

T O R R A N C E

FOR IMMEDIATE RELEASE

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Torrance Transit Begins Annual Holiday Shopper's Special Free Bus Service

Torrance, Calif., November 20, 2012 – In the spirit of offering ease to shopping the Hawthorne corridor this holiday season, Torrance Transit will once again offer the Torrance community its free annual “Shopper’s Special Bus” weekend service. Beginning on Saturday, November 24, 2012 and continuing through Saturday, December 23, 2012, the Saturday/Sunday service will operate from 10 a.m. to 6 p.m. The bus, decorated in a festive holiday theme for all to enjoy, will stop at the intersections of Carson/Del Amo Circle East; Hawthorne/Del Amo Blvd.; Hawthorne/Talisman St.; Artesia Blvd./Kingsdale Ave.; and Hawthorne/Artesia Blvd. Transfers will not be sold.

Torrance Transit invites the community to take advantage of this free, festive service. This annual offer is their way of saying “thank you” to patrons. Torrance Transit’s “Shopper’s Special Bus” will contribute to the economic development efforts of the City. Torrance businesses will benefit as customers will find convenience in traveling between their shopping destinations. This is an excellent opportunity, for those not acquainted with transit travel, to park just once and leave the rest of the day’s driving to Torrance Transit.

For additional information, contact Torrance Transit at (310) 618-3020 or visit www.TorranceCA.Gov.

About Torrance Transit

Torrance Transit has been servicing the community proudly for 72 years. Their routes provide service within the City of Torrance, and other areas including Los Angeles, Long Beach, Gardena, Redondo Beach, Lomita, Carson and numerous other communities within the South Bay region of Los Angeles County. Torrance Transit also offers a variety of other transit services to residents of the South Bay area such as the Torrance Community Transit Program, which provides taxi service to our disabled and senior residents.

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TORRANCE TRANSIT**