



CENTENNIAL COMMITTEE

The Centennial Committee is established to plan and recommend fun-filled and educational events in the City to celebrate the City's first 100 years. Full committee and Subcommittee meetings are held on the fourth Monday of each month at 7:00 p.m. at the Torrance Chamber of Commerce. All meetings are open to the public. Those who wish to speak on any matter on the agenda are asked to complete a "Speaker Information" card (available at the meeting) and relay it to the staff before leaving the meeting.

Staff reports are available for review in the City Clerk's Office. Direct any other questions or concerns to staff liaisons, Fran Fulton, Eleanor B. Jones or Gesuina Paras, at 310-618-5880. Agendas are posted on the City of Torrance web site at www.TorranceCA.Gov.

In compliance with the Americans with Disabilities Act, if special assistance is needed to participate in this meeting, please call 310-618-2967. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. [28CFR 35.102-104 ADA Title II].

HOURS OF OPERATION

**Monday through Friday from
7:30 a.m. to 5:30 p.m.**

**Offices are closed alternate
Fridays.**

CITY OF TORRANCE CENTENNIAL COMMITTEES

FULL COMMITTEE

SUBCOMMITTEES: • Events • Finance • Fundraising
• Marketing • Media/PR/Outreach

TORRANCE CHAMBER OF COMMERCE

**3400 TORRANCE BOULEVARD
TORRANCE, CALIFORNIA 90503**

**Monday, September 27, 2010
7:00 p.m.**

AGENDA

1. **CALL TO ORDER**
2. **ROLL CALL**
3. **FLAG SALUTE**
4. **ORAL COMMUNICATIONS #1** (Limited to a 30-minute period)
Comments on this portion of the agenda are limited to items not on the agenda and to no longer than three (3) minutes per speaker. Under the provisions of the Brown Act, the Committee is prohibited from taking action or engaging in discussion on any item not appearing on the posted agenda.
5. **INTRODUCTIONS**
6. **CHAIR'S REMARKS**
 - A. Clarification of subcommittee roles
 - B. Fundraising communication regarding sponsors
 - C. Report from meeting with Mayor and City staff
7. **DISCUSSION**
 - A. Reports from subcommittee chairs
8. **FULL COMMITTEE WORK**
 - A. For approval
 - 1) Minutes from August 23, 2010 meeting
 - 2) Events
 - School essay contest
 - Photo contest
 - Centennial song contest
 - Adventures in Art
 - Taste of Torrance
 - Festival of the Trees
 - 3) December meeting
8. **SUB-COMMITTEE WORK**
 - A. Events
 - 1) Action Items on known events
 - 2) Light Show – details and planning
 - B. Public Relations
 - 1) All-America City application
 - 2) Scavenger hunt

3) Other needs

C. Marketing

- 1) Shirt orders
- 2) Pop-up
- 3) Promotional items

D. Fundraising

- 1) Carnival
- 2) Gala event
- 3) Sponsors

E. Finance

ORALS

- A. Comments from Committee Members
- B. Announcements/Updates

ADJOURNMENT

- A. Next meeting:
 - Monday, October 18, 2010 Executive Committee at 5:00 p.m.
 - Monday, October 25, 2010 (Full and Sub-Committees) at 7:00 p.m.