

July 11, 2007

**MINUTES OF A REGULAR MEETING OF THE TORRANCE CABLE TELEVISION ADVISORY BOARD.**

**1. CALL MEETING TO ORDER:**

The Torrance Cable Television Advisory Board convened in a regular meeting on Wednesday, July 11, 2007, at 7:10 p.m. in the Torrance Community Television Classroom located in the Stanley E. Remelmeyer Telecommunications Center.

**2. ROLL CALL:**

**Present:** Commissioners: Carlson, Korman, Leone, Nishinaga, Perkins, and Chair Sunshine

**Also Present:** Cindy Hibbard, Clerk Typist  
Mark J. Doddy, Community Television Coordinator  
Michael D. Smith, Cable & Community Relations Manager

**Excused:** NONE

**Absent:** Rivera

**3. FLAG SALUTE:**

Commissioner Leone led the salute to the flag.

**4. MOTION TO ACCEPT AND FILE REPORT ON POSTING OF AGENDA:**

**MOTION:** *Commissioner Carlson moved to accept and file the report of the City Clerk on posting of the agenda for this meeting. This motion seconded by Commissioner, Perkins carried with an aye vote.*

**5. ANNOUNCEMENT OF WITHDRAWN OR DEFERRED ITEMS**

**6. APPROVAL OF MINUTES**

A) April 11, 2007

**MOTION:** *Commissioner Carlson moved to approve the minutes of April 11, 2007. This motion seconded by Commissioner Perkins, motion carried with an aye vote.*

B) June 13, 2007

**MOTION:** *Commissioner Korman moved to approve the minutes of June 13, 2007, as amended. This motion seconded by Commissioner Carlson, motion carried with an aye vote.*

**7. SCHEDULED BUSINESS:**

**A) Community Matters – NONE**

**B) Committee Reports**

**1) Producer Incentive Committee**

June 1st was the Producer Get Together featuring Advanced Lighting Techniques. Coordinator Doddy started the Session by demonstrating lighting based on two sets in the studio. The first lighting set represented a low budget consumer version while the second represented professional equipment. Coordinator Doddy discussed the pros and cons of both and explained why one component might cost two thousand dollars while the other might be only \$200.

Three-point lighting was also demonstrated. These basic techniques are taught in the Field Production workshop offered by TCtv, but since some of the attendees were not students of TCtv, this explanation was new to them. This review of basic three-point lighting was also helpful to past graduates of the Field Workshops. Other basic techniques were covered including the creation and use of hard and soft shadows, and fast fall-off. These techniques are all related to the placement of the lighting instrument, with respect to the subject.

Producer attendance was around eight, including past and a few new producers.

Brief discussion followed.

**MOTION:** *Commissioner Carlson moved to accept the Producer Incentive Committee Report for June 2007. This motion seconded by Commissioner Korman, motion carried with aye vote.*

**2) 16<sup>th</sup> Annual TCtv Video Programming Awards Committee**

The Committee held its first meeting today, at 6:00 p.m. The Committee selected "TCtv's Sweet Sixteen: The Coming of Age". The theme affords the Committee and staff to create elements that will be fun and exciting. Sweet Sixteen is based on years past. A fun look at TCtv's world growing up. The Committee thought a pink Cadillac, poodle skirts, and 50's style music would be great.

Brief discussion followed.

**MOTION:** *Commissioner Carlson moved to accept the 16<sup>th</sup> Annual TCtv Video Programming Awards Committee Report for June 2007. This motion seconded by Commissioner Sunshine, motion carried with aye vote.*

**C) Report of the Community Television Center**

- 1) **June, 2007** - Coordinator Doddy discussed statistics for the month. He highlighted 11 new programs were completed with 30 programs bicycled. He also noted studio usage was significantly down at 25%, field camera check-outs for the DV Field Camcorders were at 52%. Post-production was up over the previous year at 45% compared to 20%. 3 potential Users receive the It's Your TV Brochure. 2 Users attended and were certified in the Pre-Production Planning Workshop. 2 Users attended and were certified in the Post Production Workshop. 4 Users attended and were certified in the Field Production Workshop. 8 guests attended the monthly Producer Get-Together, while 6 attended the Producer Posse. Staff gave tours to 24 Cub Scouts from Den 7, Pack 718 and 16 Tiger Cub Scouts from Den/Pack 785.

Brief discussion followed.

**MOTION:** *Commissioner Leone moved to accept the Torrance Community Television Center Report for June 2007. This motion seconded by Commissioner Carlson, motion carried with aye vote.*

**D) Report of Legislative and Cable Related Activities**

Verizon Raises Rates For Existing DSL Customers unless they agree to a one year contract. Comcast will consider in deploying DOCSIS 3.0 in a market include the competitive nature of the market, what new business services it could offer and whether there's an appetite for a premium Internet tier among consumers. "Wideband" cable-modem service promises download speeds topping 100 megabits per second.

The Federal Communications Commission granted waivers of the July 1 integrated set-top ban to multichannel-video providers that currently have all-digital networks -- or are planning to convert to all-digital transmission by February 2009 -- while denying requests by the National Cable & Telecommunications Association and 10 cable operators.

AT&T said it will offer millions of its broadband Internet customer's free access to nearly 10,000 Wi-Fi hotspots nationwide.

Brief discussion followed.

**MOTION:** *Commissioner Carlson moved to accept the Report of Legislative and Cable Related Activities for June 2007. This motion seconded by Commissioner Leone, motion carried with aye vote.*

**E) Old Business - NONE**

**F) New Business - NONE**

**G) ADDENDUM MATTERS - NONE**

**8. ORAL COMMUNICATIONS:**

- A) Coordinator Doddy congratulated Commissioner Korman on the sale of her business and retirement.
- B) Commissioner Carlson mentioned he and his family had a wonderful Father's Day.
- C) Commissioner Korman mentioned the Producer Incentive Committee needed to meet to develop the schedule of meetings for the upcoming year.
- D) Commissioner Leone announced he is a new uncle with the birth of Abigail Leone.
- E) Commissioner Leone mentioned he was pleased with his first Awards Committee meeting this evening. He thought the Committee worked well together and he's happy to be a part of the program.
- F) Commissioner Leone also stated he was happy to attend the last Producer Get-together.
- G) Commissioner Perkins mentioned how sad she was to learn of the passing of Councilwoman McIntyre. She will be missed. She also mentioned a public memorial service will be held on July 26<sup>th</sup> in the Cultural Arts Center Toyota Meeting Room.
- H) Chair Nishinaga mentioned the results of a seismic study being conducted for the Long Beach City Hall.
- I) Chair Nishinaga discussed his visit to Crawley Lake to see their 4<sup>th</sup> of July fireworks celebration. He felt their show was no better than Torrance's shows.

**9. ADJOURNMENT:**

Chairman Nishinaga adjourned the meeting of July 11, 2007 to reconvene on Wednesday, August 8, 2007 at 7:00 p.m.

Respectfully submitted,

Michael D. Smith  
Cable & Community Relations Manager

**Roll Call:** Carlson  Korman  Leone  Perkins  Rivera  Sunshine  Nishinaga