

March 21, 2013

TO: Mayor and City Council  
Planning Commission  
City Manager

From: Jeffery W. Gibson, Community Development Director

SUBJECT: Community Development Director Action for Following Request(s) for the week of **March 18 – 21, 2013.**

**EVENTS:**

**Applicant:** Erin Robinson, representing  
**Wherehouse Music**

**APPROVED**  
03/18/13

Case No.: **EVN13-00011**

Location: 17542 Hawthorne Boulevard

Zoning: H-NT

Summary: Request for an Administrative Approval to allow a promotional artist signing event for "Jullón Alvarez", to include radio station broadcasting in parking lot in front of store on 03/18/13 from 4:00PM-9:00PM on property located in the H-NT Zone at 17542 Hawthorne Boulevard.



City of Torrance, Community Development Department Jeffery W. Gibson, Director  
3031 Torrance Blvd., Torrance, CA 90503, Phone (310) 618-5990 Fax (310) 618-5829

### TEMPORARY PARKING LOT EVENT PERMIT APPLICATION

Parts I, II, and III to be completed by the Applicant. Please print or type.

#### I. BUSINESS OWNER INFORMATION/PROPOSED EVENT LOCATION

Name of Applicant <u>ERIN ROBERTSON</u>			
Name of Business <u>Warehouse Music</u>			
Property Address (proposed parking lot event location)	City	State	Zip Code
<u>17542 Hawthorne Blvd</u>	<u>Torrance</u>	<u>CA</u>	<u>90504</u>
Name of Business Owner		Contact Phone Number	
<u>Transworld Entertainment Compny Torrance</u>		<u>CA 90504</u>	
Mailing Address (if different from above)	City	State	Zip Code

#### II. EVENT AND SITE INFORMATION

Check type of approval requested:

- Promotional Outdoor Event
- Pumpkin Sales Lot
- Security # of Guards \_\_\_\_\_
- Outdoor Gathering Of People
- Christmas Tree Sales Lot
- Armed (Y/N) \_\_\_\_\_
- Includes Amplified Sound
- Other (Please Describe): \_\_\_\_\_

Describe the proposed event: Jullion Alvarez Artist Signing

Date(s) and Hours of event:

Date:	From: <u>3/18/2013</u>	To: <u>3/18/2013</u>	Hours:	From: <u>4:00 pm</u>	To: <u>9:00 pm</u>
Set Up Date(s):	From: <u>3/18/2013</u>	To: <u>3/18/2013</u>	Clean Up Date:	<u>3/18/2013</u>	

#### Site Information:

Zoning <u>HNT</u>	Total Lot Area (in sq. ft) <u>1,200 sq ft</u>	Total Number of Parking Spaces On-Site <u>300</u>	Number Parking Spaces Displaced by the Event <u>0</u>
----------------------	--	--	--

#### III. STANDARDS AND REQUIREMENTS

By signing this application form, I as the business owner and/or the property owner, hereby acknowledge that I have read and agree to comply with all applicable City standards regulating the proposed temporary use(s) and the following conditions of approval:

- a) No person will use any existing parking lot for a temporary parking lot sales event or a temporary parking lot special event, as defined in Sections 91.2.165 and 91.2.166 respectively, without first obtaining the prior approval of a Temporary Parking Lot Event Permit.
- b) The location of the proposed event is within an existing parking lot area and is being held by a permanent on-site business.
- c) The proposed event will not disrupt circulation of traffic within the parking lot or within the vicinity as determined by consideration of the location and design of on-site driveways; the on-site parking and circulation, including pedestrian movements; and the on-site lighting and traffic signage in relation to the location of the proposed parking lot event.

- d) The proposed event will not be materially detrimental to the public welfare or to the property of other persons located in the vicinity.
- e) The proposed event will not cover more than ten percent of the required parking spaces.
- f) The proposed event will not cause a shortage of parking for or restrict access to the existing uses.
- g) The business establishment proposing the event has not exceeded the maximum allowable number of four events per business establishment per calendar year.
- h) There are no other temporary parking lot sales or special events occurring on the same parking lot and during the same time period.
- i) All temporary structures, equipment and debris will be removed and the parking lot area will be cleaned and restored to its original condition within one calendar day immediately following the last effective date of the approval for the event.
- j) The operation of a pumpkin or a Christmas tree sales lot will conform to the requirements of Subsections c) and d) 2 through d) 5 of Section 92.2.9 regulating pumpkin and Christmas tree sales on vacant property (summarized below).
- k) The Community Development Director may impose additional conditions to the approval of the Temporary Parking Lot Event Permit to insure the preservation of the public peace, safety, health, and general welfare.
- l) Any violations of Section 91.3.7, other applicable Sections of the Torrance Municipal Code, and/or conditions of approval may result in enforcement actions, immediate suspension of the issued Temporary Parking Lot Event Permit and the denial of an application for such future event permits by the operator and/or the property owner.

**Additional requirement for pumpkins or Christmas trees sales:**

- a) No permit will be issued prior to September 1<sup>st</sup> for a pumpkin lot and November 1<sup>st</sup> for Christmas tree lot.
- b) Site preparation and set up for the sales lot will not commence prior to September 20<sup>th</sup> for a pumpkin sales lot, and November 15<sup>th</sup> for a Christmas tree sales lot.
- c) Sales operations to the public for a pumpkin lot will begin no earlier than October 10<sup>th</sup> and end no later than October 31<sup>st</sup>.
- d) Sales operations to the public for a Christmas tree lot will begin no earlier than the day after Thanksgiving and end no later than December 25<sup>th</sup>.
- e) The proposed sales operation is conducted between the hours of 9:00 a.m. to 10:00 p.m. daily.

APPLICANT		BUSINESS OWNER AND/OR PROPERTY OWNER	
Print Name of Applicant <b>ERIC ROBERSON</b>		Print Name of Business Owner and/or Property Owner	
Mailing Address <b>17542 Hawthorne Blvd Torrance, CA</b>		Mailing Address <b>17542 Hawthorne Blvd Torrance, CA</b>	
City, State, Zip <b>90504</b>		City, State, Zip <b>90504</b>	
Contact Phone Number	Email	Contact Phone Number	Email
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
Signature	Date	Signature	Date
[REDACTED]	<b>3/18/13</b>	[REDACTED]	[REDACTED]

**IV. FOR CITY USE ONLY – DO NOT WRITE BELOW THIS LINE**

Plot Plan Attached     Other Information Attached: \_\_\_\_\_

Application/Case No. <b>EVN13-00015</b>	Date of Acceptance <b>3-18-2013</b>	Fee Amount <b>\$219</b>	Accepted By: [REDACTED]
--	--	----------------------------	----------------------------

Fire	<input checked="" type="checkbox"/> Approved	<input type="checkbox"/> Denied	<input type="checkbox"/> See Remarks	By: [REDACTED]	Date: <b>3-18-13</b>
Building	<input checked="" type="checkbox"/> Approved	<input type="checkbox"/> Denied	<input checked="" type="checkbox"/> See Remarks	By: [REDACTED]	Date: <b>3-18-13</b>
Environmental	<input checked="" type="checkbox"/> Approved	<input type="checkbox"/> Denied	<input type="checkbox"/> See Remarks	By: [REDACTED]	Date: <b>3-18-13</b>
Police	<input checked="" type="checkbox"/> Approved	<input type="checkbox"/> Denied	<input type="checkbox"/> See Remarks	By: [REDACTED]	Date: <b>3/18/13</b>

REMARKS Please log comments in Permit Plan	
Fire	No tent permit req'd. No add'l requirements.
Building	- ANY TENT LARGER THAN 10'x12' REQUIRES SAFETY INSPECTOR <sup>PERMIT</sup> - NOT TO OBSTRUCT ANY H.C. PARKING & H.C. PATHS.
Environmental	- Do NOT Block Handicap Parking = NO PORTABLE SIGNS ON PUBLIC Right of Way - Remove all Trash, signage and Canopies
Police	• For Traffic and crowd control 2 officers will be requested. Notification made to B. Sanchez [REDACTED] 11/7/19.

**STAFF ASSESSMENT AND RECOMMENDATION (COMMUNITY DEVELOPMENT DEPARTMENT)**

- The applicant has satisfied all the standards and requirements of the Permit. Therefore staff recommends approval of the Temporary Parking Lot Event Permit subject to the Standards and Requirements contained in Section III of this approval.
- The application does not meet the standards and requirements for issuance of a Temporary Parking Lot Event Permit and therefore staff recommends denial. The following standards/requirements were not met:
  - No encroachment into public ROW, Arc lane or drive aisles/ply areas other than shown; no illegal signs, banners, balloons, signholders, etc; all event activities to be contained w/in noted areas; site to be returned to previous state prior to event

<b>Assessment Made By:</b>	
Name [REDACTED]	Title Planning Asst
<b>Recommended By:</b>	
Name [REDACTED]	Title Senior Planning Associate.

**COMMUNITY DEVELOPMENT DIRECTOR APPROVAL**

This request for a Seasonal Sales Permit is:

Approved  Denied, Temporary Parking Lot Permit Number: EVN13-00015

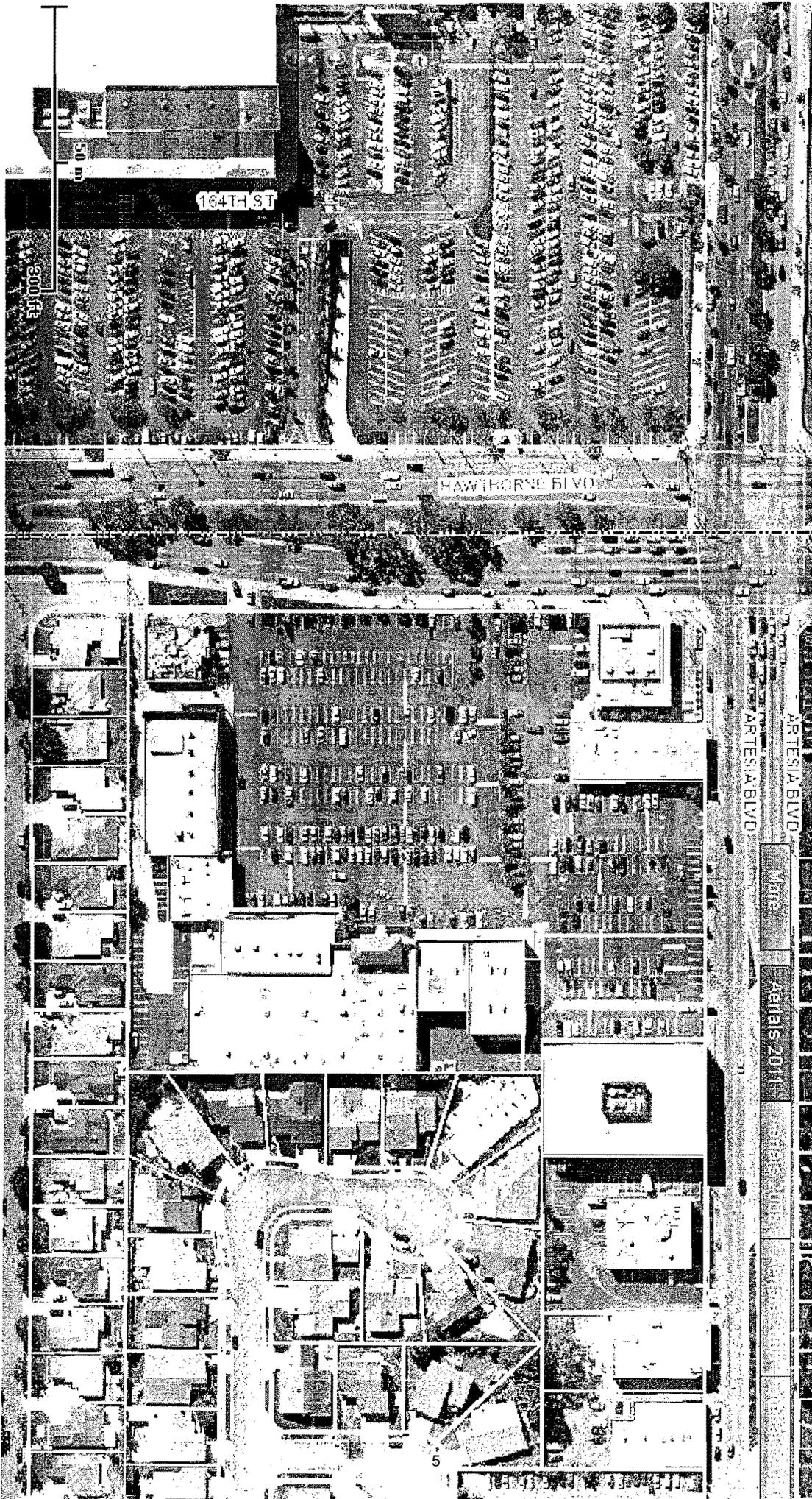
[REDACTED Signature] Date: 10/11/13

Community Development Director

Decisions by the Community Development Director pertaining to a Temporary Parking Permit Lot Event Permit are appealable to the Planning Commission within five (5) calendar days following the above date of approval or denial.

# Quick Aerial Photo Viewer

for City of Torrance Employees



Map Aerials 2011