

T O R R A N C E

MEDIA ALERT

Contact: Ming (Sunny) Lai
Systems Analyst
(310) 618-2817
MLai@TorranceCA.Gov
www.TorranceCA.Gov

CITY OF TORRANCE - TORRANCE BEACH COASTAL CLEANUP DAY

WHO: City of Torrance in coordination with American Honda, Torrance Area Chamber of Commerce and Geiger

WHAT: Coastal Cleanup Day: Torrance Beach Cleanup

Torrance participates in the largest volunteer day on the planet, which is coordinated with the Ocean Conservancy, California Coastal Commission, L.A. Department of Beaches and Harbors and Heal the Bay.

Volunteers will pick up trash at Torrance Beach, and will contribute to maintain cleanliness on our beach. Activities include a plastic bag exchange, "Kid's Corner" activity station, raffles, giveaways and a drop-off box for new unwrapped gifts benefiting foster children throughout L.A. County.

American Honda Corporation will sponsor lunch for the first 300 volunteers.

The Torrance Area Chamber of Commerce recognizes this event as a "Chamber Day of Service." Students can earn community service hours by volunteering at this event.

WHEN: Saturday, September 19, 2015; 9 a.m. to noon

WHERE: Torrance Beach

Torrance Beach begins at Calle Miramar and ends at Paseo de la Playa. Closest streets for reference are Paseo de la Playa and Palos Verdes Boulevard. Volunteers sign-in at Miramar Park (201 Paseo de la Playa).

WHY: Torrance recognizes that by cleaning up Torrance Beach, the community is participating in this global effort to keep our oceans healthy, to keep our water source healthy; thus, keeping our community healthy.

**3031 TORRANCE BLVD. TORRANCE, CA 90503
COMMUNITY DEVELOPMENT DEPARTMENT**