

T O R R A N C E

FOR IMMEDIATE RELEASE

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City of Torrance Honors Eight Torrance Businesses at the Eighth Annual Torrance Advantage Awards

Torrance, Calif., March 19, 2015 – On Thursday, March 19, 2015, the City of Torrance Office of Economic Development honored local businesses for their innovative economic development strategies for the year 2014. Winners were announced and recognized at the eighth annual Torrance Advantage Awards ceremony held at Del Amo Fashion Center's Patio Cafes, which opened in 2014.

Winners received a prestigious Torrance Advantage Award crystal trophy, \$200 to help with basic operating expenses and a signed letter of recognition from the Mayor of Torrance. They also will be featured in City promotions such as the website, Torrance Seasons and other advertising avenues. Award winners in the four different categories included:

People to People Award recognizes an organization's excellence in enhancing employment opportunities in Torrance. It also recognizes an organization's commitment to its current employees by investing in their talents and skills.

- ***The Good Cookies & Beyond***
- ***Sports Studio***

Enriching the Community Award recognizes businesses for their excellence in contributing to the prosperity of Torrance through increase in revenue and tax base.

- ***Sage Goddess***
- ***PolyPeptide Laboratories, Inc.***

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Quality of Life Community Investor Award recognizes businesses whose products, systems, methods and services contribute significantly to the improvement of the quality of life for the Torrance community. Moreover, the Award recognizes businesses that take the extra step and serve the community.

- ***Bellows Photography***
- ***Martin Chevrolet***

Long-Term Investor Award recognizes businesses that have demonstrated excellence throughout the years with sustained success through partnerships, innovative strategies and continuous effort toward progress.

- ***Edelbrock***
- ***Del Amo Fashion Center***

The City of Torrance congratulates all Award recipients and encourages all Torrance-based businesses to become involved and participate in the 2015 Torrance Advantage Awards. For more information, please contact the Economic Development Office at (310) 618-5807 or EconomicDevelopment@TorranceCA.Gov.

About the Torrance Advantage Awards
www.TorranceCA.Gov/TAA.htm

In its eighth year, the City of Torrance developed the Torrance Advantage Awards to recognize innovative economic development strategies of local significance and to say thank you to the invaluable contributions of Torrance businesses to Torrance's strong economy.

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