

October 8, 2014

MINUTES OF A REGULAR MEETING OF THE TORRANCE CABLE TELEVISION ADVISORY BOARD.

1. CALL MEETING TO ORDER:

The Torrance Cable Television Advisory Board convened in a regular meeting on Wednesday, October 8, 2014, at 7:00 p.m. in the Multipurpose Room located in the Stanley E. Remelmeyer Telecommunications Center.

2. ROLL CALL:

Present: Commissioners Feliz, Gow, Kellogg, Kosidlak, and Chairwoman Brennan

Also Present: Cindy Hibbard, Secretary
Don Fefie, TCtv Coordinator
Michael D. Smith, Cable & Community Relations Manager

Excused: De Rago and Frantz

Absent: None

3. FLAG SALUTE:

The salute to the flag of the United States of America was led by Commissioner Feliz.

4. MOTION TO ACCEPT AND FILE REPORT ON POSTING OF AGENDA:

MOTION: *Commissioner Gow moved to accept and file the report of the City Clerk on posting of the agenda for this meeting. This motion seconded by Commissioner Feliz, carried with an aye vote.*

Row Call Yea: Feliz Gow Kellogg Kosidlak Brennan

Row Call Nay: Feliz Gow Kellogg Kosidlak Brennan

MOTION PASSED 5/0

5. ANNOUNCEMENT OF WITHDRAWN OR DEFERRED ITEMS - NONE

6. APPROVAL OF MINUTES

A) September 10, 2014

MOTION: *Commissioner Gow moved to approve the minutes of September 12, 2014. This motion seconded by Commissioner Feliz.*

Row Call Yea: Feliz Gow Kellogg Kosidlak Brennan
Row Call Nay: Feliz Gow Kellogg Kosidlak Brennan

MOTION PASSED 5/0

7. SCHEDULED BUSINESS:

A) Community Matters – NONE

B) Committee Reports

- 1) **Producer Incentive – NONE**
- 2) **TCTV Awards – NONE**
- 3) **Operating Policies and Procedures – NONE**

C) Report of the Community Television Center

September, 2014 – Coordinator Fefie provided an overview of the facility usage highlighting producer projects and programming submitted. He also commented on three guests attended New Users Orientation, two users graduated from the Pre-Production Planning Workshop, and three users graduated from the Field and Post-Production Workshop. He also mentioned on September 9th the Torrance City Council awarded the bid for the TCTV high definition television equipment to California Media Solutions, Inc. in Benicia, California. The project came in at \$139,822.84, 14% below staff's estimate. Staff estimates that the equipment delivery and installation should be completed before the end of the year. The capital project includes new HDTV field and studio cameras as well as a switcher, audio mixer, lighting, and lighting board.

Brief discussion followed regarding their interests in the HDTV transition.

MOTION: *Commissioner Gow moved to accept the Torrance Community Television Center Reports for September 2014. This motion seconded by Commissioner Kellogg.*

Row Call Yea: Feliz Gow Kellogg Kosidlak Brennan
Row Call Nay: Feliz Gow Kellogg Kosidlak Brennan

MOTION PASSED 5/0

D) Report of Legislative and Cable Related Activities

Manager Smith summarized the following:

Comcast, TWC lag behind in latest J.D. Power customer satisfaction survey. The Nos. 1 and 2 cable companies in the U.S., were ranked near the bottom in a survey conducted by J.D. Power, which polled consumers on their general satisfaction with video, Internet and phone services.

The FCC has unanimously voted to get rid of its sports blackout rules, which had been a backstop to NFL blackout policies.

Netflix pushed out 7 billion hours of content from April through June, spread over the 50.05 million subscribers Netflix said it had as of June. That's nearly 92 minutes of viewing per day per subscriber, according to a new research report from The Diffusion Group.

By having its subscribers pay an average of about \$8 a month to rent their cable modems rather than buy them, Comcast makes more in one quarter off modem rentals than it generated from the entire Sochi Winter Olympics.

Verizon Communications intends to launch an Internet-fed video service spawned by its acquisition of Intel Media's OnCue assets by mid-2015, company CEO Lowell McAdam said Thursday at the Goldman Sachs Communacopia Conference in New York, according to multiple reports.

The Federal Communications Commission appears to be ready to implement yet another momentous change in the TV business, signaling a willingness to determine whether web-based video distributors might qualify as multi-channel video programming distributors (MVPDs).

If bigger is truly better then TiVo has the consumer DVR market cornered with its new "Mega" model.

The six-tuner TiVo Mega has a mind-boggling 24 terabytes of storage, which is the equivalent of over 26,000 hours of SD storage space and 4,000 hours of HD space.

Brief discussion followed.

MOTION: Commissioner Gow moved to accept the Legislative and Cable Related Report for September 2014. This motion seconded by Commissioner Kellogg.

Row Call Yea: Feliz Gow Kellogg Kosidlak Brennan

Row Call Nay: Feliz Gow Kellogg Kosidlak Brennan

MOTION PASSED 5/0

E) Old Business - NONE

F) New Business

A recommendation from the Cable & Community Relations Manager that the Chairperson appoint new members to the 22nd Annual TCtv Video Programming Awards Cable Committee and appoint a new chairperson.

Brief discussion.

MOTION: Commissioner Gow moved to continue the item for consideration in June 2015. This motion seconded by Commissioner Kellogg.

Row Call Yea: Feliz Gow Kellogg Kosidlak Brennan

Row Call Nay: Feliz Gow Kellogg Kosidlak Brennan

MOTION PASSED 5/0

8. ADDENDUM MATTERS - NONE

9. ORAL COMMUNICATIONS:

- A) Manager Smith requested without objection that tonight's meeting be adjourned in memory of former Cable TV Production Supervisor Renard Ricks whose battle with ALS (Lou Gehrig's disease) came to an end this month.
- B) Commissioner Feliz requested without objection that tonight's meeting also be adjourned in memory of former Commissioner and Torrance resident Frank Rizzardi.
- C) Commissioner Feliz stated we need to do something about getting more programs.
- D) Commissioner Gow mentioned that due to a last minute speaker cancellation for the Monthly Producer Get-Together, he conducted a brainstorming session for 2015 topics. Ideas were gathered including but not limited to legal, post-production, shows, and green screen effects.
- E) Commissioner Kellogg reminded staff to include TCtv in Torrance Season.

10. ADJOURNMENT:

Chairwoman Brennan adjourned the meeting of October 8, 2014 at 7:46 p.m., to reconvene on November 12, 2014, Wednesday, at 7:00 p.m.

Row Call Yea: Feliz Gow Kellogg Kosidlak Brennan
Row Call Nay: Feliz Gow Kellogg Kosidlak Brennan

MOTION PASSED 5/0

Respectfully submitted,



Michael D. Smith
Cable & Community Relations Manager

Roll Call: De Rago Feliz Frantz Gow Kellogg Kosidlak Brennan