

June 12, 2013

MINUTES OF A REGULAR MEETING OF THE TORRANCE CABLE TELEVISION ADVISORY BOARD.

1. CALL MEETING TO ORDER:

The Torrance Cable Television Advisory Board convened in a regular meeting on Wednesday, June 12, 2013, at 7:00 p.m. in the Multipurpose Room located in the Stanley E. Remelmeyer Telecommunications Center.

2. ROLL CALL:

Present: Commissioners Kellogg, Brennan, De Rago, Frantz, Seferian (07:01 p.m.), and Chairman Ozenne

Also Present: Cindy Hibbard, Secretary
Don Fefie, TCtv Coordinator
Michael D. Smith, Cable & Community Relations Manager

Excused: None

Absent: None

3. FLAG SALUTE:

The salute to the flag of the United States of America was led by Commissioner Frantz.

4. MOTION TO ACCEPT AND FILE REPORT ON POSTING OF AGENDA:

MOTION: *Commissioner Brennan moved to accept and file the report of the City Clerk on posting of the agenda for this meeting. This motion seconded by Commissioner De Rago, carried with an aye vote.*

5. ANNOUNCEMENT OF WITHDRAWN OR DEFERRED ITEMS - NONE

6. APPROVAL OF MINUTES

A) May 8, 2013

MOTION: *Commissioner Seferian moved to approve the minutes of May 12, 2013. This motion seconded by Commissioner Frantz, motion carried with an aye vote.*

7. SCHEDULED BUSINESS:

A) Community Matters – NONE

B) Committee Reports

1) Producer Incentive – NONE

2) TCtv Awards – April 10, 2013

Commissioner Seferian provided an overview of the meeting.

Positive:

Theme and staff did a great job. It was very entertaining and organized.

Negative:

1. Call for Entries should be sent out at an earlier date.
2. Call for Entries should be mailed to the producers.
3. Is there a rule that 3 producers must submit to a category in order for a category to be acknowledged at the awards show or can it be less than 3 so that we can have more categories?
4. CTAB member at each Producers-Get-Together should mention to the producers the Awards are approaching to remind them to submit.
5. Should there be a rule limiting a producer to one category?

Brief discussion followed.

MOTION: *Commissioner Kellogg moved to accept the Torrance Community Television Awards Committee Report for May 8, 2013. This motion seconded by Commissioner Brennan, motion carried with aye vote.*

3) CTAB Rules of Order - None

C) Report of the Community Television Center – May, 2013

Staff provided an overview of the facility usage highlighting producer projects and programming submitted.

Brief discussion followed.

MOTION: *Commissioner Seferian moved to accept the Torrance Community Television Center Reports for May 2013. This motion seconded by Commissioner Frantz, motion carried with aye vote.*

D) Report of Legislative and Cable Related Activities

Manager Smith summarized the following:

Time Warner Cable has refreshed its browser-based TWC TV site to support select VOD titles and live TV channels that can be accessed by authenticated customers while they are on the go. The latest version of the site, which tacks on the out-of-home video component, supports both PC and Macs, the MSO said.

Time Warner Cable will have its IntelligentHome service deployed to the majority of its footprint following deployments in Ohio and Wisconsin this month and in New York City this fall.

Time Warner Cable is hiring more customer service representatives trained to keep subscribers from cancelling service after promotional offers expire and relying less on outsourcing calls, COO Rob Marcus said Wednesday.

AT&T Inc. has added a new monthly administrative fee of 61 cents to the bills of all of its contract wireless lines as of May 1, a move that could bring in more than a half-billion dollars in annual revenue to the telecom giant.

The Supreme Court has affirmed the authority of federal regulators to try to speed local government decisions on proposals to build or expand cell phone towers.

It was 20 years ago April 30th that the World Wide Web was opened to all, setting off one of the biggest transformations in technology and altering the way we communicate. To celebrate the occasion, the creator has brought the world's first website back to life.

Brief discussion followed.

MOTION: *Commissioner Brennan moved to accept the Legislative and Cable Related Report for May 2013. This motion seconded by Commissioner Frantz, motion carried with aye vote.*

E) Old Business

- 1) **A recommendation from the Cable & Community Relations Manager that the Cable Television Advisory Board discuss the replacement of carpet and furniture in the Telecommunications Center.**

Overview provided by Manager Smith. Bid date was June 13, 2013.

Brief discussion followed.

MOTION: *Commissioner Seferian moved to accept and file this report. This motion seconded by Commissioner Frantz, motion carried with aye vote.*

- 2) **A recommendation from the Cable & Community Relations Manager that the Cable Television Advisory Board consider a method of encouraging former certified producers to become recertified.**

Overview provided by Manager Smith. The postcards have been mailed to all eligible Users and Producers. Commissioners agreed to make personal calls to those eligible.

Brief discussion followed.

MOTION: *Commissioner De Rago moved to accept and file this report. This motion seconded by Commissioner Frantz, motion carried with aye vote.*

F) New Business

- 1) A recommendation from the Cable & Community Relations Manager that the Cable Television Advisory Board elect a Chairperson and Vice-Chairperson for the fiscal year 2013/2014.

MOTION: *Commissioner Ozenne moved to elect Commissioner Frantz as Chairman. This motion seconded by Commissioner Seferian, motion carried with a unanimous vote.*

MOTION: *Commissioner Brennan moved to elect Commissioner De Rago as Chairman. This motion was declined by Commissioner De Rago.*

MOTION: *Commissioner Kellogg moved to elect Commissioner Ozenne as Chairman. This motion seconded by Commissioner De Rago.*

ROLL CALL

VOTE: *Commissioner Frantz: De Rago, Frantz, Ozenne, and Seferian
Commissioner Ozenne: Brennan and Kellogg*

Commissioner Frantz elected Chairman

MOTION: *Commissioner Frantz nominated Commissioner De Rago as Vice Chairman. This motion seconded by Commissioner Seferian.
Commissioner Kellogg nominated Commissioner Brennan as Vice Chairwoman. This motion seconded by Commissioner Ozenne.*

ROLL CALL

VOTE: *Commissioner De Rago: Brennan, Frantz, Seferian, and Ozenne
Commissioner Brennan: De Rago and Kellogg*

Commissioner De Rago elected Vice Chairman

- 2) A recommendation from the Cable & Community Relations Manager that the Chairperson appoint one new member to the Operating Policies and Procedure Committee.
- 3) A recommendation from the Cable & Community Relations Manager that the Chairperson appoint two new members to the 22nd Annual TCtv Video Programming Awards Cable Committee and appoint a new chairperson.

MOTION: *Commissioner Frantz moved to support Chairman Ozenne appointment of himself to the Operating Policies and Procedure Committee and along with Commissioners Seferian and De Rago (Chairman) to the 22nd Annual TCtv Video Programming Awards Cable Committee. This motion seconded by Commissioner Seferian, motion carried with a unanimous vote.*

8. ADDENDUM MATTERS - NONE

9. ORAL COMMUNICATIONS:

- A) Commissioner Ozenne thanked everyone for the opportunity to serve as Chairman for the last two years.

- B) Commissioner Brennan requested that the TCtv Services Committee be sunset.
- C) Commissioner Brennan requested that Commissioners be added to the email blasts list.
- D) Commissioner De Rago thanked Commissioner Ozenne for providing good leadership during his term.
- E) Commissioner Frantz also thanked Commissioner Ozenne for providing good leadership during his term.
- F) Commissioner Frantz thanked staff for inviting the Board to attend the States of California and Nevada Chapter of the National Association of Telecommunication Officers and Advisors conference in Santa Monica, May 30, 2013. He expressed that the one-day conference was helpful and provided a lot of useful information concerning the cable and telecommunications industry.
- G) Commissioner Frantz inquired about the possibility of replacing the studio cameras since they are so outdated.

10. ADJOURNMENT:

Chairman Ozenne adjourned the meeting of June 12, 2013, at 8:09 p.m. to reconvene on July 10, 2013 Wednesday, at 7:00 p.m.

Respectfully submitted,



Michael D. Smith
Cable & Community Relations Manager