mobil and Uchinda of America, Corp. were major sponsors.

The Producer of the Year was Mark Hopkins and the Volunteer of the Year was Michael Blevins.

Discussion followed.

**MOTION:** *Commissioner Carlson moved to accept the 13<sup>th</sup> Annual TCTV Video Programming Committee Report for March 2005. This motion, seconded by Commissioner Rivera, motion carried with aye vote.*

## **C) Report of the Community Television Center**

1. DECEMBER 2004 - Coordinator Doddy discussed statistics for the month of December. He highlighted 12 new programs were completed compared to 18 in 2003 and 10 in 2002. He also noted studio usage was at 42%, while field camera check-outs for the new DV Field Camcorder at 45%. Post-production was below average at 29% this month compared to 47% last year. 3 people attended, and 1 became Certified Users at the New Users Orientation Session. 04 Users attended the monthly Producer Get-Together.

The Producer Posse did not hold a meeting this month.

Brief discussion followed.

**MOTION:** *Commissioner Craft moved to accept the Torrance Community Television Center Report for December 2004. This motion, seconded by Commissioner Rivera, motion carried with aye vote.*

2. JANUARY 2005 - Coordinator Doddy discussed statistics for the month of January. He highlighted 4 new programs were completed compared to 4 in 2003 and 13 in 2002. He also noted studio usage was at a high of 73%, while field camera check-outs for the new DV Field Camcorder at 48%. Post-production was remained at 29% this month compared to 35% last year. New Users Orientation Session was cancelled due to low reservations. Staff gave 17 Cub Scouts and leaders a tour of the facility. 3 potential Users received the It's Your TV Brochure.

The Producer Posse did not hold a meeting this month.

Brief discussion followed.

**MOTION:** *Commissioner Craft moved to accept the Torrance Community Television Center Report for January 2005. This motion, seconded by Commissioner Carlson, motion carried with aye vote.*

3. FEBRUARY 2005 - Coordinator Doddy discussed statistics for the month of February. He highlighted 4 new programs were completed compared to 6 in 2003 and 13 in 2002. He also noted studio usage continues to be very high at 80%, while field camera check-outs for the new DV Field Camcorder jumped to 70%. Post-production was above average at 56% this month compared to 31% last year. 5 people attended, and 3 became Certified Users at the New Users Orientation Session. 7 Users attended the monthly Producer Get-Together and 20 members of the Tiger Cubs of Pack 586 participated in a tour of the facility.

The Producer Posse meeting this month had 10 participants.

Brief discussion followed.

**MOTION:** *Commissioner Carlson moved to accept the Torrance Community Television Center Report for February 2005. This motion, seconded by Commissioner Craft, motion carried with aye vote.*

#### **D) Report of Legislative and Cable Related Activities – February, 2005**

Manager Smith gave a brief summary of the report. Time Warner Cable launched a new interactive information service that allows users to scroll personally selected information. Time Warner also launched a VoIP (voice over internet protocol) service for PBX customers in 21 markets across the U.S.

[Verizon Communications](#) Inc. added four more overwhelmingly white, mostly well-off Boston suburbs to the Massachusetts communities where it is deploying an advanced fiber-optic network that can deliver cable television. The demographics of areas Verizon is targeting are raising some questions about what US Representative Edward J. Markey, sees as "broadband redlining" by telecommunications giants cherry-picking affluent areas for advanced service offers.

By a 2-1 vote, the content review board for Seattle's public-access TV channel has ruled that the controversial late-night cable television program "Mike Hunt TV" is obscene and not permissible for viewing on a community channel.

Brief discussion followed.

**MOTION:** *Commissioner Craft moved to accept the Legislative and Cable Related Activities Report for February 2005. This motion, seconded by Commissioner Carlson, carried with an aye vote.*

E) Old Business - NONE

F) New Business

1) A recommendation from the Cable & Community Relations Manager that the Cable Television Advisory Board elect a Vice-Chairperson for the remaining fiscal year 2004/05.

Brief discussion followed.

**MOTION:** *Commissioner Craft moved to elect Commissioner Carlson as Vice Chairperson. This motion, seconded by Commissioner Carlson, carried with an aye vote.*

2) A recommendation from the Cable & Community Relations Manager that the Chairperson appoint new member to Producer Incentive Committee and appoint a new and chairperson.

Brief discussion followed.

**APPOINTMENT:** *Former Chairwoman Perkins appointed Commissioners Rivera and Sunshine to the Committee.*

**MOTION:** *Commissioner Craft moved to support the appointments, this motion, seconded by Commissioner Carlson, carried with an aye vote.*

3) A recommendation from the Cable & Community Relations Manager that the Chairperson appoint new member to Operating Policies and Procedures Committee and appoint a new and chairperson.

Brief discussion followed.

**APPOINTMENT:** *Former Chairwoman Perkins appointed Commissioners Nishinaga and Sunshine to the Committee.*

**MOTION:** *Commissioner Craft moved to support the appointments, this motion, seconded by Commissioner Carlson, carried with an aye vote.*

G) ADDENDUM MATTERS – NONE

8. ORAL COMMUNICATIONS:

a) Clerk Typist Hibbard welcomed Commissioners Nishinaga and Sunshine to the Board.

- b) Clerk Typist Hibbard wished everyone a happy St. Patrick's Day, Easter, and Spring.
- c) Clerk Typist Hibbard reminded everyone to set their clocks forward Saturday night for daylight savings time.
- d) Coordinator Doddy also welcomed Commissioners Nishinaga and Sunshine to the Board.
- e) Coordinator Doddy announced the upcoming Producer Get-Together meetings and encouraged Commissioners to attend.
- f) Manager Smith also welcomed Commissioners Nishinaga and Sunshine to the Board.
- g) Manager Smith announced the opportunity for Commissioners to attend the upcoming States of California and Nevada Chapter of the National Association of Telecommunication Officers and Advisors Inc. (SCAN NATOA Inc.) Annual Spring Conference, May 19<sup>th</sup> at the Fairmont Miramar Hotel in Santa Monica.
- h) Manager Smith announced the appointment of Jin Chun as the new Supervising Producer/Writer for the Office of Cable Communications.
- i) Commission Carlson also welcomed Commissioners Nishinaga and Sunshine to the Board.
- j) Commissioner Craft also welcomed Commissioners Nishinaga and Sunshine to the Board.
- k) Commissioner Rivera stated he was glad to appointed to the Commission and looked forward to participating.
- l) Commissioner Perkins also welcomed Commissioners Nishinaga and Sunshine to the Board.
- m) Commissioner Perkins wished everyone a happy April Fools Day.

**9. ADJOURNMENT:**

Former Chairwoman Perkins adjourned the meeting to reconvene on Wednesday, May 11, 2005 at 7:00 p.m.

Respectfully submitted,

Michael D. Smith  
Cable & Community Relations Manager

Members of the Cable Television  
Advisory Board  
3350 Civic Center Drive  
Torrance, California

Members of the Advisory Board:

**COMMITTEE MEMBERS:** *Rivera, Sunshine, and Craft*

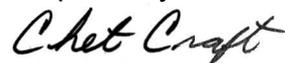
**SUBJECT: Producer Incentive Committee Report – March/April, 2005**

For the third year in a row, Irvine Keschner Esq. conducted a presentation on “Trademark's and Copyright law”. His experience and knowledge is always useful tool for the TCTV Producers. The unfortunate happenstance of this session, was that only four people attended.

We are fortunate that Mr. Keschner has year after year set aside time for Torrance Community Television. However, with so little interest Mr. Keschner was a bit uninspired. Given the circumstance, TCTV decided it was important that we tape this presentation and then share it with the rest of Channel 28's viewing audience. Mr. Keschner will also be sent a copy for his own reference.

The next meeting scheduled for May 6<sup>th</sup> is “P.S.A. in a Day”. This meeting is coordinated by staff.

Respectfully Submitted,



Chet Craft, Chair  
Producer Incentive Committee

NOTED:

Michael D. Smith  
Cable & Community Relations Manager

7B1

Roll Call: Carlson  Craft  Nishinaga  Perkins  Rivera  Sunshine  Korman

CABLE TELEVISION ADVISORY BOARD  
 PRODUCER INCENTIVE COMMITTEE  
**M O N T H L Y P R O D U C E R G E T - T O G E T H E R S**  
**2 0 0 4 - 0 5**

The Cable Television Advisory Board Producer Incentive Committee invites you to attend and participate in the "**MONTHLY PRODUCER GET-TOGETHERS.**" The GET-TOGETHERS are held the first Friday of every month with the exception of January and July.

Here's your chance to meet, greet, and exchange ideas and skills with your fellow Producers.

Call TCTV and reserve your spot today, 310-618-5762.

DATE	TOPIC	SPEAKER/FACILITATOR	LOCATION	COORDINATOR
**July 09	Desktop Editing	TCTV Coordinator and Staff	TCTV Classroom	Commissioner Chet Craft
August 06	B.B.Q. Potluck	TCTV Coordinator and Staff	TCTV Studio	Commissioner Richard Tsao
September 03	Producing for Television	TBA	TCTV Studio	Commissioner Richard Tsao
October 01	Preparing for the Stanley's	TCTV Coordinator and Staff	TCTV Studio	Commissioner Hazel Taniguchi
November 05	Holiday PSA's	TCTV Coordinator and Staff	TCTV Studio	Commissioner Hazel Taniguchi
December 03	Proper Camera Techniques	CitiCABLE Staff	TCTV Studio	Commissioner Richard Tsao
January 28	13 <sup>th</sup> Annual TCTV Video Programming Awards Ceremony	TCTV Coordinator and Staff	Cultural Arts Center Meeting Room	Staff
February 04	Post-Production Review	TCTV Coordinator and Staff	TCTV Classroom	Commissioner Hazel Taniguchi
March 04 RESCHEDULED	Copyright Law	Irving Keschner, Esq.	TCTV Studio	Commissioner Richard Tsao
April 01	Copyright Law	Irving Keschner, Esq.	TCTV Studio	Commissioner Richard Tsao
May 06	Desktop Editing	TCTV Coordinator and Staff	TCTV Studio	Commissioner Chet Craft
June 03	Advanced Sound Techniques	Don Fefie	TCTV Edit Suites	Commissioner Hazel Taniguchi
**July 08	On Camera Talent	TBA	TCTV Classroom	Commissioner Chet Craft
August 05	Back to TCTV Annual BBQ	TCTV Coordinator and Staff	TCTV Back Yard	Staff

\*\* Moved to the second Friday due to the holiday

Honorable Chairperson and Members  
of the Cable Television Advisory Board  
3350 Civic Center Drive  
Torrance, California

Members of the Board:

**SUBJECT: Recommendation to accept and file report of the Community Television  
Activities and Facility Usage Report for March, 2005**

***Expenditure: \$0.00***

### **RECOMMENDATION**

The Cable & Community Relations Manager recommends that the Board accept and file the Community Television Activities and Facility Usage Report for March 2005.

### **BACKGROUND/ANALYSIS**

The report is separated into three groups: Facilities, Programming, and Miscellaneous Activities.

#### **Facility Usage**

**Field Equipment Reservations** for March 2005 had a usage rate of 69%, compared to 28% in, 2004 compared to 49% in 2003.

**Edit Room Reservations** for March 2005 had a usage rate of 37%, compared to 46% in, 2004 compared to 30% in 2003.

**Studio Reservations** for March 2005 had a usage rate of 64%, compared to 43% in, 2004 compared to 60% in 2003.

**Electronic Field Productions** for March 2005 had a usage rate of 3, compared to 1 in, 2004 compared to 2 in 2003.

#### **Programming**

- A total of 13 original TCTV programs were completed during March 2005, compared to 12 in 2004, compared to 10 in 2003.
- Torrance residents bicycled a total of 18 programs in March 2005, compared to 25 in 2004, compared to 13 in 2003.

## Miscellaneous Activities

- Dub Room "B" had 17 hours during March 2005, compared to 28 in 2004, compared to 26 in 2003.
- 1 potential User received the It's Your TV Brochure, and none was certified.
- 18 Producers attended the Producer Posse session.

### Producer Posse Report March, 2005

On Wednesday March 23rd, the Producer Posse met for the Brainstorming portion. Through staff suggestion, the Posse decided to bring back program format previously produced, Hidden Treasures of the South Bay. The Hidden Treasure for this episode became the World War II Store in Downtown Torrance. The WWII store is a combination book and antique collectables store.

At the end of the Brainstorm meeting, the Producers were all assigned positions they would fill on shoot day, Saturday. The Posse agreed to keep a record of assignments to aid in planning future productions. This way each Producer will be assured the chance to try different production positions. Mark H. Hopkins had his first chance to be the Technical Director and Lia Scott Price will host.

On Saturday the crew met at 11am and the set had been lit by the TCTV Staff. Each crew member took their assigned position. After a few practice runs, the guest arrived at 12:30pm and the crew was ready to shoot. Shot almost live to tape, the interview went pretty smooth. The store owner, Gary came dressed in World War II era clothing and brought some of his most valuable items including a collection of awards and pins.

Darrell Green added some historical facts by producing a bumper piece called History Corner, which is a part where Darrell tells a bit of history. Since the B-17 Bomber is coming into Torrance Airport, Darrell brought up facts about the B-17, Super Fortress B-24, and the extra large B-29. He also told a great story about how Marilyn Monroe was discovered.

All in all the Producer Posse was a success.

Respectfully Submitted,

/s/

Mark J. Doddy  
TCTV Coordinator

NOTED:

Michael D. Smith  
Cable & Community Relations Manager

**Roll Call:** Carlson  Craft  Nishinaga  Perkins  Rivera  Sunshine  Korman

Honorable Chairperson and Members  
of the Cable Television Advisory Board  
3350 Civic Center Drive  
Torrance, California

Members of the Board:

**SUBJECT: Recommendation to accept and file report of the Community Television  
Activities and Facility Usage Report for April, 2005**

***Expenditure: \$0.00***

### **RECOMMENDATION**

The Cable & Community Relations Manager recommends that the Board accept and file the Community Television Activities and Facility Usage Report for April 2005.

### **BACKGROUND/ANALYSIS**

The report is separated into three groups: Facilities, Programming, and Miscellaneous Activities.

#### **Facility Usage**

**Field Equipment Reservations** for April 2005 had a usage rate of 69%, compared to 22% in, 2004 compared to 10% in 2003.

**Edit Room Reservations** for April 2005 had a usage rate of 52%, compared to 49% in, 2004 compared to 30% in 2003.

**Studio Reservations** for April 2005 had a usage rate of 52%, compared to 19% in, 2004 compared to 36% in 2003.

**Electronic Field Productions** for April 2005 had a usage rate of 2, compared to 0 in, 2004 compared to 2 in 2003.

#### **Programming**

- A total of 10 original TCTV programs were completed during April 2005, compared to 12 in 2004, compared to 13 in 2003.
- Torrance residents bicycled a total of 22 programs in April 2005, compared to 25 in 2004, compared to 13 in 2003.

## Miscellaneous Activities

- Dub Room "B" had 15 hours during April 2005, compared to 27 in 2004, compared to 31 in 2003.
- 7 potential Users attended, 4 were certified through the New Users Orientation Session.
- 2 potential User received the It's Your TV Brochure, and none was certified.
- 4 attended the monthly Producer Get-Together.
- 15Producers attended the Producer Posse session.
- 22 members of the Tiger Cubs of Pack 1064, Den 5& 6 participated in a tour of the facility.

## Producer Posse Report April, 2005

The Producer Posse met April 25th in the classroom area at TCTV for the project brainstorming session. This time a new participant joined the crowd, a music producer who was interested in getting involved with TCTV and in this case, getting promotion for the young artist he supports. He pitched a show concept to the Posse, who quickly latched onto the idea and began landscaping their plan. The show would be presented as an interview - variety show, and would cut back and forth between musical performances and discussions. The Music Producer and his Singers would be featured. The producer explained that the artist were R & B - soul singers, and he would bring all their material on a CD. This way, the singers would lip sync in the studio. It was decided to start taping at noon and have the talent in the Studio by 11am.

Saturday morning came and at 9am the Producer called and claimed that his computer was not able to burn the CD and thus he couldn't bring the artist in to perform that day. The staff and Posse were completely caught off guard. The members of the Posse began to show up with no guest, musicians, or talent. The Posse had a choice between sending everybody home, or coming up with "plan B". Since this is TCTV, the solution was Plan B.

The Producers again got together and brainstormed a show where they could all work together with what they had. The Posse decided on a show called "Inside the Producer Posse", a show analyzing what the Producer Posse is about, and what each producer has gotten out of it. With a collection of both veteran and new producers, this show proved to be an eclectic collection of thoughts celebrating the creation of the Producer Posse.

Despite the fumbles of the day, the Producer Posse created a good looking successful show. In fact, this show was perfectly timed give it was now the first year Anniversary of the creation of the Producer Posse.

Respectfully Submitted,

/s/

Mark J. Doddy  
TCTV Coordinator

NOTED:

Michael D. Smith  
Cable & Community Relations Manager

Roll Call: Carlson  Craft  Nishinaga  Perkins  Rivera  Sunshine  Korman

Honorable Chairperson and Members  
of the Cable Television Advisory Board  
3350 Civic Center Drive  
Torrance, California

Members of the Board:

**SUBJECT: Recommendation to accept and file report of the Legislative and Cable  
Related Activities Report – April, 2005**

***Expenditure: \$0.00***

### **Comcast injunction request denied**

A federal judge has ruled that Comcast of California does not have the right to begin upgrades on its Walnut Creek cable system without a written agreement with the city.

U.S. District Court Judge William Alsup denied Comcast's motion for a preliminary injunction to require the city to allow immediate installation of fiber optic cable and other improvements.

In his 17-page decision filed Thursday in San Francisco, Alsup wrote that Comcast did not prove irreparable injury or hardship because of the city's insistence on a written agreement. In addition, Comcast did not convince the court that the injunction would be in the public's best interest.

"It's a complete vindication of the city," senior assistant city attorney Paul Valle-Riestra said Friday. "It's really a resounding victory."

Although Comcast's franchise agreement with Walnut Creek expired in 2001, the cable company argued that Walnut Creek was violating the federal Cable Communications Policy Act by requiring a written agreement for upgrades. Comcast said the law gives it the right to continue operating and to upgrade its system without a new contract.

Alsup rejected this argument, saying Comcast has no ongoing right to operate and that the city could terminate the franchise at will.

The city argued that Comcast needs to sign a contract that explains what the upgrade will include and that spells out how the cable company will ensure public safety during construction. Alsup agreed, saying an agreement would also protect the public by preventing Comcast from deciding to pull up roots and leave town.

The company sought the injunction as part of a lawsuit it filed against the city. Lawyers argued the motion earlier this month, but Alsup delayed his decision until the City Council ruled on Comcast's appeal of an earlier city decision requiring a written agreement.

The City Council this week denied the appeal after Comcast provided a draft written agreement.

Erica Eusebio, Comcast's communications director for the Bay Area, said the company was reviewing the judge's decision Friday.

"Right now, we're cautiously optimistic that the city is committed to providing the draft construction agreement by the end of this week so that we can move forward with our upgrade," she said.

A consortium of Contra Costa County cities, including Walnut Creek, is negotiating a new 15-year franchise agreement. Comcast argued in its motion that Walnut Creek was illegally trying to "force concessions" in the franchise negotiations by refusing to issue permits without a contract.

Alsop rejected that claim, saying Comcast failed to prove that Walnut Creek was violating the cable company's First Amendment rights. May. 07, 2005 CONTRA COSTA TIMES

### **Q1 Numbers Bode Well for TWC Spinoff**

New York — Time Warner Inc. continued to make a strong case for the planned spinoff of its cable operations, as the media giant's MSO reported better than expected subscriber growth across the board in the first quarter.

Time Warner Cable is expected to be spun off next year as a separate publicly traded company after its pending acquisition of Adelphia Communications Corp. is completed. Time Warner and Comcast Corp. jointly bid \$17.6 billion for the Adelphia subscribers, with Time Warner getting a combination of about 3.5 million customers from both Adelphia and Comcast.

In the first quarter, Time Warner Cable added about 26,000 basic customers, 103,000 digital subscribers and 209,000 high-speed data customers (its first quarter of 200,000-plus additions in two years).

Its voice-over-Internet protocol service also continued to perform well, adding 152,000 subscribers, or about 15,000 per week. Time Warner Cable ended the period with 372,000 voice customers and said it is well on track to achieving its goal of 500,000 telephone customers by the end of the year.

In a conference call with reporters, Time Warner Media & Communications Group chairman Don Logan said that the telephone additions are expected to ramp up even more during the second quarter.

"I expect the 15,000 [additions] will creep up on a weekly basis," Logan said. "I don't know where it will end up, but we expect to have strong adds for the balance of the year."

However, Logan did not expect the basic-subscriber trend to continue, adding that basic customers should decline in the seasonally tough second quarter and remain flat for the year.

Overall, Time Warner reported 3% revenue growth and 6% adjusted operating income before depreciation and amortization. At the cable systems, revenue and AOIBDA were each up 10%.

At the networks, revenue rose 4% and AOIBDA was up 6%. On the conference call, Time Warner Entertainment & Networks Group chairman Jeff Bewkes said that strong ratings at its cable networks

— especially Turner Network Television, Turner Broadcasting System and Cartoon Network up double digits in all key demos — will make for a strong upfront.

“All of our networks are doing very well,” Bewkes said. “Probably as a result of all this, we’ll probably lead the marketplace negotiations and have very strong revenue growth for the entertainment division in the upfront.”

Bewkes also expected strong upfront performance at Time Warner’s news networks, adding that Cable News Network should better the 10% to 11% growth expected from its peers.

“The reason we think CNN will outperform that is because broadcast evening-news operations are turning over their anchors and we think that is diminishing ratings and advertiser commitments,” Bewkes said. “And news viewing is continuing to shift from broadcast over to cable.”

Time Warner shares were up 38 cents each to \$17.06 per share in early trading Wednesday.  
Multichannel News5/4/2005

### **Make Telecom Rewrite Meaningful But Protect Needs of Local Communities, Says National League of Cities**

WASHINGTON, April 27 /U.S. Newswire/ -- Congress should take a slow and deliberative look at any effort to rewrite the telecommunications law to ensure that any legislative changes will be as meaningful in 20 years as they are today, according to the National Association of Telecommunications Officers and Advisors (NATOA) and the National League of Cities (NLC).

Speaking on behalf of NATOA, NLC and other local government groups before the House Subcommittee on Telecommunications and the Internet, Arvada, Colo, Mayor Ken Fellman urged Congress to consider potential affects to local emergency communications, public access cable programming, and protection of public rights of way in any effort to significantly change the regulatory process. In addition, Fellman cautioned against the potential for "economic redlining" where services may not be offered to all neighborhoods, particularly those with lower-income populations.

"Every day I hear from my constituents who want more choices for communications services with a full range of competitive prices. I hear from small, medium and large businesses that want to offer more products and services to their customers. But I also hear from my first responders that they lack some essential communications tools to protect public safety. So we are here today, seeking the best balance for our citizens, our economy, and our local communities," said Fellman, who is a member of the NATOA Board of Directors and chairs NLC's Information Technology and Communications Committee.

Fellman reminded the Committee that the communications tools currently in use "evolved under the careful eye of federal, state and local governments, as should the communications tools of the future. These Internet innovations are meaningless if the networks used to deliver them are not widely available to all of our citizens."

Fellman underscored the importance of treating "like services alike" - services that provide audio and voice would be treated similarly for example, regardless of method of service delivery. "Certainly services that compete with one another in the eyes of the consumer should face the same government obligations."

Fellman suggested that the current regulatory regime that addresses cable television has well-served the expanded industry now using the same infrastructure to offer cable modem broadband service to

more than 105 million homes. "It is local government's oversight and diligence, through the franchise process, that has ensured that our constituents are not deprived of these services." Fellman also noted that the same type of oversight is needed into the 21st century and that a recent review of one company's national FCC rate filing disclosed overcharges in the amount of \$5 million in equipment charges in one year to the one million subscribers covered by the review.

He also stressed the need for continued involvement by local governments in providing any services that reside in the public right-of-way. Elected officials "play a critical role in promoting competition by ensuring that all competitors have fair access to needed physical space and ensure they do not interfere with each other. In addition, we impose important public safety controls to ensure that communications uses are compatible with water, gas, and electric infrastructure also in the right-of-way."

Fellman noted that local governments are obligated to keep track of each street and sidewalk to ensure that installation of new facilities do not cause gas leaks, electrical outages, and water main breaks. "In any reform of the current law, it is vital that our property rights and interests in the management and control of the public rights-of-way are respected and preserved," Fellman said.

Local governments must also be appropriately compensated for use of the public space. "In the same way that we charge rent when private companies use a public building to make a profit, and the federal government auctions spectrum for the use of public airwaves or requires compensation when communications towers are located on federal lands, we ensure that the public's assets are not wasted by charging reasonable compensation for use of the right-of-way," Fellman said.

Retaining the ability to provide local government access channels to ensure interaction with constituents is also important. "It may be possible that through deliberative processes such as this hearing, we will identify new technological opportunities to assist us in our outreach to our citizens, but I suggest to the Committee today that these public interest obligations continue to serve an important purpose."

In discussing franchise agreements, Fellman noted that some new entrants into the cable market have proposed franchise agreements that violate the current state or federal law and open local franchise authorities to liability for unfair treatment of the incumbent cable operator vis-à-vis new providers. Some also seek waivers of police powers as a standard term of their agreement.

"Local government can no more waive its police powers to a private entity than the federal government can waive the constitutional rights of its citizens," Fellman said. He said that one franchise is seeking to unilaterally impose its own way of doing business on every community it services, insisting that that every community uses its own model franchise, without regard to the terms and conditions of the community's existing franchise agreement. "Unlike other business contracts that are confidential or proprietary, local government franchise agreements must be readily available as public record documents, so a new provider knows the terms of the incumbent's agreement well before they approach a local government about a competitive franchise," Fellman said.

At today's hearing, Fellman was speaking on behalf of NATOA, NLC, and the United States Conference of Mayors and National Association of Counties, who have been working closely with the National Governors Association and other groups in an effort to ensure that the needs of local and state governments are recognized in any telecom rewrite. USNewswire 4/27/2005

## **Time Warner to Consolidate L.A.**

The shift in ownership from Adelphia Communications Inc. to Time Warner Cable and Comcast Corp. might be most obvious to consumers in the city of Los Angeles.

That's where as many as 78% of consumers will see the Adelphia and Comcast trucks disappear in favor of Time Warner's fleet, bringing the No. 2 U.S. operator's city market share to about 98%.

The sprawling metropolis has about 700,000 cable subscribers spread across 14 municipal franchises. After the acquisition is complete and the new owners make their planned system swaps, there will still be three operators in the city of Los Angeles. The others are Charter Communications Inc., with fewer than 100 customers in tony Malibu, and Cox Communications Inc., the franchisee in the port area of San Pedro, home to about 10,000 subscribers.

"We are working very closely with the other companies to ensure a smooth transition," said Roger Keating, president of Time Warner Cable Los Angeles. His division includes Los Angeles and Orange counties, serving 350,000 customers. Keating took over the operation in 2003 after a yearlong stint running the systems lumped into Time Warner's National Division. He's also a Comcast veteran who presided over the launch of that company's high-speed data product.

Time Warner will vault from serving one franchise — boasting 125,000 customers in the San Fernando Valley — to holding 12, assuming the city approves the transition.

Los Angeles City Councilman Dennis Zine, who represents the San Fernando Valley served now by Time Warner, predicted his colleagues will embrace that operator's expansion, given a good service reputation in his district and solid track record in community affairs.

"It's a win-win situation. In the end, it's all about the subscribers," he said.

After the dust settles, Time Warner will pick up some of the city's most penetrated systems, such as the Sylmar and Sunland/Tujunga areas, now operated by Comcast and serving more than 60% of the homes in each area. It also inherits three of the least penetrated areas.

Adelphia's East Los Angeles area has about 22% penetration, as it was late to add Spanish-language cable exclusive fare in a heavily Hispanic area; Comcast's South Central Los Angeles system, the last of the operator's areas to be upgraded and only about 30% penetrated; and the heavily industrial Wilmington section, with less than 40% penetration.

Also, pockets of the Adelphia cluster have not been fully upgraded.

Time Warner will also pick up some heavy baggage from Adelphia, branded year after year by the city as the top complaint generator in the city.

By contrast, Time Warner's statistics are among the lowest, even though it serves 20% of the market. Adelphia has also been challenged by the city on rates and franchise fee underpayments. In 2003, the bankrupt operator had to come up with \$7.8 million in payments, including \$2.8 million in underpaid franchise fees and \$5 million in rebates to satisfy claims it overcharged customers.

Multichannel News4/25/2005

## Sources: Martin Opposes SBC's IP Request

Federal Communications Commission chairman Kevin Martin made one of his biggest decisions since taking command in March, and it's not good news for SBC Communications Inc.

In an order now in the hands of his fellow commissioners, Martin is calling for rejection, on procedural grounds, of SBC's request for deregulation of Internet-protocol-platform services built upon the company's \$4 billion fiber upgrade, which is designed to reach 18 million homes by 2007.

FCC and industry sources confirmed Martin's decision. However, a Martin spokesman declined to comment except to say that the SBC order had been circulated among the commissioners.

Specifically, SBC filed a petition asking that the FCC forbear from applying common-carrier regulation to IP-platform services. Because the agency has already deregulated many aspects of the Baby Bells' broadband activities, SBC was mainly looking for an exemption from the so-called Computer II rules, which require the company to provide nondiscriminatory access to competing Internet-service providers such as EarthLink Inc. and America Online Inc.

Martin's move to act on the SBC petition now was the product of a 15-month statutory deadline facing the agency. If the FCC failed to reject SBC's petition by May 5, it would take immediate effect.

The commission currently has four members, two Republicans and two Democrats. If Martin fails to round up three votes, a 2-2 tie would mean that SBC's petition would take effect by operation of law. Sources said Martin did not want to see the FCC let a forbearance petition take effect by default.

"Our petition is about promoting investment in fiber networks deeper into neighborhoods to provide consumers with innovative Internet-based services. We are optimistic that the commission recognizes these benefits," SBC spokesman Michael Balmoris said Friday.

In a client note Thursday, Precursor media and telecommunications analyst Scott Cleland predicted that SBC would withdraw its petition or that the FCC would reject it. He added that the agency would address SBC's IP issues later in a much broader rulemaking on the regulatory classification of IP-enabled services.

Sources were less clear about the procedural defect in the SBC petition that prompted Martin to recommend rejection. One source said the agency would not grant the petition because SBC had asked for forbearance from rules that the commission had yet to say apply to Project Lightspeed -- in other words, SBC can't seek an exemption from rules that don't exist.

If that's how the order is actually worded, rejection by the FCC might not be a defeat for SBC after all, because the company might be able to tell ISPs seeking access that they have no rights under current FCC rules.

In its petition, SBC said it was not looking for deregulation of its legacy network services, meaning that ISPs would continue to have access to its digital-subscriber-line platform.

"ISP-access rights to today's common-carrier DSL-transport service would be untouched by an [FCC] declaration that IP-platform services are unregulated," SBC told the FCC. SBC also said the agency would retain legal authority to fashion appropriate regulations for IP-platform services.

The timing of SBC's petition likely raised other problems for the FCC. The Supreme Court is expected in a few months to announce whether the agency correctly determined that cable-modem service is purely an information service with no common-carrier access requirements.

AT&T Corp. -- which SBC is hoping to acquire for \$16 billion -- was one of the strongest opponents of SBC's forbearance petition. AT&T told the FCC that SBC failed to "remotely satisfy its burden" of showing that its request would promote competition and serve the public interest. Multichannel 4/29/2005

### **Minneapolis Sues Time Warner Cable**

Faced with the prospect of a new operator in town, the city of Minneapolis has filed suit to resolve its franchise-fee dispute with its current operator, Time Warner Cable.

Minneapolis is one of the markets where Time Warner Cable and Comcast Corp. plan to swap systems as part of their acquisition of Adelphia Communications Corp. Comcast reportedly will operate Minneapolis when the deal is concluded next year.

The suit, filed Monday in Hennepin County District Court, targets KBL Cablesystems of Minneapolis LP, of which Time Warner Cable is the controlling partner.

According to the filing, the city and operator have been squabbling since 2002 over whether the local franchise language requires Time Warner Cable to pay franchise fees on cable-modem revenue. Like most operators, Time Warner Cable stopped paying fees on data service once a legal opinion was rendered in a lawsuit in San Francisco in 2002 that classified high-speed data as an information service, rather than a data service.

Although that opinion created precedent in the Western states, operators throughout the country cited the ruling and stopped paying franchise fees on cable-modem service.

The parties have been discussing a resolution as part of informal franchise negotiations, but the city apparently felt compelled to seek a declaration of its rights to the fees once the Adelphia deal, with its included system swaps, was announced last week.

Time Warner Cable spokesman Mark Harrad said the company, as a matter of policy, does not discuss pending litigation. Multichannel News4/28/2005

Respectfully submitted,

Michael D. Smith  
Cable & Community Relations Manager

**Roll Call:** Carlson  Craft  Nishinaga  Perkins  Rivera  Sunshine  Korman