

T O R R A N C E

FOR IMMEDIATE RELEASE

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Torrance Transit Begins Annual Holiday Shopper's Special Free Bus Service

Torrance, Calif., November 19, 2013 – In the spirit of offering ease to shopping the Hawthorne corridor this holiday season, Torrance Transit will again be offering the Torrance community its annual “Shoppers’ Special Bus” service. This year it will begin on Black Friday, November 29, 2013, with continuing “FREE” bus service every Saturday and Sunday through Sunday, December 22, 2013. The Saturday/Sunday service will operate from approximately 11 a.m. to 8 p.m. The bus will be decorated in a festive holiday theme and will stop at the intersections of Carson St./Del Amo Circle Bl; Hawthorne Bl/Carson St. (northbound only); Hawthorne Bl./Torrance Bl.; Hawthorne Bl./Del Amo Bl.; Hawthorne Bl./Talisman St.; 182nd St./Hawthorne Bl. (southbound only); South Bay Galleria Transit Center; and Hawthorne Bl./Artesia Bl (southbound only). This is a free service and transfers **will not** be sold.

Torrance Transit invites everyone to take advantage of this free, festive service. This is our way of saying thank you to our customers, the people who live, work and do business in the City of Torrance. Torrance Transit’s “Shopper’s Special Bus” contributes to the economic development efforts of the City. Torrance businesses also benefit from this service as there have been added stops along the route which your customers can find convenience and ease in traveling between their shopping destinations. For those not acquainted with transit travel, this is an excellent opportunity to park and leave the rest of the day’s driving to us.

Torrance Transit wishes everyone a Happy Holiday Shopping Season!

For additional information, contact Torrance Transit at (310) 781-6266 or visit www.TorranceCA.Gov.

About Torrance Transit

Torrance Transit has been servicing the community proudly for 73 years. Our routes provide service within the City of Torrance, and other areas including Los Angeles, Long Beach, Gardena, Redondo Beach, Lomita, Carson and numerous other communities within the South Bay region of Los Angeles County. Torrance Transit also offers a variety of other transit services to residents of the South Bay area such as the Torrance Community Transit Program, which provides taxi service to our disabled and senior residents.

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