

September 14, 2016

**MINUTES OF A REGULAR MEETING OF THE TORRANCE CABLE TELEVISION ADVISORY BOARD.**

**1. CALL MEETING TO ORDER:**

The Torrance Cable Television Advisory Board convened in a regular meeting on Wednesday, September 14, 2016, at 7:00 p.m. in the Multipurpose Room located in the Stanley E. Remelmeyer Telecommunications Center.

**2. ROLL CALL:**

**Present:** Commissioners Brennan, De Rago, Feliz, Kellogg, Mauk, Sanchez, and Chairman Kosidlak

**Also Present:** Cindy Hibbard, Secretary  
Don Fefie, TCtv Coordinator  
Michael D. Smith, Cable & Community Relations Manager

**Excused:** None

**Absent:** None

**3. FLAG SALUTE:**

The salute to the flag of the United States of America was led by Commissioner Sanchez.

**4. MOTION TO ACCEPT AND FILE REPORT ON POSTING OF AGENDA:**

**MOTION:** *Commissioner Brennan moved to accept and file the report of the City Clerk on posting of the agenda for this meeting. This motion seconded by Commissioner Kellogg, carried with an aye vote.*

**Roll Call Yea:** Brennan  De Rago  Feliz  Kellogg  Mauk  Sanchez  Kosidlak   
**Roll Call Nay:** Brennan  De Rago  Feliz  Kellogg  Mauk  Sanchez  Kosidlak   
**MOTION PASSED 7/0**

**5. ANNOUNCEMENT OF WITHDRAWN OR DEFERRED ITEMS - NONE**

**6. APPROVAL OF MINUTES - July 13, 2016**

**MOTION:** *Commissioner Feliz moved to approve the minutes of June 8, 2016, motion seconded by Commissioner Sanchez.*

**Roll Call Yea:** Brennan  De Rago  Feliz  Kellogg  Mauk  Sanchez  Kosidlak   
**Roll Call Nay:** Brennan  De Rago  Feliz  Kellogg  Mauk  Sanchez  Kosidlak   
**Roll Call Abstain:** Brennan  De Rago  Feliz  Kellogg  Mauk  Sanchez  Kosidlak   
**MOTION PASSED 6/0/1**

**7. SCHEDULED BUSINESS:**

**A) Community Matters – NONE**

**B) Committee Reports**

- 1) **Producer Incentive – NONE**
- 2) **TCtv Awards and Open House – NONE**
- 3) **Operating Policies and Procedures – NONE**

**C) Report of the Community Television Center**

- 1) **July, 2016** – Coordinator Fefie provided an overview of the facility usage: 09 original shows were produced and 09 shows were bicycled. There was 281 hours of post-production used. The HD studio showed a usage of 16 hours. 01 resident enrolled in the New Users Orientation Workshop, 01 graduated. 04 User enrolled and graduated from Pre-Production Workshop. TCtv hosted three “TCtv Education Series”: July 08 “Meet & Greet”, with 08 in attendance; July 15 “Audio for Video Production”, with 03 in attendance; July 22 “Field Lighting”, with 02 in attendance.
- 2) **August, 2016** – Coordinator Fefie provided an overview of the facility usage: 06 original shows were produced and 11 shows were bicycled. There was 178 hours of post-production used. The HD studio showed a usage of 20 hours. There was 48 hours of HD field camera usage. 01 User enrolled and graduated from Pre-Production Planning Workshop. Staff and CTAB hosted the “Producer Get-Together”, “Back to TCtv Annual Bar-B-Que” with 52 in attendance. TCtv Staff assisted Torrance Police Department with video production and graphic development for the video entitled “Operation Money Bags”.

Brief discussion followed.

**MOTION:** *Commissioner Mauk moved to accept the Torrance Community Television Center Reports for July and August, 2016. This motion seconded by Commissioner Brennan.*

**Roll Call Yea:** Brennan  De Rago  Feliz  Kellogg  Mauk  Sanchez  Kosidlak   
**Roll Call Nay:** Brennan  De Rago  Feliz  Kellogg  Mauk  Sanchez  Kosidlak

**MOTION PASSED 7/0**

**D) Report of Legislative and Cable Related Activities**

Manager Smith summarized the following:

Google’s plans to deliver fiber-based ultrahigh-speed internet in Mountain View, Palo Alto and San Jose have been put on hold — and now the firm plans to test its wireless alternative in those cities.

A federal appeals court said the U.S. Federal Communications Commission could not block two states from setting limits on municipal broadband expansion, a decision seen as a win for private-sector providers of broadband internet.

People who add streaming services to their pay-TV subscription are more satisfied than cord-cutters, according to a survey by J.D. Power. Study found that the number of cord-cutters is growing and now account for 13% of streaming video users. But most streamers have not downgraded their pay-TV package. Power calls those 60% of streaming video viewers “cord stackers.”

Starting August 29, you can apply for your very own license by passing a multiple-choice to operate a drone licensed by the FAA under its brand-new rules.

The last-known company still manufacturing videocassette recorder technology, the Funai Corporation of Japan, said in a statement that it would stop making VCRs at the end of this August, mainly because of “difficulty acquiring parts.” The Cartrivision video tape player, which was made available in retail stores in 1973.

Brief discussion followed.

**MOTION:** *Commissioner De Rago moved to accept the Legislative and Cable Related Report for July, 2016. This motion seconded by Commissioner Feliz.*

**Roll Call Yea:** Brennan  De Rago  Feliz  Kellogg  Mauk  Sanchez  Kosidlak   
**Roll Call Nay:** Brennan  De Rago  Feliz  Kellogg  Mauk  Sanchez  Kosidlak   
**MOTION PASSED 7/0**

**E) Old Business**

**1) A recommendation from the Cable & Community Relations Manager that the Chairperson consider appointments to Standing Committees.**

Discussion of the recommendation followed. Following request by Chairman Kosidlak, Commissioners selected committees they wished to serve:

COMMITTEE	CHAIR	MEMBERS	
ADVERTISING AND MARKETING	G. Lee Kellogg	John De Rago	Christine Sanchez
ANNUAL Tctv VIDEO PROGRAMMING AWARDS/OPEN HOUSE	G. Lee Kellogg	Dan Feliz	Christine Sanchez
OPERATING POLICIES AND PROCEDURES	Lynn Brennan	Dan Feliz	Christine Sanchez
PRODUCER INCENTIVE	Maureen Mauk	John De Rago	Dan Feliz

**MOTION:** *Commissioner Brennan moved to affirm Chairman Kosidlak’s appointments. This motion seconded by Commissioner Feliz.*

**Roll Call Yea:** Brennan  De Rago  Feliz  Kellogg  Mauk  Sanchez  Kosidlak   
**Roll Call Nay:** Brennan  De Rago  Feliz  Kellogg  Mauk  Sanchez  Kosidlak   
**MOTION PASSED 7/0**

**2) A recommendation from the Cable and Community Relations Manager that the Board review, discuss, and discuss the results of the survey of Torrance Community Television Producers.**

Discussion of the recommendation followed.

**MOTION: Commissioner Sanchez moved to accept the Torrance Community Television Producer Survey. This motion seconded by Commissioner Mauk.**

**Roll Call Yea:** Brennan  De Rago  Feliz  Kellogg  Mauk  Sanchez  Kosidlak   
**Roll Call Nay:** Brennan  De Rago  Feliz  Kellogg  Mauk  Sanchez  Kosidlak   
**MOTION PASSED 7/0**

**F) New Business - NONE**

**8. ADDENDUM MATTERS - NONE**

**9. ORAL COMMUNICATIONS:**

- A) Commissioner Sanchez reminded everyone of free flu shots available at Torrance libraries.
- B) Commissioner Sanchez inquired about the actual budget the Advertising and Marketing Committee will available.
- C) Commissioner Brennan asked if there was a studio checklist available for producers when using the studio.
- D) Commissioner De Rago expressed appreciation to staff for getting the survey completed and issued, that the results will be used in crafting programs.
- E) Commissioner Feliz mentioned the show "Heavy Metal Greg" he has been producing for the last 2-years won Best Web Series at the Action on Films competition.
- F) Commissioner Feliz expressed appreciation to Chairman Kosidlak for helping to shoot Shakespeare in the Park.
- G) Commissioner Feliz requested without objection that tonight's meeting be adjourned in memory of the 15<sup>th</sup> Anniversary of the 9/11 attack.
- H) Commissioner Kellogg mentioned she was disappointed that TCtv wasn't included in the current edition of Torrance Seasons.
- I) Commissioner Mauk expressed appreciation for establishing the new TCtv Facebook page, and encourages everyone to "like" it.
- J) Manager Smith reminded everyone that on September 29<sup>th</sup>, Mayor Patrick Furey will deliver his State of the City Address at the DoubleTree at noon.

**10. ADJOURNMENT:**

AMENDED 10/14/16

Chairman Kosidlak adjourned the September 14, 2016 meeting at 8:10 p.m. in memory of the 15<sup>th</sup> anniversary of 9/11 attacks, to reconvene on October 12, 2016 Wednesday, at 7:00 p.m.

**Roll Call Yea:** Brennan  De Rago  Feliz  Kellogg  Mauk  Sanchez  Kosidlak   
**Roll Call Nay:** Brennan  De Rago  Feliz  Kellogg  Mauk  Sanchez  Kosidlak   
**MOTION PASSED 7/0**

Respectfully submitted,



Michael D. Smith  
Cable & Community Relations Manager

AMENDED 10/14/16

**Roll Call:**

Brennan

De Rago

Feliz

Kellogg

Mauk

Sanchez

Kosidlak