

March 11, 2015

**MINUTES OF A REGULAR MEETING OF THE TORRANCE CABLE TELEVISION ADVISORY BOARD.**

**1. CALL MEETING TO ORDER:**

The Torrance Cable Television Advisory Board convened in a regular meeting on Wednesday, March 11, 2015, at 7:02 p.m. in the Multipurpose Room located in the Stanley E. Remelmeyer Telecommunications Center.

**2. ROLL CALL:**

**Present:** Commissioners Feliz, Kellogg, Kosidlak, and Chairwoman Brennan

**Also Present:** Cindy Hibbard, Secretary  
Don Fefie, TCtv Coordinator  
Michael D. Smith, Cable & Community Relations Manager

**Excused:** De Rago and Gow

**Absent:** None

**3. FLAG SALUTE:**

The salute to the flag of the United States of America was led by Commissioner Feliz.

**4. MOTION TO ACCEPT AND FILE REPORT ON POSTING OF AGENDA:**

**MOTION:** *Commissioner Kosidlak moved to accept and file the report of the City Clerk on posting of the agenda for this meeting. This motion seconded by Commissioner Feliz, carried with an aye vote.*

**Roll Call Yea:** Feliz  Kellogg  Kosidlak  Brennan

**Roll Call Nay:** Feliz  Kellogg  Kosidlak  Brennan

**MOTION PASSED 4/0**

**5. ANNOUNCEMENT OF WITHDRAWN OR DEFERRED ITEMS - NONE**

**6. APPROVAL OF MINUTES**

A) February 11, 2015

**MOTION:** *Commissioner Feliz moved to approve the minutes of February 11, 2015. This motion seconded by Commissioner Kosidlak.*

**Roll Call Yea:** Feliz  Kellogg  Kosidlak  Brennan

**Roll Call Nay:** Feliz  Kellogg  Kosidlak  Brennan

**MOTION PASSED 4/0**

**7. SCHEDULED BUSINESS:**

**A) Community Matters – NONE**

**B) Committee Reports**

**1) Producer Incentive – NONE**

**2) TCtv Awards – NONE**

**3) Operating Policies and Procedures – NONE**

**C) Report of the Community Television Center**

**February, 2015** – Coordinator Fefie provided an overview of the facility usage highlighting 06 original shows were produced and 07 shows were bicycled. There was 194 hours of post-production hours used. The studio showed a usage of 44 hours and there was no hours of field equipment usage. Staff offered several Producer Education Series Seminars to introduce certified Producers to the new High Definition equipment. February 13, “HD Studio Tour” with 15 in attendance; February 20, “Audio Basics” with 6 in attendance; and February 27, “Tricaster HD” with 11 in attendance. The first HD Field and Post-Production Workshop also began this month, with 6 Users enrolled. This Workshop will complete in March. Staff gave tours to the following: Cub Scouts Pack 851 with 19 in attendance, Cub Scouts Pack 851 with 20, Cub Scouts Pack 555 with 25, Tiger Scouts Troop 586 with 6, Tiger Scouts Pack 948 Den 4 with 17, Cub Scouts Pack 718 Den 5 with 20, and Cub Scouts Pack 781 Den 5 with 24. The Producer Get Together: Pitch Your 2015 Show had 5 attendees. The TCtv High Definition (HD) television equipment ordered from California Media Solutions, Inc. in Benicia, California is now complete. The studio is completely operational in full HD format. Producers have begun using the facility and enjoying the new environment. Staff is developing seminars that will continue to introduce certified Producers to the new HD environment.

Brief discussion followed.

**MOTION:** *Commissioner Feliz moved to accept the Torrance Community Television Center Reports for February 2015. This motion seconded by Commissioner Kosidlak.*

**Roll Call Yea:** Feliz  Kellogg  Kosidlak  Brennan

**Roll Call Nay:** Feliz  Kellogg  Kosidlak  Brennan

**MOTION PASSED 4/0**

**D) Report of Legislative and Cable Related Activities**

Manager Smith summarized the following:

The California Public Utilities Commission is scheduled to vote March 26 on a proposed transfer of licenses currently held by Time Warner Cable. Comcast also would pick up customers served by Charter Communications in the Los Angeles region.

Television entrepreneur Byron Allen has filed a \$20-billion racial discrimination lawsuit against cable giants Comcast Corp. and Time Warner Cable.

Comcast Chief Executive Brian Roberts said he expects the federal government will approve his company's \$45-billion bid to buy Time Warner Cable and that the deal will be complete by this summer.

As many as 1.4 million U.S. households either cut their pay-TV subscription or never had one in the first place last year, a number that "appears to have markedly increased" over past years, according to analysts Michael Nathanson and Craig Moffett. The data could spell bad news for cable and satellite operators, which managed to stem the tide of video subscriber losses somewhat in the fourth quarter.

About a year ago, Artemis Networks CEO Steve Perlman said his startup was working on technology that could make your smartphone's internet connection 1,000 times faster than it is today. Now that technology is finally making its debut in San Francisco. Artemis Networks announced that consumers in San Francisco would be able to purchase a SIM card from the company's website that allows phones to connect to the pCell network.

Brief discussion followed.

**MOTION:** *Commissioner Feliz moved to accept the Legislative and Cable Related Report for February 2015. This motion seconded by Commissioner Kosidlak.*

**Roll Call Yea:** Feliz  Kellogg  Kosidlak  Brennan

**Roll Call Nay:** Feliz  Kellogg  Kosidlak  Brennan

**MOTION PASSED 4/0**

**E) Old Business - NONE**

**F) New Business**

**A recommendation of the Cable and Community Relations Manager that the Commission consider requesting AT&T add TCtv on their Uverse cable television system.**

Manager Smith explained why Torrance PEG channels are not on Uverse. Essentially, AT&T is not delivering PEG channels consistent with State law. The Digital Infrastructure and Video Competition Act of 2006 (DIVCA), §5840(g)(3) states *"The PEG signal shall be receivable by all subscribers, whether they receive digital or analog service, or a combination thereof, without the need for any equipment other than the equipment necessary to receive the lowest cost tier of service. **The PEG access capacity provided shall be of similar quality and functionality to that offered by commercial channels on the lowest cost tier of service** unless the signal is provided to the holder at a lower quality or with less functionality."*

To watch PEG channels on Uverse, the viewer must:

1. Tune to channel 99
2. Click "OK" on menu, download a small app (from eight seconds to one minute)

3. Select Public, Educational, Government Channels
4. Search for desired community
5. Select Torrance
6. Scroll down to TCtv
7. Select TCtv
8. Watch TCtv in a compressed view (not full-screen)

AT&T PEG channels do not include Federal Emergency Alert (EAS) messages, requires additional steps to locate closed captioning option, and users are unable to record the material using DVRs. The PEG channels are delivered in a lower quality than commercial channels.

Discussion followed. The Commission continued the item and requested staff research the possibility of PEG channel carriage on "over-the-top" and other alternative distribution models.

**MOTION:** *Commissioner Kosidlak moved to continue this item pending additional information be provided by staff concerning alternative distribution models. This motion seconded by Commissioner Kellogg.*

**Roll Call Yea:** Feliz  Kellogg  Kosidlak  Brennan

**Roll Call Nay:** Feliz  Kellogg  Kosidlak  Brennan

**MOTION PASSED 4/0**

**8. ADDENDUM MATTERS - NONE**

**9. ORAL COMMUNICATIONS:**

- A) Commissioner Feliz stated it would nice to see producers become more active.
- B) Chairwoman Brennan inquired about hosting an Open House.
- C) Manager Smith mentioned that replacement of the channel servers were approved by the City Council this month.
- D) Manager Smith mentioned that the replacement of the marque sign in front of the Plunge with a digital sign should be installed near the end of this month.

**10. ADJOURNMENT:**

Chairwoman Brennan adjourned the meeting of March 11, 2015 at 8:15 p.m., to reconvene on April 8, 2015, Wednesday, at 7:00 p.m.

**Roll Call Yea:** Feliz  Kellogg  Kosidlak  Brennan

**Roll Call Nay:** Feliz  Kellogg  Kosidlak  Brennan

**MOTION PASSED 4/0**

Respectfully submitted,



Michael D. Smith  
Cable & Community Relations Manager

**Roll Call:** De Rago  Feliz  Gow  Kellogg  Kosidlak  Brennan