

March 13, 2013

MINUTES OF A REGULAR MEETING OF THE TORRANCE CABLE TELEVISION ADVISORY BOARD.

1. CALL MEETING TO ORDER:

The Torrance Cable Television Advisory Board convened in a regular meeting on Wednesday, March 13, 2013, at 7:01 p.m. in the Multipurpose Room located in the Stanley E. Remelmeyer Telecommunications Center.

2. ROLL CALL:

Present: Commissioners Kellogg, Brennan, Seferian, Thomas, and Chairman Ozenne

Also Present: Cindy Hibbard, Secretary
Don Fefie, TCtv Coordinator
Michael D. Smith, Cable & Community Relations Manager

Excused: De Rago and Frantz

Absent: None

3. FLAG SALUTE:

The salute to the flag of the United States of America was led by Commissioner Thomas.

4. MOTION TO ACCEPT AND FILE REPORT ON POSTING OF AGENDA:

MOTION: *Commissioner Brennan moved to accept and file the report of the City Clerk on posting of the agenda for this meeting. This motion seconded by Commissioner Seferian, carried with an aye vote.*

5. ANNOUNCEMENT OF WITHDRAWN OR DEFERRED ITEMS - NONE

6. APPROVAL OF MINUTES

A) February 13, 2013

MOTION: *Commissioner Brennan moved to approve the minutes of February 13, 2013. This motion seconded by Commissioner Seferian, motion carried with an aye vote.*

7. SCHEDULED BUSINESS:

A) Community Matters – NONE

- B) Committee Reports**
 - 1) **Producer Incentive - NONE**
 - 2) **TCtv Awards - None**
 - 3) **CTAB Rules of Order - None**

C) Report of the Community Television Center – February, 2013

Staff provided an overview of the facility usage highlighting producer projects and programming submitted.

Brief discussion followed.

MOTION: *Commissioner Thomas moved to accept the Torrance Community Television Center Reports for February 2013. This motion seconded by Commissioner Seferian, motion carried with aye vote.*

D) Report of Legislative and Cable Related Activities

Manager Smith summarized the following:

Time Warner Cable's carriage deals with NFL Network, Fox News Channel, Pac-12 Network and other networks will see its programming costs increase by 10 percent this year, COO Rob Marcus said Tuesday.

AT&T has implemented a series of new fees on its U-verse broad band and IPTV customers as a way to recoup the costs of programming and end-user devices like the home network gateway.

Charter Communications (Nasdaq: CHTR) will be able to reduce capital spending on set-tops by delivering video to Apple's (Nasdaq: AAPL) iPad and other IP-connected devices that subscribers use in their homes, and may eventually be able to stop buying cable boxes, CEO Tom Rutledge said Wednesday.

Nielsen is rethinking how it measures television viewing. Responding to pressure from the television industry, the ratings company is making a bigger push to measure viewing in a way that reflects the different means by which television content is distributed and consumed in the digital age.

HDTV adoption has more than tripled over the last five years, with three-fourths of American households now owning at least one high-definition TV set and 51% of U.S. homes owning at least two, according to a survey by Leichtman Research Group.

Brief discussion followed.

MOTION: *Commissioner Seferian moved to accept the Legislative and Cable Related Report for February 2013. This motion seconded by Commissioner Brennan, motion carried with aye vote.*

E) Old Business

- 1) **A recommendation from the Cable & Community Relations Manager that the Cable Television Advisory Board discuss the replacement of carpet and furniture in the Telecommunications Center.**

Overview provided by Manager Smith.

Brief discussion followed.

MOTION: *Commissioner Seferian moved to accept and file this report. This motion seconded by Commissioner Thomas, motion carried with aye vote.*

F) New Business

- 1) **A recommendation from the Cable & Community Relations Manager that the Cable Television Advisory Board consider modifying the 12-month recertification period requirements.**

Overview provided by Manager Smith. Commissioner Brennan requested without objection that TCtv notify Producer's when their certification status will lapse.

Brief discussion followed.

MOTION: *Commissioner Brennan moved to accept and file this report. This motion seconded by Commissioner Seferian, motion carried with aye vote.*

- 2) **A recommendation from the Cable & Community Relations Manager that the Cable Television Advisory Board consider modifying the Board meeting requirements to as needed basis if no substantive business is scheduled.**

MOTION: *Commissioner Thomas moved to continue this report until the next meeting so that Commission Frantz can participate. This motion seconded by Commissioner Seferian, motion carried with aye vote.*

8. ADDENDUM MATTERS

9. ORAL COMMUNICATIONS:

- A) Mark Stevenson, Torrance resident inquired how a citizen can place a public affairs type program on CitiCABLE 3. He also asked if there was a policy to limit only the government to speak on this channel. Manager Smith explained CitiCABLE was created for the government to speak and TCtv was created for the public to speak. The program he is describing would be appropriate for TCtv.
- A) Vice Chairwoman Brennan requested an item be brought back to consider a method to invite former certified producers to return to become recertified.
- B) Commissioner Kellogg asked why an item regarding evaluation of the last Stanley Awards ceremony was not included in the agenda. Manager Smith indicated the Awards Committee needs to meet to develop a report.
- C) Commissioner Seferian mentioned the Awards committee will need select a date and time to meet.
- D) Commissioner Seferian also mentioned the importance of developing a relationship with TUSD to get the youth involved in TCtv.

E) Commissioner Thomas inquired about the possibility of the UFC Gym getting involved in Tctv.

10. ADJOURNMENT:

Chairman Ozenne adjourned the meeting of March 13, 2013, at 8:10 p.m. to reconvene on April 10, 2013 Wednesday, at 7:00 p.m.

Respectfully submitted,



Michael D. Smith
Cable & Community Relations Manager

Roll Call: Brennan De Rago Frantz Kellogg Seferian Thomas Ozenne