

**MINUTES OF AN REGULAR MEETING OF THE
TORRANCE CULTURAL ARTS COMMISSION**

1. CALL TO ORDER

The Torrance Cultural Arts Commission convened in a regular session at 7:00 p.m. on Monday, October 20, 2014 in the West Annex meeting room, Torrance City Hall.

2. FLAG SALUTE

Commissioner Candioly led the Pledge of Allegiance.

3. ROLL CALL

Present: Commissioners Bunting, Candioly, Endo-Roberts,
Korman, Muhammed, Rische, and Chairperson Frangos.

Absent: None.

Also Present: Cultural Services Manager Rappoport.

4. AFFIDAVIT OF POSTING

MOTION: Commissioner Korman moved to accept and file the report of the City Clerk on the posting of the agenda. Commissioner Endo-Roberts seconded the motion; a roll call vote reflected unanimous approval.

5. APPROVAL OF MINUTES

5A. MINUTES OF SEPTEMBER 15, 2014

MOTION: Commissioner Candioly moved to approve the Cultural Arts Commission meeting minutes of September 15, 2014 as presented. Commissioner Rische seconded the motion; a roll call vote reflected unanimous.

6. ORAL COMMUNICATIONS #1

6A. City Librarian Theyer presented a Torrance Public Library Survey and asked Commissioners to encourage community members to complete it. She stated that the Library conducts a community survey approximately every two years, noting that it takes less than five minutes to complete. She distributed bookmarks explaining how the survey can also be taken online at www.TorranceCA.Gov/Library/Survey.

6B. Steve Norris, Arts Council of Torrance, stated that recently Metropolitan Theater Company had to rent a light board for their production of "Beauty and the Beast" at the Armstrong Theatre. He discussed plans to hire professional companies to write reports evaluating the lighting and sound systems. He announced an Arts Council general meeting at the Sizzler on November 15 and a program for Black History Month at the Nakano Theatre on February 8, 2015.

6C. Margaret Lindsay invited Commissioners to attending the Grand Opening of Destination Art on November 15.

7. **ON-GOING BUSINESS**

7A. **2014 EXCELLENCE IN ARTS AWARDS UPDATE**

Manager Rappoport distributed scripts for Commissioners to use when presenting awards of their categories at the Excellence in Arts Awards ceremony on November 1 in the Toyota Meeting Hall, adding that they should feel free to modify the scripts if desired. She presented the program line up and order of presentations, and she asked Commissioners to attend a rehearsal with Performing Arts Specialist Gia Inferrera earlier that day.

7B. **WILSON PARK GAZEBO UPDATE**

Manager Rappoport reported that the recommendation to award BOA Architecture with a contract is going to City Council on October 28. She stated that the contract is to produce a construction document package based on the conceptual design and estimate of probable costs for enhancements to the Wilson Park Gazebo.

8. **NEW BUSINESS**

8A. **DISCUSSION OF PARTICIPATION IN ARTS & ECONOMIC PROSPERITY V STUDY**

Manager Rappoport presented an opportunity to participate in a study to measure the economic impact of the arts industry locally. She distributed information about the project being conducted by the national service organization Americans for the Arts. She estimated that the fee would be approximately \$8,000 and noted that study participants would receive an econometric input-output model customized for the region. She stated that participants would need to collect a minimum of 800 audience-intercept surveys from arts attendees in the community. She noted that the study provides good information and offered to bring data they collected a few years ago in Glendale.

Responding to Commissioner Bunting's inquiries, she stated that the study has never been done in Torrance, that she received the information because she is a member of Americans for the Arts, and that politically it can be a good tool.

In response to Commissioner Muhammed's inquiry, Manager Rappoport stated that the biggest action item that comes from the study is advocacy.

8B. **DOG OBEDIENCE CLUB DONATION AND USE TOWARD DOGGIE BAG PROGRAM**

Manager Rappoport requested that the Commission accept a \$1,000 donation from the Dog Obedience Club of Torrance and that it be used toward the dog waste bag program. She noted that this brings the grand total of their donations to date at \$42,835.

MOTION: Commissioner Candioly, seconded by Commissioner Korman, moved to accept the donation from the Dog Obedience Club of Torrance and that it be used towards the dog waste bag program; a roll call vote reflected unanimous approval.

9. STANDING COMMITTEE REPORTS

9A. EXCELLENCE IN ARTS

Previously discussed in Item7A.

9B. FACILITIES COMMITTEE

Previously discussed in item 7B.

9C. GRANT REVIEW COMMITTEE – No report.

10. MONTHLY DEPARTMENT REPORT

Cultural Services Manager Rappoport noted that the Cultural Services Division Report for September 2014 was included in agenda packets. She distributed fliers for South Bay Focus 2014 at Torrance Art Museum, with the opening reception on November 8. She presented a request for a Commissioner to judge “Reflections” artwork on November 4 at Walteria Elementary School; Commissioner Korman volunteered to participate.

11. ORAL COMMUNICATIONS #2

11A. Commissioner Korman shared several cultural events that she attended that included the Cultural Arts Center Foundation’s Jazz Cabaret opening, Notables concert, and “Rose Bowl Queens.”

11B. Commissioner Candioly stated that he saw “Jersey Boys” and had the opportunity to visit several art galleries in Seattle.

11C. Commissioner Endo-Roberts stated that she enjoyed a Saturday Night Bath concert, the final performance of “Run For Your Wife,” “Another Thing Coming” at Torrance Art Museum, and a documentary about artist Robert DeNiro Sr.

11D. Commissioner Rische stated that she has been active in political campaigns.

11E. Commissioner Muhammed stated that he volunteered at “Run For Your Wife” and attended the Torrance Art Museum closing of “Another Thing Coming.”

11F. Chairperson Frangos stated that she went to several cultural activities that included an Eagles cover band, L.A. Art Share, and the film “Whiplash.”

12. ADJOURNMENT

MOTION: At 7:50 p.m., Commissioner Candioly moved to adjourn the meeting to Monday, November 17, 2014 at 7:00 p.m. in the West Annex meeting room at Torrance City Hall. Commissioner Endo-Roberts seconded the motion and, hearing no objection, Chairperson Frangos so ordered.

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Approved as submitted November 17, 2014 s/ Rebecca Poirier, City Clerk
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