

August 1, 2012

MINUTES OF THE CABLE TELEVISION ADVISORY BOARD PRODUCER INCENTIVE COMMITTEE.

1. CALL MEETING TO ORDER:

The Torrance Cable Television Advisory Board Operating Policies and Procedures Committee met on Wednesday, August 1, 2012 at 6:05 p.m. in the 1st Floor Multipurpose Room located in the Stanley E. Remelmeyer Telecommunications Center.

2. ROLL CALL:

Present: Commissioners: Frantz, Seferian, and Chair De Rago

Also Present: Cindy Hibbard, Secretary
Don Fefie, TCtv Coordinator

Absent: None

3. SCHEDULED BUSINESS

The PRODUCER INCENTIVE COMMITTEE goal is to promote TCtv to the community and schools (TUSD, SCROC, and El Camino College) within Torrance. The TCtv Award show would be expanded to add categories (7) for the youth with a panel of professionals conducting the judging. These judges would be announced to the students early to provide incentive for them to participate. The bases would be a competition between the schools and/or their teams.

The Commissioners were assigned tasks to move this agenda forward:

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| 1. TIME LINE | De Rago |
| 2. LEGAL – LIABILITY | Franz |
| 3. COMMUNICATIONS PLAN
(Facebook, Twitter, Production Vol. List) | Franz |
| 4. FILM CATEGORIES | Seferian |
| 5. “WHAT’S IN IT FOR ME?”
(Instructor, Student, TCtv) | Seferian |

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| 6. JUDGES | De Rago |
| 7. AWARDS | Seferian |
| 8. INSTRUCTORS
(SCROC, 5 TUSD, El Camino) | Franz |
| 9 GUEST SPEAKERS / TOURS | De Rago |
4. **ORAL COMMUNICATIONS:** NONE
5. **ADJOURNMENT:**
Chairperson De Rago adjourned the meeting of August 2, 2012 at 7:28 p.m.

Respectfully Submitted,

Don Fefie
TCtv Coordinator

NOTED:

Michael D. Smith
Cable and Community Relations Manager

Roll Call: Frantz Seferian De Rago