

May 8, 2013

MINUTES OF A REGULAR MEETING OF THE TORRANCE CABLE TELEVISION ADVISORY BOARD.

1. CALL MEETING TO ORDER:

The Torrance Cable Television Advisory Board convened in a regular meeting on Wednesday, May 8, 2013, at 7:00 p.m. in the Multipurpose Room located in the Stanley E. Remelmeyer Telecommunications Center.

2. ROLL CALL:

Present: Commissioners Kellogg, Brennan, De Rago, Frantz, Seferian, and Chairman Ozenne

Also Present: Cindy Hibbard, Secretary
Don Fefie, TCtv Coordinator
Michael D. Smith, Cable & Community Relations Manager

Excused: None

Absent: None

3. FLAG SALUTE:

The salute to the flag of the United States of America was led by Commissioner Kellogg.

4. MOTION TO ACCEPT AND FILE REPORT ON POSTING OF AGENDA:

MOTION: *Commissioner Frantz moved to accept and file the report of the City Clerk on posting of the agenda for this meeting. This motion seconded by Commissioner Seferian, carried with an aye vote.*

5. ANNOUNCEMENT OF WITHDRAWN OR DEFERRED ITEMS - NONE

6. APPROVAL OF MINUTES

A) April 10, 2013

MOTION: *Commissioner Seferian moved to approve the minutes of April 10, 2013. This motion seconded by Commissioner Frantz, motion carried with an aye vote.*

7. SCHEDULED BUSINESS:

A) Community Matters – NONE

B) Committee Reports

1) Producer Incentive – April, 2013

Commissioner De Rago provided a oral overview of the meeting identifying the upcoming meetings for the first Friday of each month.

Brief discussion followed.

MOTION: *Commissioner De Rago moved to accept the Torrance Community Television Producer Incentive Committee Reports for April, 2013. This motion seconded by Commissioner Frantz, motion carried with aye vote.*

2) TCtv Awards – April 10, 2013

Commissioner Seferian provided an overview of the meeting today including it was a successful event yet the donations were low and that will be a priority for the committee next year.

Brief discussion followed.

MOTION: *Commissioner Kellogg moved to accept the Torrance Community Television Awards Committee Report for April 10, 2013. This motion seconded by Commissioner Brennan, motion carried with aye vote.*

3) CTAB Rules of Order - None

C) Report of the Community Television Center – April, 2013

Staff provided an overview of the facility usage highlighting producer projects and programming submitted.

Brief discussion followed.

MOTION: *Commissioner Brennan moved to accept the Torrance Community Television Center Reports for April 2013. This motion seconded by Commissioner Frantz, motion carried with aye vote.*

D) Report of Legislative and Cable Related Activities

Manager Smith summarized the following:

Time Warner Cable has developed technology that would allow subscribers to transfer TV shows and movies stored on a DVR to PCs, smartphones and tablets, according to a patent application obtained

Time Warner Cable Inc, the second-largest U.S. cable provider, will no longer aggressively push "triple play" packages of Internet, video and voice on its customers, moving away from the long-held industry practice of bundling the services together.

Time Warner Cable lost 119,000 video and 35,000 voice subscribers in the first quarter, and said it expects defections to continue during the second quarter as some triple-play customers who signed through aggressive discounts jump ship when promotional periods expire.

Following a brief delay, AT&T has entered the fragmented home security and automation market by launching AT&T Digital Life in 15 markets while setting plans to introduce it into as many as 50 markets by the end of 2013.

AT&T's U-verse platform was a beacon of growth in the first quarter as the telco raked in a record 731,000 U-verse Internet subscribers and 232,000 TV customers in the period.

Verizon's fiber-fed FiOS platform continued to generate subscriber gains in the first quarter, as revenues for that part of the telco's business rose 15.1%, to \$2.6 billion, versus the year-ago quarter. FiOS services represented 69% of consumer revenues at Verizon during the quarter.

About 27 percent of 2,944 cable headends nationwide failed to receive the Emergency Alert System notice that was sent during the first national test of the alert system conducted in November 2011, according to an FCC report.

Brief discussion followed.

MOTION: *Commissioner Frantz moved to accept the Legislative and Cable Related Report for April 2013. This motion seconded by Commissioner Brennan, motion carried with aye vote.*

E) Old Business

- 1) **A recommendation from the Cable & Community Relations Manager that the Cable Television Advisory Board discuss the replacement of carpet and furniture in the Telecommunications Center.**

Overview provided by Manager Smith.

Brief discussion followed.

MOTION: *Commissioner Brennan moved to accept and file this report. This motion seconded by Commissioner Frantz, motion carried with aye vote.*

F) New Business

- 1) **A recommendation from the Cable & Community Relations Manager that the Cable Television Advisory Board consider a method of encouraging former certified producers to become recertified.**

Overview provided by Manager Smith. Commissioners affirmed contacting producers by mail with a follow-up phone call.

Brief discussion followed.

MOTION: *Commissioner Frantz moved to send post-card and follow-up with a personal phone call from staff to all inactive producers. This motion seconded by Commissioner Seferian, motion carried with aye vote.*

8. ADDENDUM MATTERS - NONE

9. ORAL COMMUNICATIONS:

- A) Commissioner De Rago reported on the past producer get together, that the presentation was about 2-hours, had good attendance, and good food.
- B) Commissioner Brennan inquired about the extra microphones that were requested to be purchased for field equipment. This was confirmed by Coordinator Fefie.
- C) Commissioner Brennan mentioned a successful aging program held at the Torrance Marriott.
- D) Commissioner Seferian inquired about the status of the project for youth with TUSD. Staff responded by stating the TCtv Services Committee should meet to develop the project.
- E) Manager Smith encouraged the Commission to attend the upcoming State of the City by Mayor Scotto at the Marriott.
- F) Manager Smith encouraged the Commission to attend the upcoming States of California and Nevada Chapter of the National Association of Telecommunication Officers and Advisors conference in Santa Monica, May 30, 2013.

10. ADJOURNMENT:

Chairman Ozenne adjourned the meeting of May 8, 2013, at 7:49 p.m. to reconvene on June 12, 2013 Wednesday, at 7:00 p.m.

Respectfully submitted,



Michael D. Smith
Cable & Community Relations Manager