

March 9, 2005

MINUTES OF A REGULAR MEETING OF THE TORRANCE CABLE TELEVISION ADVISORY BOARD.

1. CALL MEETING TO ORDER:

The Torrance Cable Television Advisory Board convened in a regular meeting on Wednesday, March 9, 2005, at 7:11 p.m. in the Torrance Community Television Classroom located in the Stanley E. Remelmeyer Telecommunications Center.

2. ROLL CALL:

Present: Commissioners: Carlson, Craft, Rivera, Nishinaga, Sunshine, and former Chair Perkins

Also Present: Mark J. Doddy, TCTV Coordinator
Cindy Hibbard, Clerk Typist
Michael D. Smith, Cable & Community Relations Manager

Excused: Chairwoman Korman

3. FLAG SALUTE:

Commissioner Craft led the salute to the flag.

4. MOTION TO ACCEPT AND FILE REPORT ON POSTING OF AGENDA:

MOTION: *Commissioner Carlson moved to accept and file the report of the City Clerk on posting of the agenda for this meeting. This motion, seconded by Commissioner Craft, carried with an aye vote.*

5. ANNOUNCEMENT OF WITHDRAWN OR DEFERRED ITEMS - NONE

6. APPROVAL OF MINUTES – DECEMBER 8, 2004

MOTION: *Commissioner Carlson moved to hold the minutes of December 8, 2004, until the next meeting when at least four of the members attending can approve them. This motion, seconded by Commissioner Craft, carried with an aye vote.*

7. SCHEDULED BUSINESS:

A) Community Matters – NONE

B) Committee Reports

1. Producer Incentive Committee – January, February, March

Commissioner Craft and staff provided the following report.

The Producer Get-Together meeting for January meeting was not held in lieu of the Annual Awards Ceremony. The February meeting was a demonstration of "Final Cut Prof 2.0" non linear editing software, seven Users attended.

The March meeting was delayed until April for the convenience of the speaker, Irving Keschner, Esq. concerning "Copyright Law", four Users attended.

Discussion followed.

MOTION: *Commissioner Craft moved to accept the Producer Incentive Committee Report for February 2005. This motion, seconded by Commissioner Carlson, motion carried with aye vote.*

2. 13th Annual TCTV Video Programming Awards Committee

The final report of the Committee concerning the Annual Awards Ceremony included highlights from the evening. The hosts, Ben McCain and Tracy Metro did an excellent job as well as the band, Full Circle which included TCTV Producer Peter Baldwin. Attendance was very high with about 165 guests.

There were 68 entries in 7 categories. Exxon Mobil and Uchinda of America, Corp. were major sponsors.

The Producer of the Year was Mark Hopkins and the Volunteer of the Year was Michael Blevins.

Discussion followed.

MOTION: *Commissioner Carlson moved to accept the 13th Annual TCTV Video Programming Committee Report for March 2005. This motion, seconded by Commissioner Rivera, motion carried with aye vote.*

C) Report of the Community Television Center

1. DECEMBER 2004 - Coordinator Doddy discussed statistics for the month of December. He highlighted 12 new programs were completed compared to 18 in 2003 and 10 in 2002. He also noted studio usage was at 42%, while field camera check-outs for the new DV Field Camcorder at 45%. Post-production was below average at 29% this month compared to 47% last year. 3 people attended, and 1 became Certified Users at the New Users Orientation Session. 04 Users attended the monthly Producer Get-Together.

The Producer Posse did not hold a meeting this month.

Brief discussion followed.

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MOTION: *Commissioner Craft moved to accept the Torrance Community Television Center Report for December 2004. This motion, seconded by Commissioner Rivera, motion carried with aye vote.*

2. JANUARY 2005 - Coordinator Doddy discussed statistics for the month of January. He highlighted 4 new programs were completed compared to 4 in 2003 and 13 in 2002. He also noted studio usage was at a high of 73%, while field camera check-outs for the new DV Field Camcorder at 48%. Post-production was remained at 29% this month compared to 35% last year. New Users Orientation Session was cancelled due to low reservations. Staff gave 17 Cub Scouts and leaders a tour of the facility. 3 potential Users received the It's Your TV Brochure.

The Producer Posse did not hold a meeting this month.

Brief discussion followed.

MOTION: *Commissioner Craft moved to accept the Torrance Community Television Center Report for January 2005. This motion, seconded by Commissioner Carlson, motion carried with aye vote.*

3. FEBRUARY 2005 - Coordinator Doddy discussed statistics for the month of February. He highlighted 4 new programs were completed compared to 6 in 2003 and 13 in 2002. He also noted studio usage continues to be very high at 80%, while field camera check-outs for the new DV Field Camcorder jumped to 70%. Post-production was above average at 56% this month compared to 31% last year. 5 people attended, and 3 became Certified Users at the New Users Orientation Session. 7 Users attended the monthly Producer Get-Together and 20 members of the Tiger Cubs of Pack 586 participated in a tour of the facility.

The Producer Posse meeting this month had 10 participants.

Brief discussion followed.

MOTION: *Commissioner Carlson moved to accept the Torrance Community Television Center Report for February 2005. This motion, seconded by Commissioner Craft, motion carried with aye vote.*

D) Report of Legislative and Cable Related Activities – February, 2005

Manager Smith gave a brief summary of the report. Time Warner Cable launched a new interactive information service that allows users to scroll personally selected information. Time Warner also launched a VoIP (voice over internet protocol) service for PBX customers in 21 markets across the U.S.

[Verizon Communications](#) Inc. added four more overwhelmingly white, mostly well-off Boston suburbs to the Massachusetts communities where it is deploying an advanced fiber-optic network that can deliver cable television. The demographics of areas Verizon is targeting are raising some questions about what US Representative Edward

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J. Markey, sees as "broadband redlining" by telecommunications giants cherry-picking affluent areas for advanced service offers.

By a 2-1 vote, the content review board for Seattle's public-access TV channel has ruled that the controversial late-night cable television program "Mike Hunt TV" is obscene and not permissible for viewing on a community channel.

Brief discussion followed.

MOTION: *Commissioner Craft moved to accept the Legislative and Cable Related Activities Report for February 2005. This motion, seconded by Commissioner Carlson, carried with an aye vote.*

E) Old Business - NONE

F) New Business

1) A recommendation from the Cable & Community Relations Manager that the Cable Television Advisory Board elect a Vice-Chairperson for the remaining fiscal year 2004/05.

Brief discussion followed.

MOTION: *Commissioner Craft moved to elect Commissioner Carlson as Vice Chairperson. This motion, seconded by Commissioner Carlson, carried with an aye vote.*

2) A recommendation from the Cable & Community Relations Manager that the Chairperson appoint new member to Producer Incentive Committee and appoint a new and chairperson.

Brief discussion followed.

APPOINTMENT: *Former Chairwoman Perkins appointed Commissioners Rivera and Sunshine to the Committee.*

MOTION: *Commissioner Craft moved to support the appointments, this motion, seconded by Commissioner Carlson, carried with an aye vote.*

3) A recommendation from the Cable & Community Relations Manager that the Chairperson appoint new member to Operating Policies and Procedures Committee and appoint a new and chairperson.

Brief discussion followed.

APPOINTMENT: *Former Chairwoman Perkins appointed Commissioners Nishinaga and Sunshine to the Committee.*

MOTION: *Commissioner Craft moved to support the appointments, this motion, seconded by Commissioner Carlson, carried with an aye vote.*

G) ADDENDUM MATTERS – NONE

8. ORAL COMMUNICATIONS:

- a) Clerk Typist Hibbard welcomed Commissioners Nishinaga and Sunshine to the Board.
- b) Clerk Typist Hibbard wished everyone a happy St. Patrick's Day, Easter, and Spring.
- c) Clerk Typist Hibbard reminded everyone to set their clocks forward Saturday night for daylight savings time.
- d) Coordinator Doddy also welcomed Commissioners Nishinaga and Sunshine to the Board.
- e) Coordinator Doddy announced the upcoming Producer Get-Together meetings and encouraged Commissioners to attend.
- f) Manager Smith also welcomed Commissioners Nishinaga and Sunshine to the Board.
- g) Manager Smith announced the opportunity for Commissioners to attend the upcoming States of California and Nevada Chapter of the National Association of Telecommunication Officers and Advisors Inc. (SCAN NATOA Inc.) Annual Spring Conference, May 19th at the Fairmont Miramar Hotel in Santa Monica.
- h) Manager Smith announced the appointment of Jin Chun as the new Supervising Producer/Writer for the Office of Cable Communications.
- i) Commission Carlson also welcomed Commissioners Nishinaga and Sunshine to the Board.
- j) Commissioner Craft also welcomed Commissioners Nishinaga and Sunshine to the Board.
- k) Commissioner Rivera stated he was glad to appointed to the Commission and looked forward to participating.
- l) Commissioner Perkins also welcomed Commissioners Nishinaga and Sunshine to the Board.
- m) Commissioner Perkins wished everyone a happy April Fools Day.

9. ADJOURNMENT:

Former Chairwoman Perkins adjourned the meeting to reconvene on Wednesday, May 11, 2005 at 7:00 p.m.

Respectfully submitted,

Michael D. Smith
Cable & Community Relations Manager

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Roll Call: Carlson Craft Nishinaga Perkins Rivera Sunshine Korman