

August 12, 2009

**MINUTES OF A REGULAR MEETING OF THE TORRANCE CABLE TELEVISION ADVISORY BOARD.**

**1. CALL MEETING TO ORDER:**

The Torrance Cable Television Advisory Board convened in a regular meeting on Wednesday, August 12, 2009, at 7:12 p.m. in the Torrance Community Television Conference Room located in the Stanley E. Remelmeyer Telecommunications Center.

**2. ROLL CALL:**

**Present:** Commissioners: Carlson, Korman, Perkins, and Acting Chairwoman Hausmann

**Also Present:** Cindy Hibbard, Secretary  
Don Fefie, TCtv Coordinator  
Michael D. Smith, Cable & Community Relations Manager

**Excused:** Barnard, Nishinaga, and Sunshine

**Absent:** None

**3. FLAG SALUTE:**

Coordinator Fefie led the salute to the flag.

**4. MOTION TO ACCEPT AND FILE REPORT ON POSTING OF AGENDA:**

**MOTION:** *Commissioner Korman moved to accept and file the report of the City Clerk on posting of the agenda for this meeting. This motion seconded by Commissioner Carlson, carried with an aye vote.*

**5. ANNOUNCEMENT OF WITHDRAWN OR DEFERRED ITEMS - NONE**

**6. APPROVAL OF MINUTES**

A) July 8, 2009

**MOTION:** *Commissioner Perkins moved to approve the minutes of July 9, 2009. This motion seconded by Commissioner Carlson, motion carried with an aye vote.*

**7. SCHEDULED BUSINESS:**

A) Community Matters – NONE

**B) Committee Reports - Operating Policies and Procedures – NONE**

**C) Report of the Community Television Center**

- 1) **July, 2009** – Coordinator Fefie highlighted 12 new programs were completed with 17 programs bicycled. He also noted studio usage was down over the previous year to 4% compared to 28%; field camera check-outs were also low 13% compared with 51% in 2008. Post-production usage was up to 46% compared to 51% in 2008.

Brief discussion followed.

**MOTION:** *Commissioner Korman moved to accept the Torrance Community Television Center Report for July 2009. This motion seconded by Commissioner Carlson, motion carried with aye vote.*

**D) Report of Legislative and Cable Related Activities**

Manager Smith reported Reps. Ed Markey (D-Mass.) and Ann Eshoo (D-Calif.) introduced the Internet Freedom Preservation Act of 2009, according to a draft of the bill supplied by Public Knowledge, which called it a bold first step that was bound to be a conversation starter.

Time Warner Cable said in a Securities and Exchange Commission filing late Thursday that it has amended chairman and CEO Glenn Britt's employment agreement, boosting the long-time cable executive's annual compensation to between \$17 million and \$20.125 million, starting next year. Time Warner Cable Inc., the nation's second-largest cable operator, said its second-quarter income rose 14% due to a strong performance in its Internet and TV businesses, despite no real growth among its 14.7 total subscribers.

According to Nielsen, 1.5 million TV households, or 1.3% of the country, remain unready for DTV as of July 12, a month after the June 12 transition date.

AT&T's video service continued to pack on pounds in the second quarter, adding 248,000 net U-verse TV subscribers, and while the telco touted strong wireless results it also lost 921,000 voice lines in the period.

Verizon Adds 300,000 Video, 303,000 FiOS Internet Customers In Q2. The telco snagged 300,000 net FiOS TV subscribers for the three months ended June 30, to stand at nearly 2.52 million. However, the telco said it remains focused on cutting costs in its wireline unit --which saw quarterly revenue fall 5.2% -- with plans to cut 8,000 jobs in the second half of 2009.

The FCC Wednesday launched its broadband workshop series with a look at e-government and civic participation as well as a call for new ideas and a pledge to "democratize" data.

Brief discussion followed.

**MOTION:** *Commissioner Perkins moved to accept the Report of Legislative and Cable Related Activities for July 2009. This motion seconded by Commissioner Korman, motion carried with aye vote.*

E) Old Business – NONE

F) New Business - NONE

8. ADDENDUM MATTERS - NONE

9. ORAL COMMUNICATIONS:

- A) Coordinator Fefie reminded everyone of the upcoming annual Back to TCtv BBQ, August 28<sup>th</sup>, the last Friday in the month.
- B) Coordinator Fefie requested that members of the Operating Policies and Procedures Committee schedule a meeting to discuss additional recommended changes.
- C) Commissioner Korman invited everyone to attend the season kickoff concert for the Torrance Symphony, "The Wild West" at Wilson Park. Sunday, August 23<sup>rd</sup> at 1:30 p.m. The concert location has been moved due to the restoration project of the pond. The concert will be held south of the park's sports center on ball fields 3 and 4.
- D) Commissioner Perkins inquired about the upcoming City Council Ad Hoc Committee meeting concerning Commissions. Manager Smith explained the issue arose from an oral by Mayor Scotto for a review of the roles and responsibilities of Commissions. And also to explore if there are any costs savings through consolidation. The meeting is scheduled for August 24<sup>th</sup> at 7:00 p.m. in the Geissert Library Meeting Room.

9. ADJOURNMENT:

Acting Chairwoman Haussmann adjourned the meeting of August 12, 2009, 8:05 p.m. to reconvene on Wednesday, September 9, 2009 at 7:00 p.m.

Respectfully submitted,

Michael D. Smith  
Cable & Community Relations Manager