

May 11, 2016

MINUTES OF A REGULAR MEETING OF THE TORRANCE CABLE TELEVISION ADVISORY BOARD.

1. CALL MEETING TO ORDER:

The Torrance Cable Television Advisory Board convened in a regular meeting on Wednesday, May 11, 2016, at 7:00 p.m. in the Multipurpose Room located in the Stanley E. Remelmeyer Telecommunications Center.

2. ROLL CALL:

Present: Commissioners De Rago, Feliz, Kellogg, Kosidlak, Mauk (arrived 7:01 p.m.), and Chairwoman Brennan

Also Present: Cindy Hibbard, Secretary
Don Fefie, TCtv Coordinator
Michael D. Smith, Cable & Community Relations Manager

Excused: Sanchez

Absent: None

3. FLAG SALUTE:

The salute to the flag of the United States of America was led by Commissioner De Rago.

4. MOTION TO ACCEPT AND FILE REPORT ON POSTING OF AGENDA:

MOTION: *Commissioner Feliz moved to accept and file the report of the City Clerk on posting of the agenda for this meeting. This motion seconded by Commissioner Kosidlak, carried with an aye vote.*

Roll Call Yea:	De Rago <input checked="" type="checkbox"/>	Feliz <input checked="" type="checkbox"/>	Kellogg <input checked="" type="checkbox"/>	Kosidlak <input checked="" type="checkbox"/>	Mauk <input checked="" type="checkbox"/>	Brennan <input checked="" type="checkbox"/>
Roll Call Nay:	De Rago <input type="checkbox"/>	Feliz <input type="checkbox"/>	Kellogg <input type="checkbox"/>	Kosidlak <input type="checkbox"/>	Mauk <input type="checkbox"/>	Brennan <input type="checkbox"/>

MOTION PASSED 6/0

5. ANNOUNCEMENT OF WITHDRAWN OR DEFERRED ITEMS - NONE

6. APPROVAL OF MINUTES

April 13, 2016

Amended 06/08/16

MOTION: *Commissioner Feliz moved to approve the minutes of April 13, 2016 as amended, motion seconded by Commissioner Mauk.*

Roll Call Yea:	De Rago <input type="checkbox"/>	Feliz <input checked="" type="checkbox"/>	Kellogg <input checked="" type="checkbox"/>	Kosidlak <input checked="" type="checkbox"/>	Mauk <input checked="" type="checkbox"/>	Brennan <input checked="" type="checkbox"/>
Roll Call Nay:	De Rago <input type="checkbox"/>	Feliz <input type="checkbox"/>	Kellogg <input type="checkbox"/>	Kosidlak <input type="checkbox"/>	Mauk <input type="checkbox"/>	Brennan <input type="checkbox"/>
Abstain:	De Rago <input checked="" type="checkbox"/>	Feliz <input type="checkbox"/>	Kellogg <input type="checkbox"/>	Kosidlak <input type="checkbox"/>	Mauk <input type="checkbox"/>	Brennan <input type="checkbox"/>

MOTION PASSED 5/0/1

7. SCHEDULED BUSINESS:

A) Community Matters – NONE

B) Committee Reports

1) Producer Incentive – April 27, 2016

Report was provided by Committee members based on the minutes. Some modifications were made to the producer survey. Brief discussion followed.

MOTION: *Commissioner Kosidlak moved to approve the minutes of April 27, 2016 as amended, motion seconded by Commissioner Feliz.*

Roll Call Yea:	De Rago <input checked="" type="checkbox"/>	Feliz <input checked="" type="checkbox"/>	Kellogg <input checked="" type="checkbox"/>	Kosidlak <input checked="" type="checkbox"/>	Mauk <input checked="" type="checkbox"/>	Brennan <input checked="" type="checkbox"/>
Roll Call Nay:	De Rago <input type="checkbox"/>	Feliz <input type="checkbox"/>	Kellogg <input type="checkbox"/>	Kosidlak <input type="checkbox"/>	Mauk <input type="checkbox"/>	Brennan <input type="checkbox"/>

MOTION PASSED 6/0

2) TCtv Awards and Open House – NONE

3) Operating Policies and Procedures – NONE

C) Report of the Community Television Center

April, 2016 – Coordinator Fefie provided an overview of the facility usage: 12 original shows were produced and 07 shows were bicycled. There was 221 hours of post-production used. The HD studio showed a usage of 35 hours. There was 40 hours of HD field camera usage. With the introduction of the Audio and Music Recording Workshop, we now track the of post-production suite usage by video and audio hours. 14.6% of usage was for Video production with 85.4% percent usage for Audio. 03 Users enrolled in the HD Field & Post-Production Workshop, 02 graduated. 01 Users enrolled and graduated from Pre-Production Workshop. Staff hosted Torrance Area Chamber of Commerce Leadership Torrance class. Provided tour and on-camera interview training, 15 guests.

Brief discussion followed.

MOTION: *Commissioner Kellogg moved to accept the Torrance Community Television Center Reports for March, 2016. This motion seconded by Commissioner Feliz.*

Roll Call Yea:	De Rago <input checked="" type="checkbox"/>	Feliz <input checked="" type="checkbox"/>	Kellogg <input checked="" type="checkbox"/>	Kosidlak <input checked="" type="checkbox"/>	Mauk <input checked="" type="checkbox"/>	Brennan <input checked="" type="checkbox"/>
Roll Call Nay:	De Rago <input type="checkbox"/>	Feliz <input type="checkbox"/>	Kellogg <input type="checkbox"/>	Kosidlak <input type="checkbox"/>	Mauk <input type="checkbox"/>	Brennan <input type="checkbox"/>

MOTION PASSED 6/0

D) Report of Legislative and Cable Related Activities

Manager Smith summarized the following:

Time Warner Cable is offering major broadcast networks, plus premium channels HBO and Showtime, for \$10 a month to new customers when they sign up for the MSO's \$39.99-a-month 50 Mbps broadband tier.

Key federal regulators have signaled support for Charter Communications' \$71-billion-plus acquisition of Time Warner Cable and Bright House Networks, subject to several conditions aimed at spurring competition among Internet service providers and increasing the number of homes with broadband Internet connections.

YouTube is working on a paid subscription service called Unplugged that would offer customers a bundle of cable TV channels streamed over the Internet, people familiar with the plan said.

AT&T has been busy in Sacramento trying to pass legislation that would make it easier to get rid of its copper landlines by 2020. They're good for basic phone service and relatively slow DSL Internet access, as opposed to fiber-optic lines that carry superfast services such AT&T's U-verse TV system.

Company acquired millions of phone, TV and Internet accounts in three states this month Frontier Communications Corp. is facing a flurry of customer complaints after acquiring millions of phone, television and Internet accounts in three states from Verizon Communications Inc. this month.

Google Fiber has yet to bring its super-fast broadband service to the city of Atlanta. But Comcast Corp. and AT&T Inc. know it's coming, and they're offering the 1 gigabit Internet speed Google promised -- and signing up new customers.

Brief discussion followed.

MOTION: Commissioner De Rago moved to accept the Legislative and Cable Related Report for April, 2016. This motion seconded by Commissioner Kellogg.

Roll Call Yea:	De Rago <input checked="" type="checkbox"/>	Feliz <input checked="" type="checkbox"/>	Kellogg <input checked="" type="checkbox"/>	Kosidlak <input checked="" type="checkbox"/>	Mauk <input checked="" type="checkbox"/>	Brennan <input checked="" type="checkbox"/>
Roll Call Nay:	De Rago <input type="checkbox"/>	Feliz <input type="checkbox"/>	Kellogg <input type="checkbox"/>	Kosidlak <input type="checkbox"/>	Mauk <input type="checkbox"/>	Brennan <input type="checkbox"/>

MOTION PASSED 6/0

E) Old Business

1) Recommendation of the Cable and Community Relations Manager that the Board consider approval of a Facebook page for Torrance Community Television.

The Commission discussed the concept of a Facebook page along with the benefits and challenges.

Amended 06/08/16

Brief additional discussion followed. Ultimately, the Commission determined more study was needed and Chair Brennan assigned the project to the Producer Incentive Committee.

MOTION: *Commissioner De Rago moved to concur with Chairwoman Brennan's assignment to the Producer Incentive Committee. This motion seconded by Commissioner Mauk.*

Roll Call Yea: De Rago Feliz Kellogg Kosidlak Mauk Brennan

Roll Call Nay: De Rago Feliz Kellogg Kosidlak Mauk Brennan

MOTION PASSED 6/0

F) New Business

- 1) **Recommendation of the Cable and Community Relations Manager that the Board review, discuss, and approve a recommendation from the Producer Incentive Committee to issue a survey of Torrance Community Television Users to better understand how the Board can best serve and increase awareness of TCtv and its programs.**

A brief overview of the Producer Survey was presented by Commissioner Mauk along with comments from the Committee. The Board concurred with issuing the survey.

Brief additional discussion followed. Staff indicated it should be made available before the end of July.

MOTION: *Commissioner De Rago moved to continue approve the Producer Survey. This motion seconded by Commissioner Mauk.*

Roll Call Yea: De Rago Feliz Kellogg Kosidlak Mauk Brennan

Roll Call Nay: De Rago Feliz Kellogg Kosidlak Mauk Brennan

MOTION PASSED 6/0

8. ADDENDUM MATTERS - NONE

9. ORAL COMMUNICATIONS:

- A) Commissioner De Rago mentioned the Catalina Film Festival, Ocean Film Festival and the importance of attending.
- B) Commissioner Feliz thanked Commissioner Mauk for inviting Tony Romero to speak at the Monthly Producer Get-Together. He also thanked Commissioner Mauk for her work on the Producer Survey.
- C) Commissioner Mauk mentioned to announce Monthly Producer Get-Together's 3 weeks in advance, 1 week in advance, and 2 days before.
- D) Manager Smith invited Commissioners again to attend the upcoming SCAN NATOA Spring Conference held June 9th aboard the Queen Mary in Long Beach.

Amended 06/08/16

10. ADJOURNMENT:

Chairwoman Brennan adjourned the May 11, 2016 meeting at 8:14 p.m., to reconvene on of June 8, 2016 Wednesday, at 7:00 p.m.

Roll Call Yea: De Rago Feliz Kellogg Kosidlak Mauk Brennan

Roll Call Nay: De Rago Feliz Kellogg Kosidlak Mauk Brennan

MOTION PASSED 6/0

Respectfully submitted,



Michael D. Smith
Cable & Community Relations Manager

Roll Call: De Rago Feliz Kellogg Kosidlak Mauk Sanchez Brennan