

July 13, 2016

MINUTES OF A REGULAR MEETING OF THE TORRANCE CABLE TELEVISION ADVISORY BOARD.

1. CALL MEETING TO ORDER:

The Torrance Cable Television Advisory Board convened in a regular meeting on Wednesday, July 13, 2016, at 7:00 p.m. in the Multipurpose Room located in the Stanley E. Remelmeyer Telecommunications Center.

2. ROLL CALL:

Present: Commissioners Brennan, De Rago, Feliz, Kellogg, Mauk, and Vice Chairwoman Sanchez

Also Present: Cindy Hibbard, Secretary
Don Fefie, TCtv Coordinator
Michael D. Smith, Cable & Community Relations Manager

Excused: Kosidlak

Absent: None

3. FLAG SALUTE:

The salute to the flag of the United States of America was led by Commissioner Feliz.

4. MOTION TO ACCEPT AND FILE REPORT ON POSTING OF AGENDA:

MOTION: *Commissioner Brennan moved to accept and file the report of the City Clerk on posting of the agenda for this meeting. This motion seconded by Commissioner De Rago, carried with an aye vote.*

Roll Call Yea: Brennan De Rago Feliz Kellogg Mauk Sanchez

Roll Call Nay: Brennan De Rago Feliz Kellogg Mauk Sanchez

MOTION PASSED 6/0

5. ANNOUNCEMENT OF WITHDRAWN OR DEFERRED ITEMS - NONE

6. APPROVAL OF MINUTES

June 8, 2016

MOTION: *Commissioner Feliz moved to approve the minutes of June 8, 2016, motion seconded by Commissioner Mauk.*

Roll Call Yea: Brennan De Rago Feliz Kellogg Mauk Sanchez
Roll Call Nay: Brennan De Rago Feliz Kellogg Mauk Sanchez

MOTION PASSED 6/0

7. SCHEDULED BUSINESS:

A) Community Matters – NONE

B) Committee Reports

1) Producer Incentive – NONE

2) TCtv Awards and Open House – NONE

3) Operating Policies and Procedures – NONE

C) Report of the Community Television Center

June, 2016 – Coordinator Fefie provided an overview of the facility usage: 11 original shows were produced and 09 shows were bicycled. There was 262 hours of post-production used. The HD studio showed a usage of 30 hours. There was 49 hours of HD field camera usage. 05 Users enrolled in the HD Field & Post-Production Workshop, 05 graduated. 04 User enrolled and graduated from Pre-Production Workshop. 09 Users graduated HD Studio Production Workshop (enrollment was in May).

Brief discussion followed.

MOTION: *Commissioner De Rago moved to accept the Torrance Community Television Center Reports for June, 2016. This motion seconded by Commissioner Feliz.*

Roll Call Yea: Brennan De Rago Feliz Kellogg Mauk Sanchez
Roll Call Nay: Brennan De Rago Feliz Kellogg Mauk Sanchez

MOTION PASSED 6/0

D) Report of Legislative and Cable Related Activities

Manager Smith summarized the following: Major pay TV providers are offering to let viewers ditch their rented set-top boxes for streaming apps in an effort to avoid proposed regulations that would open up the market for the devices.

With a Senate subcommittee panel set to grill pay-TV executives on customer services and billing practices on June 23, analysts say recent improvements in these areas by top operators like Comcast do not go far enough.

Hulu recently confirmed the imminent launch of its live TV streaming service. The basic package will start at \$35 and will allow streaming to only one in-home device or mobile device. A \$50 option allows for streaming to multiple devices.

The Federal Aviation Administration is expected to announce the creation of a new category of rules for drones weighing less than 55 pounds. The long-anticipated rules would mean drone operators would be able to fly without special permission. Currently, they have to apply for a waiver from rules that govern manned aircraft, a process that can be time-consuming and expensive.

The Washington-based U.S. Court of Appeals acted after a decade of debate over web access that pitted Silicon Valley against companies that provide internet access to homes and businesses. The court likened internet service providers to utilities, saying they “act as neutral, indiscriminate platforms for transmission of speech.”

Brief discussion followed.

MOTION: *Commissioner Brennan moved to accept the Legislative and Cable Related Report for June, 2016. This motion seconded by Commissioner Kellogg.*

Roll Call Yea: Brennan De Rago Feliz Kellogg Mauk Sanchez
Roll Call Nay: Brennan De Rago Feliz Kellogg Mauk Sanchez

MOTION PASSED 6/0

D) Old Business

1) Recommendation of the Cable and Community Relations Manager that the Board consider approval of a Facebook page for Torrance Community Television.

The Committee recommended that the full Board reconsider the idea. The Commission discussed the concept of a Facebook page along with the benefits and challenges.

Brief additional discussion followed.

MOTION: *Commissioner Feliz moved to concur with the creation of a TCtv Facebook Page. This motion seconded by Commissioner Sanchez.*

Roll Call Yea: Brennan De Rago Feliz Kellogg Mauk Sanchez
Roll Call Nay: Brennan De Rago Feliz Kellogg Mauk Sanchez

MOTION PASSED 6/0

E) New Business

1) A recommendation from the Cable & Community Relations Manager that the Board consider creation of an Advertising and Marketing Standing Committee.

Discussion of the recommendation followed.

MOTION: *Commissioner Brennan moved to concur with the creation of an Advertising and Marketing Standing Committee. This motion seconded by Commissioner Kellogg.*

Roll Call Yea: Brennan De Rago Feliz Kellogg Mauk Sanchez
Roll Call Nay: Brennan De Rago Feliz Kellogg Mauk Sanchez

MOTION PASSED 5/1

- 2) **A recommendation from the Cable & Community Relations Manager that the Chairperson consider appointments to Standing Committees.**

Discussion of the recommendation followed.

MOTION: *Vice Chairwoman Sanchez moved to continue the item to the next meeting so that Chairman Kosidlak can participate. This motion seconded by Commissioner Feliz.*

Roll Call Yea: Brennan De Rago Feliz Kellogg Mauk Sanchez

Roll Call Nay: Brennan De Rago Feliz Kellogg Mauk Sanchez

MOTION PASSED 6/0

8. ADDENDUM MATTERS - NONE

9. ORAL COMMUNICATIONS:

- A) Commissioner Mauk inquired what Commissioners can do to support the Back to TCtv BBQ next month.
- B) Commissioner Kellogg thanked the Board for creating a new standing committee to support advertising and marketing of TCtv.
- C) Commissioner Feliz mentioned he was in Dallas working following the shooting of the police officers and encouraged everyone if you see an officer in uniform, say thank you.
- D) Commissioner Feliz requested without objection that tonight's meeting be adjourned in memory of the fallen Dallas police officers.
- E) Commissioner Feliz extended a happy birthday wish to Commissioner Mauk's daughter Lisa who turned 2 years old.
- F) Commissioner De Rago asked Commissioners to come up with catch phrases for marketing TCtv and encouraged everyone to attend the annual Back to TCtv BBQ.
- G) Commissioner Brennan encouraged everyone to let first responders know you appreciate them.
- H) Commissioner Sanchez shared that she thinks that after of year of serving on the Board, that we're talented and looking forward to the success of the marketing committee.
- I) Manager Smith congratulated Councilman Gene Barnett on his retirement and also newly elected Councilmen Herring, Griffiths, and Rizzo.

10. ADJOURNMENT:

Vice Chairwoman Sanchez adjourned the July 13, 2016 meeting at 8:07 p.m. in memory of the fallen Dallas police officers, to reconvene on September 14, 2016 Wednesday, at 7:00 p.m.

Roll Call Yea: Brennan De Rago Feliz Kellogg Mauk Sanchez

Roll Call Nay: Brennan De Rago Feliz Kellogg Mauk Sanchez

MOTION PASSED 6/0

Respectfully submitted,



Michael D. Smith

Cable & Community Relations Manager

Roll Call: Brennan De Rago Feliz Kellogg Mauk Sanchez Kosidlak