

December 10, 2014

**MINUTES OF A REGULAR MEETING OF THE TORRANCE CABLE TELEVISION ADVISORY BOARD.**

**1. CALL MEETING TO ORDER:**

The Torrance Cable Television Advisory Board convened in a regular meeting on Wednesday, December 10, 2014, at 7:00 p.m. in the Multipurpose Room located in the Stanley E. Remelmeyer Telecommunications Center.

**2. ROLL CALL:**

**Present:** Commissioners Feliz, Frantz, Gow, Kellogg, and Chairwoman Brennan

**Also Present:** Cindy Hibbard, Secretary  
Don Fefie, TCtv Coordinator  
Michael D. Smith, Cable & Community Relations Manager

**Excused:** De Rago

**Absent:** Kosidlak

**3. FLAG SALUTE:**

The salute to the flag of the United States of America was led by Commissioner Gow.

**4. MOTION TO ACCEPT AND FILE REPORT ON POSTING OF AGENDA:**

**MOTION:** *Commissioner Gow moved to accept and file the report of the City Clerk on posting of the agenda for this meeting. This motion seconded by Commissioner Frantz, carried with an aye vote.*

**Row Call Yea:** Feliz  Frantz  Gow  Kellogg  Brennan

**Row Call Nay:** Feliz  Frantz  Gow  Kellogg  Brennan

**MOTION PASSED 5/0**

**5. ANNOUNCEMENT OF WITHDRAWN OR DEFERRED ITEMS - NONE**

**6. APPROVAL OF MINUTES**

**A) October 8, 2014**

**AMENDMENT:** *Item 10, delete December 12, 2014, add November 12, 2014.*

**MOTION:** *Commissioner Gow moved to approve the minutes of October 8, 2014 as amended. This motion seconded by Commissioner Frantz.*

**Row Call Yea:** Feliz  Frantz  Gow  Kellogg  Brennan

**Row Call Nay:** Feliz  Frantz  Gow  Kellogg  Brennan

**MOTION PASSED 5/0**

**7. SCHEDULED BUSINESS:**

**A) Community Matters – NONE**

**B) Committee Reports**

**1) Producer Incentive – NONE**

**2) TCtv Awards – NONE**

**3) Operating Policies and Procedures – NONE**

**C) Report of the Community Television Center**

**1. October, 2014** – Coordinator Fefie provided an overview of the facility usage highlighting producer projects and programming submitted. He also commented on guests attended New Users Orientation, users graduated from the Pre-Production Planning Workshop, and users graduated from the Field and Post-Production Workshop. He also mentioned the TCtv high definition television equipment project equipment is being delivered and installation should be completed before the end of the year. The capital project includes new HDTV field and studio cameras as well as a switcher, audio mixer, lighting, and lighting board.

Brief discussion followed.

**MOTION:** *Commissioner Gow moved to accept the Torrance Community Television Center Reports for October 2014. This motion seconded by Commissioner Frantz.*

**Row Call Yea:** Feliz  Frantz  Gow  Kellogg  Brennan

**Row Call Nay:** Feliz  Frantz  Gow  Kellogg  Brennan

**MOTION PASSED 5/0**

**2. November, 2014** – Coordinator Fefie provided an overview of the facility usage highlighting producer projects and programming submitted. He also commented on that 10 original shows were produced and 11 shows were bicycled. There were 186 hours of post-production hours used, 15 hours of the studio and there were 128 hours of field equipment usage. Staff has pre-installed the majority of equipment delivered. In addition, staff has maintained the existing system and assembled the new system so that downtime in the studio is kept to a minimum. The estimate for equipment delivery and complete installation should be before the end of the year.

**MOTION:** *Commissioner Feliz moved to accept the Torrance Community Television Center Reports for November 2014. This motion seconded by Commissioner Frantz.*

**Row Call Yea:** Feliz  Frantz  Gow  Kellogg  Brennan   
**Row Call Nay:** Feliz  Frantz  Gow  Kellogg  Brennan

**MOTION PASSED 5/0**

**D) Report of Legislative and Cable Related Activities**

Manager Smith summarized the following:

The Federal Communications Commission has officially restarted the clock on the Comcast-Time Warner Cable and AT&T-DirecTV merger deals. The clocks were stopped, as well as the pleading cycles for the deals, after that third-party access was challenged.

According to a paper released, the Consumers' broadband bills average increase in state and local fees on wireline, and potentially wireless, broadband, would be \$67 and \$72 annually, plus an added \$17 per year in federal fees. Hal Singer of the Progressive Policy Institute and Robert Litan of Brookings argue that reclassification could add up to \$17 billion new fees on top of the \$1.5 billion the FCC is planning to add to the E-rate Universal Service Fund to promote higher-speed broadband connections to schools and libraries.

People with access to a smartphone or tablet now spend an average of 2 hours and 57 minutes on them each day, says digital analytics firm Flurry, putting phones ahead of televisions as time-sucks. The old first screen on average gets about 2 hours and 48 minutes of attention each day, according to the Bureau of Labor Statistics. The mobile device emerges as an even bigger winner when you filter the data for dedicated users. Flurry clocks daily mobile device users at 3 hours and 45 minutes per day, compared with 3½ hours for daily television watchers.

AT&T CEO Randall Stephenson went a little too far pushing back against the FCC, and had to walk back statements that AT&T might have to suspend some network construction if the FCC were to reclassify broadband as a Title II service. But it reiterated its threat to hold hostage capex investment outside of those pledges. Later AT&T wrote back, saying it would honor those pledges.

Brief discussion followed.

**MOTION:** *Commissioner Gow moved to accept the Legislative and Cable Related Report for November 2014. This motion seconded by Commissioner Frantz.*

**Row Call Yea:** Feliz  Frantz  Gow  Kellogg  Brennan   
**Row Call Nay:** Feliz  Frantz  Gow  Kellogg  Brennan

**MOTION PASSED 5/0**

**E) Old Business - NONE**

**F) New Business - NONE**

**8. ADDENDUM MATTERS - NONE**

**9. ORAL COMMUNICATIONS:**

- A) Katherine Endo-Roberts, Member of the Cultural Arts Commission was in attendance because she was curious about what business the CTAB conducts.
- B) Commissioner Gow congratulated newly elected Senator Isadore Hall III, winning in a special election without the need for a run-off to represent the 35<sup>th</sup> District.
- C) Commissioner Gow requested that each Board Member receive a copy of the Cable Television Advisory Board Meeting Procedural Guide recently adopted by the Public Access Foundation.
- D) Commissioner Gow mentioned an afternoon with Santa Claus at the Toyota Museum on December 13<sup>th</sup> at 11:00 a.m.
- E) Commissioner Feliz inquired about why mic stands are not available for check-out with field equipment.
- F) Commissioner Kellogg showed staff that the incorrect logo was included in Torrance Season for TCtv.
- G) Chairwoman Brennan mentioned newly elected Assemblyman David Hadley 66<sup>th</sup> District Open House on December 15 at 4:00 p.m. on Torrance Blvd.
- H) Manager Smith requested without objection that tonight's meeting be adjourned in memory of his mother, Ethel R. Smith, who passed away November 5, 2014 at the age of 90.
- I) Manager Smith wished everyone a Merry Christmas and Happy New Year.
- J) Coordinator Fefie also wished everyone a Merry Christmas and Happy New Year.
- K) Secretary Hibbard also wished everyone a Merry Christmas and Happy New Year.

**10. ADJOURNMENT:**

Chairwoman Brennan adjourned the meeting of December 10, 2014 at 7:42 p.m., to reconvene on January 14, 2015, Wednesday, at 7:00 p.m.

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|----------------------|---|--|---|---|---|
| <b>Row Call Yea:</b> | Feliz <input checked="" type="checkbox"/> | Frantz <input checked="" type="checkbox"/> | Gow <input checked="" type="checkbox"/> | Kellogg <input checked="" type="checkbox"/> | Brennan <input checked="" type="checkbox"/> |
| <b>Row Call Nay:</b> | Feliz <input type="checkbox"/>            | Frantz <input type="checkbox"/>            | Gow <input type="checkbox"/>            | Kellogg <input type="checkbox"/>            | Brennan <input type="checkbox"/>            |

**MOTION PASSED 5/0**

Respectfully submitted,



Michael D. Smith  
Cable & Community Relations Manager