

**MINUTES OF AN REGULAR MEETING OF THE
TORRANCE CULTURAL ARTS COMMISSION**

1. CALL TO ORDER

The Torrance Cultural Arts Commission convened in a regular session at 7:00 p.m. on Monday, January 28, 2013 in the West Annex meeting room, Torrance City Hall.

2. FLAG SALUTE

Commissioner Frangos led the Pledge of Allegiance.

3. ROLL CALL

Present: Commissioners Candioly, Endo-Roberts, Frangos, Korman, Miranda, and Chairperson Bunting.

Absent: Commissioner Rische.

Also Present: Senior Supervisor Bell.

MOTION: Commissioner Miranda moved to grant Commissioner Rische an excused absence for the January 28, 2013 Commission meeting. Commissioner Candioly seconded the motion; a voice vote reflected unanimous approval.

4. AFFIDAVIT OF POSTING

MOTION: Commissioner Korman moved to accept and file the report of the City Clerk on the posting of the agenda. Commissioner Miranda seconded the motion; a voice vote reflected unanimous approval.

5. APPROVAL OF MINUTES

5A. MINUTES OF NOVEMBER 14, 2012

MOTION: Commissioner Candioly moved for the approval of the November 14, 2012 Commission meeting minutes as presented. Commissioner Miranda seconded the motion; a voice vote reflected unanimous approval (absent Commissioner Rische).

6. ORAL COMMUNICATIONS #1

Richard Whitehorse, President of the Arts Council of Torrance (ACT), invited Commissioners to attend the quarterly luncheon at Sizzler on February 2, 2013 that will feature LA Vocal Core. He reported that Student Art Awards applications went out in December 2012 and are due by January 31, 2013. He distributed information about the Family Arts Festival at the Ken Miller Recreation Center on April 28, 2013, noting that the event will include entertainment, silent auction, fine art exhibits, introduction of a new Video Arts category, opportunity drawing, and presentation of the Student Art Awards.

7. ON-GOING BUSINESS

7A. COMMISSION REAPPOINTMENTS

Senior Supervisor Bell was pleased to announce that Commissioners Candioly and Frangos were both reappointed to the Commission for another four year term at the January 15, 2013 City Council meeting.

7B. ACCEPTANCE OF DEPARTMENT SUBSIDY PLAN

Senior Supervisor Bell reported that on January 15, 2013 City Council approved the Department Subsidy Plan approved by the Parks and Recreation and Cultural Arts Commissions in November 2012. She stated that the Plan consists of increasing the subsidy level for Senior Citizen Excursions from 20% to 40% at a cost of \$7,000 for the remainder of the 2012-13 fiscal year. She noted that a \$25,000 subsidy will be part of the budget discussions for next fiscal year as well as a review of adjustments in subsidy for other programs.

8. NEW BUSINESS

8A. RELEASE OF MARKETING REQUEST FOR PROPOSALS

Senior Supervisor Bell reported that the Division recently released a Marketing Request for Proposals to look at ways to maximize enrollment and revenue in classes as well as rentals in all Cultural Arts Center facilities. She stated that staff analyzed class enrollment in several categories over the past three years to determine the average enrollment and the maximum available enrollment.

Chairperson Bunting questioned whether it would have been better to use the \$25,000 to lower the cost of classes and if the goal was marketing or increasing enrollment.

Other Commissioners pointed out that raising class fees could have contributed to lower enrollment.

Senior Supervisor Bell responded that the Department already has a marketing plan in place and the consultant would build on this plan through which enrollment will be increased.

8B. CHERRY BLOSSOM FESTIVAL – SATURDAY, MARCH 9

Senior Supervisor Bell reported that the Division has begun planning meetings for the March 9, 2013 Cherry Blossom Festival at Columbia Park that will include many of the same participants as last year's event.

A brief discussion centered on the importance of having one or more food trucks present and Commissioner Frangos offered to provide contact information for the food truck wrangler that hosts the food trucks at Narbonne High School.

9. STANDING COMMITTEE REPORTS

9A. EXCELLENCE IN ARTS No report.

9B. FACILITIES COMMITTEE No report.

9C. GRANT REVIEW COMMITTEE No report.

10. MONTHLY DEPARTMENT REPORT

Senior Supervisor Bell noted that the Cultural Services Division Report for November and December 2012 was included in agenda packets. She provided updates on events that include Torrance Theatre Company's production of "Maggie's Getting Married" January 11 to February 9, 2013, Artful Days lectures, and the Paradox Maintenance Technicians exhibition January 19 to March 9, 2013 at Torrance Art Museum.

11. ORAL COMMUNICATIONS #2

11A. Commissioner Frangos stated that she attended an opening at the El Segundo Art Museum.

11B. Commissioner Miranda stated that he enjoyed a concert at the Globe Theatre in San Diego.

11C. Commissioner Korman stated that she loved "Maggie's Getting Married" and reminded Commissioners that the Foundation's Jazz Cabaret is coming up.

11D. Chairperson Bunting stated that she visited a Seattle art gallery, LACMA, MOCA, L.A. Art Fair at Barker Hanger, and a sculpture exhibit at San Diego State University.

12. ADJOURNMENT

MOTION: At 7:40 p.m., Commissioner Endo-Roberts moved to adjourn the meeting in honor of Tom Rische to Monday, February 25, 2013 at 7:00 p.m. in the West Annex meeting room at Torrance City Hall. Commissioner Miranda seconded the motion and, hearing no objection, Chairperson Bunting so ordered.

Approved as Amended February 25, 2013 s/ Sue Herbers, City Clerk
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