

City of Torrance Cable TV Advisory Board

Producer Survey

The Cable Television Advisory Board is looking for your input and feedback as we review the special events, classes and speakers topics we create for our TCtv Producers. Your suggestions will help us to better understand how we can best serve you and increase awareness for the Torrance Cable TV studio and its programs.

1. What brought you to TCtv? (check all that apply)

- Interest in networking with other entertainment professionals
- Interest in creating television content
- The chance to learn and hone specific skills (directing, editing, lighting, audio, camera-work, writing)
- Other: (please elaborate)

2. What topics would you most like to learn about or discuss at an event hosted by the Cable TV Advisory Board (check all that apply)

- Creating content, brainstorming ideas
- How to network, apply to and acquire full-time jobs in the entertainment business
- Specific technical skills and techniques: (example) editing, lighting, sound, camera work, special effects, lower thirds, music usage, scriptwriting, budgeting, locations, casting)
- General networking with local, like-minded professionals and television enthusiasts
- Other: (please elaborate)

3. Which of the above topics are you LEAST interested in hearing more on:

4. What is the best day and time frame for you to attend Producer Get-Togethers?

- Weekend days
- Friday evenings
- Day time sessions during the week

5. What is the best way to reach you to tell you about upcoming scheduled events:

- The Torrance Facebook page
- Emails via the TCTV newsletter
- Torrance e-newsletter
- Torrance City Calendar
- Torrance Seasons Catalog Schedule
- Mail

7. If we created a Special Event series of Guest Speakers from the Entertainment industry (Writers, Producers, Directors, etc.), how likely would you attend?

- Definitely
- Most likely
- Unlikely
- Not interested

8. What is your background/ specialty in television production? Tell us a little bit about how you became interested in TCTV's offerings.

9. In your opinion, do you think the Torrance community is aware of the Torrance Cable TV Station and its facilities? Would you like to see awareness increase?

10. We welcome any additional comments!