

October 8, 2008

MINUTES OF A REGULAR MEETING OF THE TORRANCE CABLE TELEVISION ADVISORY BOARD.

1. CALL MEETING TO ORDER:

The Torrance Cable Television Advisory Board convened in a regular meeting on Wednesday, October, 2008, at 7:08 p.m. in the Torrance Community Television Studio located in the Stanley E. Remelmeyer Telecommunications Center.

2. ROLL CALL:

Present: Commissioners: Haussmann, Korman, Perkins, Nishinaga, and Chair Sunshine

Also Present: Cindy Hibbard, Secretary
Don Fefie, TCtv Coordinator
Michael D. Smith, Cable & Community Relations Manager

Excused: None

Absent: Barnard and Carlson

3. FLAG SALUTE:

Commissioner Nishinaga led the salute to the flag.

4. MOTION TO ACCEPT AND FILE REPORT ON POSTING OF AGENDA:

MOTION: *Commissioner Nishinaga moved to accept and file the report of the City Clerk on posting of the agenda for this meeting. This motion seconded by Commissioner Perkins, carried with an aye vote.*

5. ANNOUNCEMENT OF WITHDRAWN OR DEFERRED ITEMS - NONE

6. APPROVAL OF MINUTES

A) September 10, 2008

Discussion: Correction to Item 3, Flag Salute. Strike Nishinaga, add with Korman.

MOTION: *Commissioner Perkins moved to approve the minutes of September 10, 2008 as amended. This motion seconded by Commissioner Haussmann, motion carried with an aye vote.*

7. SCHEDULED BUSINESS:

A) Community Matters – NONE

B) Committee Reports – 17th Annual TCtv Video Programming Awards

Committee Chair Haussmann reported that the theme was set as Class Act. She requested that the list of possible donors be updated and prepared for mailing solicitations.

C) Report of the Community Television Center

- 1) **September, 2008** –Coordinator Fefie discussed statistics for the month. He highlighted 12 new programs were completed with 26 programs bicycled. He also noted studio usage continues to be low at 14%, field camera check-outs for the DV Field Camcorders were also low 24%. Post-production usage had to 37% compared to 73% same time last year. 05 "It's Your TV Brochures" were mailed, with 03 graduates. 5 Users enrolled in DV Field and Post-Production Workshop, with all 5 graduating. 04 Users enrolled in Pre Production Planning Workshop, with all 4 graduating. 01 User took the DV Field and Post-Production Waiver Exam, but failed to pass. The total number of programs is on-track to match or exceed last year's numbers. In addition, the significant increase multi-camera filed production this year is high compared to last year because staff is now shooting the event programming with the truck. Last year, the previous staff shot event programming using two single cameras, and the editing the event into one program. This is partially why the usage percentages are lower than last year.

Brief discussion followed.

MOTION: *Commissioner Korman moved to accept the Torrance Community Television Center Report for August 2008. This motion seconded by Commissioner Perkins, motion carried with aye vote.*

D) Report of Legislative and Cable Related Activities

Manager Smith reported a bill was introduced in the Senate that would allow broadcasters to continue broadcasting in analog for 30 days after the Feb. 17, 2009, date for TV stations to transition to full-power digital TV. Broadcasters would still transition their primary channel feeds to digital Feb. 17, but they could continue to broadcast DTV-education information and emergency information for that 30-day period. The analog cutoff is currently set, by statute, for Feb. 17.

The cost of basic local telephone service may increase as much as 30% next year and an additional 23% in 2010 for land-line service, under new rates approved by California regulators.

Verizon Wireless, the leader in customer loyalty among wireless carriers, ranked highest in customer satisfaction in the Northeast, which includes the six-state New England region of Massachusetts, Connecticut, New Hampshire, Maine, Vermont, and Rhode Island, in J.D. Power and Associates' 2008 Wireless Regional Customer Satisfaction Index Study(SM), Volume 2.

AT&T chief technology officer John Donovan stayed the course on the telco's video-over-copper strategy, telling attendees at an investment conference here that more efficient MPEG-4 compression will allow it to boost the number of high-definition channels it can pipe into customers' homes.

AT&T Inc., seeking to fight off competition from cable companies selling phone service, made management-team changes to speed up product introductions across its wireless, home phone, Internet and television businesses.

Comcast outlined the plans to migrate to a "protocol-agnostic" bandwidth management technique by the end of 2008 in documents filed Friday with the Federal Communications Commission. The company was responding to an FCC order that it stop specifically targeting peer-to-peer applications, and adopt a more neutral technique.

Brief discussion followed.

MOTION: *Commissioner Perkins moved to accept the Report of Legislative and Cable Related Activities for September 2008. This motion seconded by Commissioner, Nishinaga motion carried with aye vote.*

E) Old Business - NONE

F) New Business - NONE

8. ADDENDUM MATTERS - NONE

9. ORAL COMMUNICATIONS:

- A) Manager Smith mentioned the West Annex Commission Meeting Room audio visual equipment project had been completed. The sound amplification system replaced, a speaker request-to-speak system added, a video projector permanently mounted, new ceiling speakers, along with all new wiring.
- B) Manager Smith also mentioned upcoming statewide disaster preparedness training exercise on November 13th, entitled 'Golden Guardian'. The City will participate through a city department wide building evacuation, and level 3 activation of the Emergency Operations Center.
- C) Commissioner Haussmann wished everyone a happy Christopher Columbus Day on October 13th.
- D) Commissioner Nishinaga mentioned a presentation he received from Miyamoto International concerning structural engineering in relation to the recent devastating earthquake in China.
- E) Commissioner Perkins wished everyone a happy Halloween.

9. ADJOURNMENT:

Chairman Sunshine adjourned the meeting of October 8, 2008 to reconvene on Wednesday, November 12, 2008 at 7:00 p.m.

Respectfully submitted,

Michael D. Smith
Cable & Community Relations Manager

Roll Call: Barnard Carlson Haussmann Korman Nishinaga Perkins Sunshine